



Global Forum on  
Responsible Business Conduct  
**ROUNDTABLE FOR POLICY MAKERS**

# BIOGRAPHIES

28 JUNE 2017  
OECD CONFERENCE CENTRE  
PARIS, FRANCE



## About the Roundtable for Policy Makers

Held as part of the Global Forum on Responsible Business Conduct, the Roundtable for Policy Makers provides a space for dialogue among policy makers responsible for designing and implementing policies to enable and promote responsible business conduct (RBC).

The Roundtable is an informal forum designed to allow participants to exchange experience and discuss ways to effectively design, promote and implement policies and instruments to promote RBC, and to support policy coherence for RBC aligned with the OECD Guidelines for Multinational Enterprises and the UN Guiding Principles on Business and Human Rights.

This year, the Roundtable will discuss the following themes:

- National Action Plans to enable policy coherence for RBC
- Promoting RBC:
  - Public procurement
  - Economic diplomacy tools

## ■ Date, time and venue

Wednesday, 28 June 2017, 09:30-18:00, Room CC12, OECD Conference Centre



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## ■ Participation

Stakeholders, including representatives from business, trade unions and civil society, will be invited to participate in the first session. The other sessions are for policy makers, including officials from international organisations only. Each of the sessions will start with short presentations, followed by discussions among participants.

Officials from OECD and non-OECD governments and representatives from international organisations are invited to participate.

Please contact the OECD Secretariat for registration.

The Roundtable is held under the Chatham House Rule.\*

## ■ Contact

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OECD Directorate for Financial and Enterprise Affairs

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\* "Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed."

# Global Forum on Responsible Business Conduct

## ROUNDTABLE FOR POLICY MAKERS

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### BIOGRAPHIES

#### OECD HOSTS



#### **Douglas FRANTZ**

*Deputy Secretary-General of the OECD*

Douglas Frantz, Deputy Secretary-General of the OECD, is former US Assistant Secretary of State for Public Affairs under John Kerry and was previously a newspaper reporter and editor. As DSG, he actively contributes to the strategic direction of the OECD's development agenda, notably in the context of supporting countries in the achievement of the Sustainable Development Goals by 2030, in cooperation with the United Nations.



#### **Gabriela RAMOS**

*OECD Chief of Staff and Sherpa to the G20*

Gabriela Ramos is the OECD Chief of Staff and Sherpa to the G20. Besides supporting the Strategic Agenda of the Secretary General, she is responsible for the contributions of the Organisation to the global agenda, including the G20 and the G7. She leads the Inclusive Growth Initiative and the New Approaches to Economic Challenges and also oversees the work on Education, Employment and Social Affairs (including gender).

Prior to joining the OECD, Ms Ramos held several positions in the Mexican Government, including Director of Economic Affairs (and OECD issues) in the Ministry of Foreign Affairs and Technical Secretary at the Office of the Minister for the Budget.



#### **Mathilde MESNARD**

*Deputy Director for Financial and Enterprise Affairs, OECD*

Mathilde Mesnard is Deputy Director for Financial and Enterprise Affairs of the OECD, covering financial markets, international investment, corporate governance, competition and anti-corruption. Previously, she was Coordinator of the New Approaches to Economic Challenges (NAEC) Initiative and Senior Advisor to the OECD Secretary-General. She launched an OECD-wide project on integrity and anti-corruption. From 2001 to 2009, she was an economist working on corporate governance and developed the OECD Guidelines on corporate governance of SOEs. Ms. Mesnard previously held positions as management consultant with Deloitte & Touche and Financial Analyst at Citibank. She holds a PhD in Economics from the EHESS, a Master's Degree in Finance from the ESCP, and an MBA from Drexel University.

