



GLOBAL FORUM
ON RESPONSIBLE
BUSINESS CONDUCT

AGENDA

26-27 JUNE 2013

OECD CONFERENCE CENTRE
PARIS, FRANCE





GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

AGENDA

Wednesday, 26 June 2013

08:00 – 09:00 Registration

09:30 – 10:00
Room CC4 Welcoming Remarks and Opening Address

Ángel Gurría

Secretary-General of the OECD

Dipu Moni

Minister of Foreign Affairs, Bangladesh

10:00 – 12:15
Room CC4 Trends in Responsible Business Conduct

OBJECTIVES

To discuss different approaches to responsible business conduct (RBC) in light of the increased convergence and coherence in international principles and standards on what constitutes RBC; ways in which governments in advanced, emerging and developing economies promote RBC and engage the private sector in support of sustainable development goals; most effective ways businesses integrate RBC principles in their operations to address societal concerns while advancing enterprise interests.

CHAIR

- **Richard Boucher**, *Deputy Secretary-General of the OECD*

MODERATOR

- **Bhaskar Chakravorti**, *Senior Associate Dean, International Business and Finance, Fletcher School of Law and Diplomacy and Executive Director, Institute for Business in the Global Context and the Center for Emerging Markets Enterprises*

PANELLISTS

- **Christine Albanel**, *Executive Vice-President, Corporate Social Responsibility, Events, Partnerships and Philanthropy, Orange Group and former Minister of Culture and Communications, France*
- **Jérôme Bédier**, *General Secretary, Executive Management, Carrefour Group*
- **Sharan Burrow**, *General Secretary, International Trade Union Confederation*
- **Jose W. Fernandez**, *Assistant Secretary, Economic and Business Affairs, State Department, United States*
- **Alexandra Guaqueta**, *Member, UN Working Group for Business and Human Rights*
- **Dhanendra Kumar**, *Principal Advisor, Indian Institute of Corporate Affairs*
- **Noeleen Heyzer**, *Executive Secretary, UN Economic and Social Commission for Asia and the Pacific (UN ESCAP)*



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- **Kekeletso Mashigo**, *Director, Multilateral Organisations, International Trade and Economic Development, Department of Trade and Industry, South Africa*
- **Marcio Senne de Moraes**, *Head, Corporate Affairs, Europe and North America, Vale*

Lead Respondent:

- **Mikael Anzén**, *Vice-Chair, Sustainable Development Working Group, Arctic Council and Ministry for Foreign Affairs, Department for Eastern Europe and Central Asia, Sweden*

12:15 – 12:30 Closing Remarks

Nicole Bricq
Minister of Foreign Trade, France

12:30 – 14:00 Lunch

[By invitation only] Lunch

Special appearance by

Pascal Canfin, *Minister for Development, Ministry of Foreign Affairs, France*

14:00 – 16:00

Room CC4

Bangladesh: The Way Forward and Implications for the Textiles Sector Globally

OBJECTIVES

This session will bring together policy makers, businesses, trade unions, and civil society to address the tragedy in Rana Plaza. It will consider the immediate response and the need for further action, assess the wider implications for the textiles industry with regard to improving working conditions, respect for labour and human rights and responsible supply chain management, and discuss the role of the *OECD Guidelines for Multinational Enterprises*.

CHAIR

- **Jose W. Fernandez**, *Assistant Secretary, Economic and Business Affairs, State Department, United States*

KEYNOTE PRESENTATION

- **Dipu Moni**, *Minister of Foreign Affairs, Bangladesh*

PANELLISTS

- **Reaz Bin Mahmood**, *Textiles Sector Industry Representative, Bangladesh*
- **Roy Ramesh Chandra**, *Workers Group Representative, Bangladesh*
- **Roel Nieuwenkamp**, *Chair of the Working Party on Responsible Business Conduct*

14:00 – 18:00

Room CC2

*Special Event: Disclosure and Reporting
Organised with Institut Responsabilite
Societale de l'Entreprise Management*

OBJECTIVES

This special event will focus on recent trends and developments in the disclosure and reporting field and how they could contribute to the observance of the *OECD Guidelines for Multinational Enterprises*.

CHAIR

- **Yvonne Zwick**, *Scientific Advisor, German Council for Sustainable Development*

MODERATORS

- **Patrick d'Humieres**, *President, L'Institut Responsabilite Societale de l'Entreprise Management*
- **Claude Fussler**, *Independent Facilitator*



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- **Gilbert Houngbo**, *Deputy Director-General for Field Operations and Partnerships, International Labour Organisation*
- **Ineke Zeldenrust**, *International Coordinator, Clean Clothes Campaign*
- **Irene Khan**, *Director-General, International Development Law Organization*
- **Nanda Bergstein**, *Head of Vendor Relations and Consumer Goods, Tchibo*
- **Christiaan Rebergen**, *Vice-Minister and Deputy Director General, International Cooperation, Ministry of Foreign Affairs, Netherlands*
- **IndustriALL/UNI Global Union - Christy Hoffman**, *Deputy General Secretary, UNI Global; Jenny Holdcroft*, *Director Policy, Trade and Development, IndustriALL Global Union*
- **Monika Hencsey**, *Head of Unit, DG Trade, European Commission*
- **Adam Greene**, *Vice President, Labor Affairs and Corporate Responsibility U.S. Council for International Business*

16:00 – 16:30 Coffee Break

16:30 – 18:00

Room CC4

*OECD Guidelines for Multinational Enterprises and the
Global RBC Agenda*

OBJECTIVES

This session will focus on priorities for the *OECD Guidelines for Multinational Enterprises* in view of their unique implementation mechanism and the innovative proactive initiatives based on a multi-stakeholder approach.

