



GLOBAL FORUM
ON RESPONSIBLE
BUSINESS CONDUCT

AGENDA

29-30 JUNE 2017

OECD CONFERENCE CENTRE
PARIS, FRANCE



About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

About the Global Forum on Responsible Business Conduct

The Global Forum on Responsible Business Conduct (the Global Forum) was launched by the OECD in 2013 to strengthen international dialogue on responsible business conduct (RBC) and to enhance the synergies between corporate responsibility instruments on all levels, including the OECD Guidelines for Multinational Enterprises (the Guidelines). The Global Forum is the first multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda. Governments, businesses, trade unions and civil society come together to provide insights and exchange views on how to do well while doing no harm in an effort to contribute to sustainable development and enduring social progress.

About the OECD Guidelines for Multinational Enterprises

The OECD Guidelines for Multinational Enterprises are recommendations on responsible business conduct addressed by governments to multinational enterprises operating in or from adhering countries. They are the most comprehensive set of recommendations on responsible business conduct promoted by governments, covering all major areas of business ethics, including information disclosure, human rights, employment and industrial relations, environment, bribery and corruption, consumer interests, science and technology, competition, and taxation. The Guidelines are also the only government-backed international instrument on responsible business conduct with a unique implementation mechanism.

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■ DAY 1: THURSDAY, 29 JUNE 2017

09:30 - 10:00 Welcoming remarks and opening addresses	
Room CC1	Angel Gurría, Secretary-General, OECD
10:00 - 12:30 Responsible global supply chains through due diligence	
Room CC1	The process of producing goods, from raw materials to finished products, is increasingly fragmented and carried out wherever the necessary skills and materials are available at a competitive cost and quality. While companies generate growth, employment and skill development through their own operations and sourcing, human rights and labour abuses and environmental degradation remain real challenges in global supply chains. International standards adopted at the OECD and the UN in 2011 reflect the expectation that companies carry out due diligence in order to act responsibly through their entire supply chains. Six years out from these global standards, this session will look at how companies across sectors, points in the production process, and geographies are carrying out due diligence, and the challenges and opportunities in doing so. It will also provide an opportunity to highlight the role of governments, business and other stakeholders in enabling sustainable supply chains.
12:30 - 14:30 <i>Lunch break</i>	
12:30 - 14:30 Launch of the OECD paper on Responsible Business Conduct for Institutional Investors	
Room CC1	This session will present a recent OECD paper explaining the application of the Guidelines in the context of institutional investors and key considerations for institutional investors in carrying out due diligence. It represents a unique resource to investors seeking to comply with the Guidelines and apply RBC-driven due diligence approaches.
14:30 - 16:00 Recent NCP cases and the reach of the Guidelines	
Room CC1	National Contact Points (NCPs) play an important role in explaining the scope of the Guidelines in the context of increasingly complex business operations and changing economic landscapes. Several cases submitted in 2016 required NCPs to consider important conceptual issues. For example, do the recommendations of the Guidelines apply to non-profit organisations, public agencies and sports organisations; what does supply chain responsibility mean in practice; how is due diligence helping companies meet their responsibilities? This session will discuss some of the landmark cases of 2016, lessons learned from them, and how NCPs are contributing to defining the global landscape of RBC.
16:00 - 16:30 <i>Coffee break</i>	
16:30 - 18:00 Parallel sessions	
Lessons from the Climate Agenda Room CC1 The transition to a low carbon economy has led to the developments of new policy and business tools, for example, regulation on investor disclosure of climate-related risks; innovative financial products; and incentives for board members linked to climate goals. This session will explore how these policies and tools could be used in other areas of RBC, such as human rights.	Leading by example-government action on RBC Auditorium This session will focus on RBC in the context of the government as an economic actor, with a focus on state-owned enterprises. Organised together with the UN Working Group on Business and Human Rights, the session will present latest research and conclusions by the UN Human Rights Council on the implementation of Pillar 1 of the UN Guiding Principles and will discuss the links with the OECD Guidelines for Multinational Enterprises and the OECD Guidelines for Corporate Governance of State-Owned Enterprises.