## OPENING REMARKS



### **Deborah GREENFIELD**

*Deputy Director-General for Policy, ILO*

Deborah Greenfield is the Deputy Director-General for Policy at the International Labour Organization. In that capacity, she leads ILO's policy, research, and statistical work across the range of labour and employment issues addressed by the organization. These include the ILO's initiatives on the future of work, global supply chains, migration, and inequality. Ms. Greenfield also leads the ILO's participation in the G20, G7 and BRICS. Before joining the ILO, Ms. Greenfield served in the Obama administration as the Deputy Solicitor for the U.S. Department of Labor where she advised the Secretary of Labour and other senior officials on a range of legal and policy matters related to worker rights and protections. She holds a J.D. with honours from the University of Pennsylvania, an M.A. from the University of Sussex, and a B.A. with high honours from Swarthmore College.



### **Roel NIEUWENKAMP**

*Chair of the OECD Working Party on Responsible Business Conduct*

Roel studied Economics, Law and Philosophy at the Erasmus University Rotterdam and holds a PhD in public administration from the University of Twente. Following several positions including at the European Commission, as a management consultant for Arthur Andersen and at the Ministry of Education, Roel became managing director of the Entrepreneurship Department of the Ministry of Economic Affairs of the Netherlands in 2001 until 2006. From 2006 until 2013, he was managing director of the International Trade Policy & Economic Governance Department at the Ministry of Foreign Affairs responsible for trade policy (WTO), investment policy, corporate responsibility, and the regulation of trade in weapons and strategic goods. Roel was Chair of the OECD Working Party on International Investment and led the negotiations on the 2011 revision of the OECD Guidelines for Multinational Enterprises. Since June 2013, he is Chair of the OECD Working Party on Responsible Business Conduct and co-chairs the network of National Contact Points for Responsible Business Conduct.

From 2010 to 2014 Roel also held a part-time Professorship on Public Administration at the University of Amsterdam and he still teaches at several universities.



### **Dante PESCE**

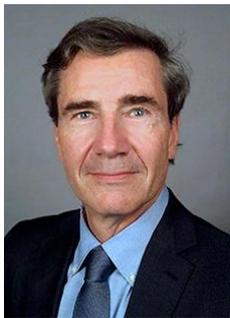
*Member, UN Working Group on Business and Human Rights*

Dante Pesce holds a Masters in Political Science from the Catholic University of Chile and a Masters in Public Administration from Harvard University. He is the Founder and Executive Director of the VINCULAR Centre for Social Responsibility and Sustainable Development at the Catholic University of Valparaíso, Chile (2001-currently), working in 14 Latin American countries in outreach, capacity building and advisory services related to sustainability and responsible business practices,

including business and human rights, sustainability reporting, corporate sustainability strategy.

Mr. Pesce is Special Advisor on Public Policy to the United Nations Global Compact, a Member of the Stakeholder Council to the Global Reporting Initiative (GRI) and a member of the Strategic Advisory Group within ISO26000. At a national level, he is a member of the Chilean Council on Social Responsibility for Sustainable Development which established Chile's first National Action Plan 2015-2018.

## SPEAKERS



### **Detlev BRAUNS**

*Head of the German National Contact Point*

Detlev Brauns was appointed head of the German National Contact Point at the end of 2016. Before joining the NCP, Detlev served as Deputy Permanent Representative of the EU to the World Trade Organisation. Detlev holds both German and French law degrees, and has completed his postgraduate studies at the Ecole Nationale d'Administration (E.N.A.) in Paris, France.

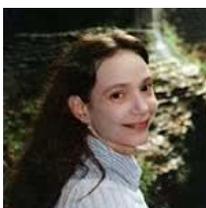


### **Sigrid BRYNESTAD**

*Senior Sustainability Adviser, Norwegian Export Credit Agency*

Sigrid Brynestad is a Senior Sustainability Adviser at the Norwegian Export Credit Agency (GIEK).

