

BACKGROUND TO THE SOUTHEAST ASIA AGRICULTURAL PILOT

The Organisation for Economic Co-operation and Development (OECD) and the International Labour Organization (ILO) have jointly launched a 3-year programme on "Responsible Supply Chains in Asia" to raise awareness and build capacity on international standards on responsible business conduct in supply chains. The programme is funded by the European Union (EU) and includes activities with regional and national policy makers in Asia, as well as with business. As part of this programme, the OECD is conducting a pilot with and for agribusinesses in Southeast Asia to promote understanding and uptake of the OECD-FAO Guidance for Responsible Agricultural Supply Chains (OECD-FAO Guidance). The pilot is a unique opportunity for agribusiness companies in Myanmar, the Philippines, Thailand and Viet Nam to understand how supply chain due diligence can help strengthen their risk management practices, meet expectations on responsible supply chains of key export markets and support business contributions towards the Sustainable Development Goals (SDGs).

BENEFITS OF THE SOUTHEAST ASIA AGRICULTURAL PILOT

Participation in the pilot can help companies:

- Meet responsible supply chain expectations from key markets such as the EU, the US, Canada, Japan, South Korea, Australia, New Zealand, Israel and others. 48 countries support the recommendations of the OECD-FAO Guidance
- Adopt international expectations into company operations and along the agribusiness value chain
- Increase company visibility in responsible corporate behaviour with key stakeholders including policy makers and investors from key export markets
- Learn from corporate peers and responsible business experts from the OECD and ILO

PARTICIPATION CRITERIA

The pilot is open to agribusiness companies operating in the four countries of Myanmar, the Philippines, Thailand and Viet Nam. Companies can be from any food related commodity chain and be of any size. Participants must speak English as all activities will be in English.

Commercial confidentiality will be strictly protected. In the reports and analysis, there will be no ranking of individual companies. Companies will have the opportunity to be publicly recognised in pilot communications should they wish and can reference their participation in the pilot in their own communications.

There is no cost to participate in the pilot. Please sign up by email to Rena Hinoshita at Rena. Hinoshita@oecd.org by 1 July 2019.

Operating country	Myanmar	Philippines	Thailand	Viet Nam
Operating sector	Agriculture and Seafood	Food	Agriculture	Seafood
Business type	 Input suppliers On-farm enterprises, co-operatives and producer associations Food and beverage manufacturers Traders, distributors and wholesalers Retailers and supermarkets Investors 			

EXPECTED COMPANY COMMITMENTS

Companies are expected to commit and engage actively in pilot activities for the full duration of the pilot from July 2019 through December 2020. The success of peer learning webinars in particular will depend on the willingness of pilot participants to share their experiences.

June/July 2019

- Information session on the pilot at the OECD Global Forum on Responsible Business Conduct on 12 June in Bangkok, Thailand
- This session provides companies with an opportunity to provide feedback to the OECD to tailor the pilot's approach to meet their needs and to develop survey questions

Q3/Q4 2019

- Fill out a survey (about 20-25 questions) on the company's current CSR/due diligence practices this may be supplemented with a telephone interview with individual companies
- Receive a quarterly pilot newsletter which includes useful tools, research and event information of interest to agribusiness companies
- Stay informed on an opportunity to meet in region with peers, stakeholders and experts

By end 2019

- Receive a report of aggregated data and findings on the companies' existing CSR/due diligence understanding and practices
- Identify webinar topics for further learning and training based on the survey findings

Q1/Q2 2020

- Participate in up to 4 peer learning webinars (90 minutes per each) to deepen understanding of challenging topics on due diligence [see possible topics on the next page]
- These webinars are an opportunity to share good practices and learn from peers. The OECD can help connect companies to international experts and stakeholders who are working to promote responsible agricultural supply chains on specific topics and address challenges facing companies

Q3/Q4 2020

• Provide feedback to the OECD on learnings and changes in supply chain due diligence policies and practices made over the course of the pilot, as well as remaining challenges facing companies (a short feedback form and a conference call)

Q4 2020

- Receive a report on key learnings from the pilot and recommendations to promote due diligence in the agricultural sector in Southeast Asia
- Take part in a final meeting in the region to share views with policy makers and stakeholders such as the EU, OECD and ILO and discuss collaborative approaches to address challenges in implementing due diligence

PEER LEARNING WEBINARS

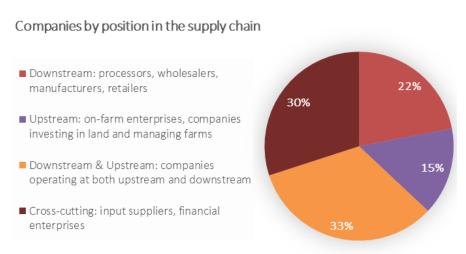
Up to four peer learning webinars will be carried out over the course of the pilot. The webinars are a safe space for companies to share their experiences, learn good practices and discuss challenges. Pilot participants will have an opportunity to decide the topics of the peer learning sessions.

Below are some possible topics:

- Addressing gaps between policy commitments and implementation actions in agricultural due diligence
- Understanding risks and good practice management approaches for informal and seasonal labour
- Improving supply chain mapping and traceability moving beyond Tier 1 suppliers and understanding control
 points
- Integrating meaningful stakeholder engagement into the due diligence process
- Incorporating a gender perspective in due diligence management systems

OECD-FAO RESPONSIBLE AGRICULTURAL SUPPLY CHAINS GLOBAL PILOT

In 2018, the OECD and the Food and Agriculture Organization of the United Nations (FAO) launched a global pilot to understand due diligence practices with over 30 agribusiness companies, investors and industry initiatives. Companies provided information on their current due diligence policies and practices and participated in peer learning webinars organised by the OECD and FAO. The findings from the global pilot are published in the 2018 baseline report. A final report documenting learnings from the global pilot will be published in late 2019.



CONTACT

OECD Responsible Business Conduct Unit

Ms. Rena HINOSHITA <Rena.Hinoshita@oecd.org>; Ms. Shivani KANNABHIRAN <Shivani.KANNABHIRAN@oecd.org>

FOR MORE INFORMATION

OECD-FAO Guidance for Responsible Agricultural Supply Chains:

http://mneguidelines.oecd.org/OECD-FAO-Guidance.pdf

Responsible Supply Chains in Asia programme fact sheet:

http://mneguidelines.oecd.org/Responsible-Supply-Chains-in-Asia-Fact-Sheet.pdf

OECD-FAO global pilot 2018 baseline report:

http://mneguidelines.oecd.org/Baseline-Report-on-OECD-FAO-Guidance-For-Responsible-Agricultural-Supply-Chains.pdf

WEBSITES

OECD Responsible Business Conduct – Global Partnerships:

http://mneguidelines.oecd.org/globalpartnerships/

OECD Responsible Business Conduct – Agricultural Supply Chains:

https://mneguidelines.oecd.org/rbc-agriculture-supply-chains.htm