■ DAY 2: Friday, 30 June 2017

09:30 - 11:00 Parallel sessions	
<p>Mainstreaming RBC in companies</p> <p>📍 Room CC1</p> <p>In order for responsible business conduct to be meaningful and impactful, it should be a core aspect of business operations. This session will discuss how businesses are mainstreaming RBC within their companies, for example, by reflecting RBC objectives in incentive structures, recruitment criteria, business models, and corporate governance structures.</p>	<p>Responsible employment of migrant workers</p> <p>📍 Auditorium</p> <p>Migrant workers are an intrinsic part of the workforce in many global supply chains and are often vulnerable to exploitation. This session will discuss the application of due diligence for the responsible employment of migrant workers.</p>
11:00 – 11:30	Coffee break
11:30 - 13:00 Parallel sessions	
<p>Collective Action: Comparing anti-corruption and human rights approaches</p> <p>📍 Room CC1</p> <p>Businesses deal with RBC and anti-corruption differently, but addressing these two issues is an integral aspect in the due diligence process. An area of potential convergence would be through collective action programmes (e.g. integrity pacts, certifying business coalitions, and collective engagement with governments). This session will explore how collective action offers an opportunity for businesses to further demonstrate their commitment to fighting human rights abuses and corruption, while simultaneously helping ensure a level playing field.</p>	<p>RBC as a baseline for private sector contribution to Sustainable Development Goals</p> <p>📍 Auditorium</p> <p>The discourse on the private sector contribution to the SDGs has been quite broad, ranging from discussion about old paradigms like CSR/philanthropy to the creation of new sustainability and investment frameworks or social models. There is an inherent risk in this discourse that the clarity and multi-stakeholder agreement brought around the international RBC principles and standards be diluted. This session will situate RBC within the landscape of SDGs and will discuss why RBC is a baseline for the SDGs.</p>
13:00 - 14:30	Lunch break
13:00 - 14:30 Lunch session on developing responsible leadership: the role of business schools	
📍 Room CC1	There is a clear demand for responsible leaders and an increasing recognition that business schools have a role to play in developing responsible leadership. Organised together with the UN Principles for Responsible Management Education initiative, this session will look at the expectations from society and future employers for business schools in shaping responsible leaders. It will also discuss some of the existing international initiatives to integrate RBC in business curricula and aims at giving guidance to business schools on how to do so.
14:30 - 16:00 Parallel sessions	
<p>Responsible disengagement</p> <p>📍 Room CC1</p> <p>Weighing the RBC risks of disengaging from a business relationship can be complex. This session will discuss questions such as, when is disengagement appropriate and how can businesses draw the line, how can businesses mitigate the potential adverse impacts of disengagement, also in the context of risk avoidance and changes to business operations that may result from automation and scale-downs?</p>	<p>Innovative tools for promoting responsible finance</p> <p>📍 Auditorium</p> <p>This session will discuss innovative approaches in promoting responsible business conduct through financial products and services such as creating sustainability incentives in financing structures, sustainable credit products and green bonds, and integration of ESG criteria into management and decision making in the context of banks. It will also discuss the challenges and limits of these approaches and potential ways for scaling up responsible financing. One of the objectives of the session will be to get inputs for the next phase of the OECD project on RBC in the Financial Sector which will focus on corporate finance transactions.</p>

16:00 - 16:30	Coffee break	
16:30 - 17:30	Parallel sessions	
	<p>Using technology for due diligence</p> <p>📍 Room CC1</p> <p>This session will explore how technology can be used to obtain and assess information on risks and will look at tools such as block chain, data use and management and innovative apps for due diligence.</p>	<p>RBC and infrastructure</p> <p>📍 Auditorium</p> <p>This session will focus on RBC and infrastructure, including in relation with worker's rights and the environment.</p>
17:30 - 18:00	Closing Plenary	
	📍 Room CC1	Wrap-up and concluding remarks