Prior to joining GIEK, she worked in Det Norske Veritas (DNV) in a wide variety of projects including certification and sustainability reporting, developing standards for evaluation of projects and products, sustainability criteria and validation methods for biomass and aquaculture, biofuels, benchmarking of standards, CO2 calculation, clean development mechanism (CDM), climate change adaptation, water treatment methods and food value chain evaluation. Her academic and research background is in biology with a PhD in molecular microbiology and food poisoning bacteria.



### **Catherine COUMANS**

*Research Coordinator, Mining Watch Canada*

Catherine Coumans has coordinated research and the Asia-Pacific Program at MiningWatch Canada since 1999. She sits on the steering committee of the Canadian Network on Corporate Accountability. Her engagement with human rights and environmental impacts from mining started with her Ph.D. research on the Philippine island of Marinduque (1988-1990). She holds a M.Sc. (London School of Economics) and a Ph.D. (McMaster University) in Cultural Anthropology and carried out Postdoctoral research at Cornell University. Her publications appear in, among others, Canadian Journal of Development Studies. 2017; UBC Law Review. 2012; Journal of Sustainable Finance & Investment. 2012 ; Current Anthropology. 2011.



## **Andy DAVIES**

*Director, LUPC*

Andy Davies is procurement professional with 30 years' experience and an exponent of promoting respect for human rights in public procurement. He is Director of LUPC, a collaborative procurement consortium serving London's higher education, arts, sciences and cultural sectors. After 10 years with London Underground, Andy established a UK procurement function for a building materials supplier, before founding a service spending £500m pa for a large local authority. In 2006, he published a manual of contract management. Andy is a Fellow of the Chartered Institute of Procurement and Supply and has an MBA from Kingston Business School in London.



## **Georgina GALLOWAY**

*Deputy Director, Responsible Business Practices unit, Global Affairs Canada*

Georgina Galloway is Deputy Director for the Responsible Business Practices unit with Global Affairs Canada which includes policy and operational responsibility for Canada's Corporate Social Responsibility (CSR) Strategy. Underpinning economic diplomacy, the unit leverages Canada's CSR Strategy to outline expectations for corporate behaviour, adherence to internationally respected guidelines and consequences leading to withdrawal of government support when companies do not act in good faith. Prior to joining the RBP unit, Georgina lead key operations for the Trade Commissioner Service (TCS) Regional Offices serving clients across Canada and policy for the Department's International Education Strategy. Before joining the Department, she spent fifteen years managing international education initiatives in the university sector and served as Chair of the Canadian Higher Education Committee for the Council of International Schools.



## **Paula GAVIRIA BETANCUR**

*Presidential Advisor on Human Rights, Colombia*

Paula Gaviria Betancur has been the Presidential Advisor on Human Rights in Colombia since June 2016. She leads the implementation of the National Strategy for the Guarantee of Human Rights and IHL, which has a long-term vision 2014-2034. Previously, she was the head director of the Victims Unit, a Government's entity that coordinates the implementation of the Victims and Land Restitution Law, which provides attention, assistance, and reparation for those affected by the Colombian armed conflict. She graduated as a lawyer, and specialized in journalism, public opinion, and political marketing in the Universidad de Los Andes. She also completed several programs in Human Rights, such as the Transitional Justice Fellowship in South Africa, and the International Visitors Leadership Program in the State Department of the United States.



### **Sarah GONDY**

*Policy Officer for Trade and Sustainable Development, European Commission*

Sarah Gondy is Policy Officer for Trade and Sustainable Development in the Directorate General for Trade of the European Commission, where she deals with trade and responsible supply chains issues. Prior to her current post, she worked on impact assessments of trade initiatives. Before joining the European Commission, Sarah worked in the public and private sectors as a legal and public affairs officer. She holds a Bachelor degree in Political Sciences and a Master degree in Law from Sciences Po Paris as well as a Master of Laws in European and International Law from the Portuguese Catholic University in Lisbon.