CHAIR

- **Roel Nieuwenkamp**, *Chair of the Working Party on Responsible Business Conduct*

PANELLISTS

- **George Cohen**, *Director, US Federal Mediation and Conciliation Service*
- **John Evans**, *Secretary General, Trade Union Advisory Committee to the OECD (TUAC)*
- **Alexandra Guaqueta**, *Member, UN Working Group for Business and Human Rights*
- **Gunhild Oerstavik**, *Senior Advisor, ForUM, OECD Watch*
- **Bernhard Welschke**, *Secretary General, Business and Industry Advisory Committee to the OECD (BIAC)*
- **Ursula Wynhoven**, *General Counsel, UN Global Compact*
- **Seokmo An**, *Director-General, National Human Rights Commission of Korea and Representative, International Coordinating Committee for National Human Rights Institutions*

PANELLISTS

- **Michel Doucin**, *CSR Ambassador, Ministry of Foreign Affairs, France and Chair, Group of Friends of Paragraph 47, Rio + 20 Declaration*
- **Pietro Bertazzi**, *Senior Manager, Policy and Government Affairs, Global Reporting Initiative*
- **Ursula Wynhoven**, *General Counsel, UN Global Compact*
- **Philippe Peuch-Lestrade**, *Deputy to the Chief Executive Officer, International Integrated Reporting Council and Partner, Ernst and Young*
- **Dominique Ledouble**, *Chairman of Fédération Française des Experts en Evaluation and Chair, Working Group on Integrated Reporting, ORSE*
- **Rodney Irwin**, *Managing Director, Financial Capital, World Business Council for Sustainable Development*
- **Amol Mehra**, *Director, International Corporate Accountability Roundtable*
- **Christine Diamente**, *Head, Sustainability, Corporate Messaging & Brand, Alcatel-Lucent*



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18:00 – 20:00

OECD Château

Roger Ockrent Room

Cocktail Reception hosted by the Government of France

Thursday, 27 June 2013

08:00 – 09:00 Registration

09:30 – 16:30

Room CC4

WORKING SESSION 1

Responsible Business Conduct and the Financial Sector

*Organised with Netherlands National Contact Point and
ORSE Finance Club of France*

OBJECTIVES

This day-long working session will be broken up in two parts: 1) *Defining Due Diligence in the Financial Sector* and 2) *Role and Procedures of National Contact Points*. The discussion will start with the overview of the current practices of the financial sector, during which results of the mapping exercise on environmental and social due diligence practices of the financial sector will be presented. The second part of the morning will be an in-depth discussion on the responsibility and leverage options of financial institutions in their influence on client activities. Existing international financial corporate responsibility instruments will be discussed to provide context. The afternoon session will focus on roles and procedures of the National Contact Points under the *OECD Guidelines for Multinational Enterprises*, with a discussion centered around reference specific instances in the financial sector and the added value of mediation.

09:30 – 11:00: Current Practices of the Financial Sector

CO-CHAIRS AND KEYNOTE PRESENTATIONS

- **Simon Smits**, Vice-Minister for Foreign Economic Relations, Ministry of Foreign Affairs, Netherlands
- **Carlos Márcio Bicalho Cozendey**, Secretary for International Affairs, Ministry of Finance, Brazil

MODERATOR

- **Herman Mulder**, National Contact Point, Netherlands

9:30 – 13:00

Room CC15

WORKING SESSION 2

Stakeholder Engagement and Due Diligence in the Extractive Sector

Organised with Shift

OBJECTIVES

This working session will focus on the specific needs in the field of stakeholder engagement and due diligence in the extractive sector. A special discussion paper will be presented on the gaps in current guidance and the proposed approaches and options to address those gaps.