### **Pauline GÖTHBERG**

*National coordinator for the Swedish County Councils*

Pauline Göthberg is the national coordinator for the Swedish County Councils work on sustainable public procurement. There are 21 county councils and their main responsibility is healthcare. Public procurement is used as a political and strategic tool to ensure that products and services are manufactured in a sustainable way throughout the supply chains. Mrs Göthberg responsibilities are to lead the national work in Sweden but also to collaborate with other global actors within the healthcare sector. Pauline holds a PhD in Business Administration from the Royal Institute of Technology and her research focus is Corporate Responsibility.



### **Randall HICKS**

*International Relations Officer, Office of Child Labour, Forced Labour, and Human Trafficking, U.S. Department of Labour's Bureau of International Labour Affairs*

Randall Hicks is an International Relations Officer in the Office of Child Labour, Forced Labour, and Human Trafficking, an office within the U.S. Department of Labour's Bureau of International Labour Affairs. Randall covers issues in Business and Human Rights and focuses on social sustainability in global supply chains, including in public procurement. He contributed to the U.S. National Action Plan on Responsible Business Conduct, and conducts research on child labour, forced labour, and human trafficking in the production of goods worldwide. Randall holds a Ph.D. in cultural anthropology from the University of Michigan, and was recently a Scholar in Residence at the U.S. Law Library of Congress.



### **Dwight JUSTICE**

*Advocacy lead, OECD Watch*

Dwight W. Justice is Advocacy Lead for OECD Watch since March 2017. He specializes in business responsibility, industrial relations, standard setting and non-financial reporting. For the past 27 years he has served on the staff of the International Trade Union Confederation and its predecessor organization the International Confederation of Free Trade Unions. He participated as a member of the TUAC delegation in the consultations for both the 2000 and 2011 revisions of

the OECD Guidelines and has been active in the OECD's pro-active agenda.

He was born in Williamson West Virginia USA and is a graduate of Elmira College.



### **Niels VESTERGAARD KNUDSEN**

*Policy Specialist, Team Leader of South-South & Global Development Cooperation, UNDP China, Beijing*

Niels Vestergaard Knudsen is Assistant Country Director and Team leader on South-South Cooperation heading UNDP China's engagement with the Chinese Government, Research institutions Enterprises and Private Sector, and CSOs on China's SSC, particularly focusing on SSC and development policy, SSC and trilateral development cooperation, and sustainable business practices. That includes, building up new partnerships where UNDP seek to match recipient country demand for technical solutions and experiences with Chinese know-how, technical solutions and policy recommendations from China's domestic development process.



### **Sandra LENDENMANN WINTERBERG**

*Head, Office of Human Rights Policy*

Sandra Lendenmann is heading the Office of Human Rights Policy in Switzerland's Foreign Ministry. In this role, Sandra leads and contributes with her team of experts to the Ministry's bilateral and multilateral policy to promote respect for human rights, a key objective of Switzerland's foreign policy. A former business law Attorney, Legal Counselor at the Swiss Mission to the EU and member of the Swiss Delegation in the negotiations on an Arms Trade Treaty, Sandra holds a M.A. degree in Law from Zurich University, Switzerland.



### **Kenichi MASAMOTO**

*Director of OECD Division, Ministry of Foreign Affairs (MOFA), Japan*

Kenichi Masamoto is Director of OECD Division, Ministry of Foreign Affairs (MOFA) of Japan. He joined MOFA in 1995 after graduating from the University of Tokyo, Faculty of Law. In MOFA he previously served as Principal Deputy Director of Second Africa Division, Principal Deputy Director of G8 Summit Secretariat, Counselor of Embassy of Japan in Pakistan, Counselor of Delegation of Japan to the OECD, Counselor of Embassy of Japan in Afghanistan, and Director of Policy Planning Division. He assumed the current post in April 2017. He also teaches at Senshu University of Japan as a visiting lecturer.



### **Sarah MCGRATH**

*Legal & Policy Director, International Corporate Accountability Roundtable (ICAR)*

Sarah McGrath is the Legal and Policy Director at the International Corporate Accountability Roundtable (ICAR), overseeing a range of initiatives aimed at ensuring governments create and enforce rules over corporations that promote human rights and reduce inequality. Sarah represents ICAR on the Fair Labor Association's Civil Society Caucus and is a member of the Stakeholder Advisory Board to the U.S. National Contact Point. Prior to joining ICAR, Sarah served as the

Adviser to the President at the Australian Human Rights Commission and led the development of the Commission's Business and Human Rights Program. Sarah is currently undertaking a PhD at the University of New South Wales. Her research is examining corporate accountability in the context of transitioning countries.



### **Maryann NJAU-KIMANI**

*Secretary, Justice and Constitutional Affairs, Office of the Attorney General and Department of Justice, Kenya*

Maryann Njau-Kimani is an advocate of the High Court of Kenya with over 26 years post admission experience both in private and public law practice. She is a credited mediator. Maryann also has a Master's degree in Business and Administration from the University of Nairobi. She is currently the Secretary, Justice and Constitutional Affairs and Head of the Department of Justice. Maryann is credited with spearheading and coordinating the Development of the National Policy and Action Plan for Human Rights in Kenya. She is currently spearheading the Development of a National Action Plan for Business and Human Rights making Kenya the first African country to officially commit and commence to the process.



### **Paul NOLL**

*Assessor iuris, Deputy Director, European and International Affairs, Confederation of German Employers (BDA)*

Paul Noll is Deputy Director for European and International Affairs at the Confederation of German Employers – BDA. BDA is the top business organisation representing the interests of private employers in the fields of employment, labour and social affairs. The BDA has a voluntary membership and covers all sectors of the German economy, in particular manufacturing industry, services, trade, banking, insurance, crafts, transportation, agriculture etc. Via its sectoral and regional member organisations it represents the interests of 1 million companies employing 80 % of the workforce in the private sector.



### **Seree NONTHASOOT**

*ASEAN Intergovernmental Commission on Human Rights Representative, Government of Thailand*

Seree Nonthasoot has been serving as the Representative of Thailand to the ASEAN Intergovernmental Commission on Human Rights (AICHR) since 2013. Priorities for his second term (2015-2018) include the development of a regional action plan to mainstream disability rights in the ASEAN Community, thematic studies on legal aid and death penalty, and the development of a national action plan for business and human rights in Thailand. He also teaches at various institutions, including Mahidol and Thammasat University, on the subject of human rights and law. He obtains his doctoral degree from Oxford University in the UK.



### **Emily NORGANG**

*Senior Researcher, Social and Economic Policy Department, Canadian Labour Congress*

Emily Norgang is a Senior Researcher in the Social and Economic Policy Department at the Canadian Labour Congress. She has been a researcher and activist for a number of socially progressive organizations ranging from labour and equity, to environmental justice, to food sovereignty, to peace and conflict transformation. Her most recent research focuses on public policy and governance, regulating changing workplaces and new forms of work and responsible business conduct domestically and internationally. Prior to the CLC, Emily worked at the Professional Institute for the Public Service of Canada. Emily holds a B.A. in Political Science and Peace Studies from McMaster University and an M.A. in Political Economy from Carleton University.



### **Joris PINKSTER**

*Senior Policy Officer, Directorate-General for Foreign Economic Relations, Ministry of Foreign Affairs, Netherlands*

As a senior policy officer at the Directorate-General for Foreign Economic Relations of the Ministry of Foreign Affairs, Joris Pinkster works on CSR issues and how Dutch trade policy can help implement the SDGs. Furthermore he is also a board member of the Chimbo foundation, which aims to protect chimpanzees in Guinea-Bissau. Before his current position he worked for about 10 year on international environmental issues like climate change in the Ministry of Infrastructure and Environment of the Netherlands and as a seconded national expert in the Ministry of Environment of Peru in the run-up to the climate change conference COP20 in Lima.