CO-CHAIRS

- **Francine Nofle**, Interim National Contact Point and Acting Director General, Canada
- **Are-Jostein Norheim**, CSR Ambassador, Ministry of Foreign Affairs, Norway

KEYNOTE PRESENTATION

- **Juan Guillermo Castro**, Vice-President of Promotion, National Mining Agency, Colombia

MODERATOR

- **Caroline Rees**, President and CEO, Shift

09:30 – 11:00: Challenges of Stakeholder Engagement on the Ground

- **Jose Link**, General Manager, Global Link Solutions
- **Daniel Cossio**, Member, National Executive Committee, National Mining Union, Mexico

Lead Respondent:

- **Hubert des Longchamps**, Senior Vice-President, Public Affairs, Total



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PANELLISTS

- **Roel Nieuwenkamp**, Chair of the Working Party on Responsible Business Conduct
- **Carey Bohjanen**, Managing Director, Sustainable Finance Advisory
- **Denis Childs**, Head, Emerging Markets, Environment and Sustainable Development Department, Société Générale CIB
- **Gavin Duke**, Investment Manager, Aloe Private Equity

11:00 – 11:15 Coffee Break

11:15 – 13:00: Responsibility and Leverage of Financial Institutions

CHAIR

- **Daniel Lebègue**, Chair of ORSE and former Chief Executive Officer of Caisse des Dépôts

PANELLISTS

- **Jérôme Courcier**, CSR Officer, Credit Agricole SA
- **Giuseppe van der Helm**, Executive Director, VBDO, and President of the Board of Directors, European Sustainable Investment Forum
- **Maarten van Renssen**, Senior Environmental and Social Specialist, FMO
- **Cyrille de Montgolfier**, Senior Vice-President, European and Public Affairs, AXA Group
- **Mercedes Sotoca**, Head, Environmental Social Risk, ING
- **Olaf Brugman**, Head, Sustainability Policy and Reporting, Rabobank
- **André Abadie**, Managing Director and Head of Global Environmental & Social Risk Management, J.P. Morgan

DISCUSSANTS

- **Christine Kaufmann**, Thun Group of Bank and Vice Dean, Faculty of Law, Centre of Competence for Human Rights, University of Zurich
- **Simon Clow**, Sustainability Officer, Aegon
- **Yuki Yasui**, Acting Head, UNEP Finance Initiative

11:00 – 11:30 Coffee Break

11:30 – 13:00: Next Steps- Options and Recommendations

- **Jon Samuel**, Head of Social Performance and Acting Head of Government Relations, AngloAmerican
- **Serena Lillywhite**, Mining Advocacy Coordinator, Oxfam Australia
- **Mattias Ahren**, President, Saami Council

13:00 – 14:30 Lunch



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WORKING SESSION 1 continued

14:30 – 16:30: Roles and Procedures of National Contact Points

KEYNOTE PRESENTATION

- **David Plumb**, Senior Associate, Consensus Building Institute

MODERATOR

- **Herman Mulder**, National Contact Point, Netherlands

PANELLISTS

- **Lene Wendland**, Adviser on Business and Human Rights, Office of the UN High Commissioner for Human Rights
- **Hans Petter Graver**, National Contact Point, Norway
- **Danish Chopra**, National Contact Point, United Kingdom
- **Anna Pot**, Senior Sustainability Specialist, APG Asset Management
- **Joris Oldenziel**, Program Manager, SOMO and Co-ordinator, OECD Watch
- **Pierre Hubbard**, Senior Policy Advisor, Trade Union Advisory Committee to the OECD (TUAC)

14:30 – 16:30

Room CC15

Special Event:

Responsible Business Conduct in the ICT Sector

Organised with Institute for Business

and Human Rights

OBJECTIVES

This session will be an opportunity to deepen understanding between governments, businesses, civil society and trade unions of the relevance of the *OECD Guidelines for Multinational Enterprises* in relation to the ICT sector, with particular reference to human rights and internet freedom.

14:30 – 15:30: Co-operative Efforts to Promote Internet Freedom

CHAIR

- **John Morrison**, Executive Director, Institute for Human Rights and Business

PANELLISTS

- **John Kampfner**, European Advisor, Global Network Initiative
- **Marie Baumgarts**, Head of Corporate Responsibility, Tele2 and Member, Global e-Sustainability Initiative and Climate Change
- **Christine Diamente**, Head, Sustainability, Corporate Messaging & Brand, Alcatel-Lucent and Member, Industry Dialogue

15:30 – 16:30: National Contact Points and the ICT Sector – Why it Matters

CHAIR

- **Margaret Wachenfeld**, Director of Legal Affairs, Institute for Human Rights and Business

PANELLISTS

- **Roel Nieuwenkamp**, Chair of the Working Party on Responsible Business Conduct
 - **Chinmayi Arun**, Assistant Professor, National Law University, India
 - **Eric King**, Head of Research, Privacy International
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16:30 – 17:45 Moving Forward: Lessons Learned



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Room CC4

CHAIR

- **Roel Nieuwenkamp**, *Chair of the Working Party on Responsible Business Conduct*

PANELLISTS

- **Bhaskar Chakravorti**, *Senior Associate Dean, International Business and Finance, Fletcher School of Law and Diplomacy and Executive Director, Institute for Business in the Global Context and the Center for Emerging Markets Enterprises*
- **Herman Mulder**, *National Contact Point, Netherlands*
- **Caroline Rees**, *President and CEO, Shift*

17:45 – 18:00

Room CC4

Closing Address

Richard Howitt

European Parliament Rapporteur on Corporate Social Responsibility, European Union