### **Caroline REES**

*President, Shift*

Caroline Rees is President and Co-Founder of the non-profit Shift: the leading centre of expertise on the UN Guiding Principles on Business and Human Rights. She speaks at events around the world on responsible business conduct and facilitates dialogue amongst companies, governments, investors and civil society on these issues. From 2007 to 2011, Caroline was a lead advisor to Prof. John Ruggie, the UN Secretary-General's Special Representative for Business and Human Rights. She also directed the Governance and Accountability Program at Harvard Kennedy School's Corporate Responsibility Initiative, where she remains a Senior Fellow. Caroline previously spent 14 years as a British diplomat.



### **Marzena ROGALSKA**

*Head of Unit, Public Procurement Strategy, Directorate-General, Internal Market, Industry, Entrepreneurship and SMEs, European Commission*

Marzena Rogalska is the Head of Unit Public Procurement Strategy in the Directorate General for Internal Market, Industry, Entrepreneurship and SMEs at the European Commission. A former EU Research Fellow at Harvard on impact investing and competitiveness, she was the Head of Unit for Clean Technologies and Products, dealing with competitiveness issues with respect to climate, energy and environmental policies. In 2010-2013 she was a Member of Cabinet of the Energy Commissioner in charge of energy efficiency and social and regional policy. Previously, she worked in the European Parliament and for the public administration in Poland. Educated at Gdansk and Diplomatic Academy in Vienna, she holds postgraduate diplomas in International Economic Relations and in banking and finance.



### **Dag STRØMSNES**

*Chief Procurement Officer, Norway*

Dag Strømsnes hold the position of Chief Procurement Officer in Norway. As CPO, he is in charge of public procurement in Norway. The Norwegian government procures for 14 % of the GDP in Norway. Dag is responsible for developing and implementing strategies to ensure that public procurement is in full compliance with the financial regulations and rules, and for ensuring that it provides value for money and the requisite quality for taxpayers. His department covers all types of procurements such as for; goods, services, ICT, works/construction, army equipment and infrastructure investments, and has a remit to improve public procurement in Norway. Dag is a political scientist of background and has his experience from consultancy and ministries in Norway.



### **Geneviève JEAN-VAN ROSSUM**

*Special representative for bioethics and corporate social responsibility, French Ministry for Europe and foreign affairs*

Appointed in September 2016, Geneviève Jean-van Rossum has been a French diplomat for over thirty years, holding both bilateral and multilateral positions abroad (Haiti, Jordan, Austria, Burundi) and in Paris. She has degrees in languages and political science (Institut d'études politiques de Paris).



### **Lucia Van WESTERLAAK**

*Policy Advisor, Dutch Trade Union Confederation (FNV)*

Lucia van Westerlaak has worked for the Dutch Federation of Trade Unions (FNV) for 20 years. The FNV Confederation is the largest in The Netherlands with 1.1 million members. Starting as a policy advisor on diversity issues at ABVAKABO FNV, van Westerlaak became manager of the diversity department and member of the executive committee of the board of FNV union KIEM (Arts, Media and printing industry, 45.000 members). She was the President of this union for 5 years. Since 2007 van Westerlaak has been a policy advisor, serving the FNV Confederation as a whole, on Responsible Business Conduct.



## **Elin WRZONCKI**

*Senior Adviser, Danish Institute for Human Rights*

Elin Wrzoncki is Programme Manager on Human Rights and Business at the Danish Institute for Human Rights. She is supporting the development of tools and methods for state actors, including National human rights institutions, on the implementation of business and human rights frameworks in particular through National Action Plans. She is leading DIHR's contribution to the Myanmar Centre for Responsible Business. Before joining DIHR in 2014, she was the Head of the Globalization and Human Rights Desk at the International Federation for Human Rights (FIDH), where she was in particular supporting human rights NGOs to document business impacts on human rights and advocating for corporate accountability. She holds a Master's Degree in Political Sciences from Sciences-Po in Paris (1999) and from Uppsala University in Sweden (2000).

