



Global Forum on  
Responsible Business Conduct  
**ROUNDTABLE FOR POLICY  
MAKERS**

28 JUNE 2017  
OECD CONFERENCE CENTRE  
PARIS, FRANCE



## ■ About the Roundtable for Policy Makers

Held as part of the Global Forum on Responsible Business Conduct, the Roundtable for Policy Makers provides a space for dialogue among policy makers responsible for designing and implementing policies to enable and promote responsible business conduct (RBC).

The Roundtable is an informal forum designed to allow participants to exchange experiences and discuss ways to effectively design, promote and implement policies and instruments to promote RBC, and to support policy coherence for RBC aligned with the OECD Guidelines for Multinational Enterprises and the UN Guiding Principles on Business and Human Rights.

This year, the Roundtable will discuss the following themes:

- National Action Plans to enable policy coherence for RBC
- Promoting RBC:
  - Public procurement
  - Economic diplomacy tools

## ■ Date, time and venue

Wednesday, 28 June 2017, 09:30-18:00, Room CC12, OECD Conference Centre

## ■ Participation

Stakeholders, including representatives from business, trade unions and civil society, will be invited to participate in the first session. The other sessions are for policy makers, including officials from international organisations only. Each of the sessions will start with short presentations, followed by discussions among participants.

Officials from OECD and non-OECD governments and representatives from international organisations are invited to participate.

Please contact the OECD Secretariat for registration.

The Roundtable is held under the Chatham House Rule: Participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed \*

## ■ Contact

**Froukje BOELE** | Policy Analyst

OECD Directorate for Financial and Enterprise Affairs

Tel. +(33-1) 452474 70 | Froukje.BOELE@oecd.org

**Sama AL TAHER CUCCI** | Events Coordinator

OECD Directorate for Financial and Enterprise Affairs

Tel +(33-1)45 24 16 87 | Sama.ALTAHERCUCCI@oecd.org

---

# Global Forum on Responsible Business Conduct

## ROUNDTABLE FOR POLICY MAKERS

### AGENDA

Wednesday 28 June 2017

09:30 – 10:00 Welcoming Remarks and Opening Addresses Room CC12

- Opening remarks**
- **Gabriela Ramos**, Chief of Staff and Sherpa to the G20, OECD
  - **Roel Nieuwenkamp**, Chair of the OECD Working Party on RBC
  - **Dante Pesce**, Member, UN Working Group on Business and Human Rights

**Keynote address** **Deborah Greenfield**, Deputy Director-General for Policy, ILO

10:00 – 11:15 1. Promoting responsible business conduct: stakeholder expectations Room CC12

This session will provide an opportunity to stakeholders to share their views on the role of policy makers in promoting responsible business conduct through :

- ensuring better policy coherence, with a focus on National Action Plans
- public procurement practices
- economic diplomacy tools

**Moderator** **Mathilde Mesnard**, Deputy Director for Financial and Enterprise Affairs, OECD

- Panellists**
- **Paul Noll**, Deputy Director for European and International Affairs at the Confederation of German Employers – BDA, Vice-Chair of the BIAC Committee on Investment and RBC, Business and Advisory Committee (BIAC)
  - **Lucia van Westerlaak**, Policy Advisor, Dutch Trade Union Confederation (FNV) and **Emily Norgang**, Senior Researcher, Canadian Labour Congress; Trade Union Advisory Committee (TUAC)
  - **Dwight Justice**, Advocacy lead at OECD Watch and **Catherine Coumans**, Research Coordinator at Mining Watch Canada; OECD Watch
  - **Caroline Rees**, President and Co-founder, Shift Project
  - **Mourad Errarhib**, Chair of the Business and Human Rights Working Group, Global Alliance of National Human Rights Institutions (GANHRI)
  - **Sarah McGrath**, Legal and Policy Director, International Corporate Accountability Roundtable (ICAR)

11:15 – 11:30 Coffee break

11:30 – 13:00 2. National Action Plans on Business and Human Rights to enable policy coherence for responsible business conduct Room CC12

Jointly organised by the OECD and the UN Working Group on Business and Human Rights, this session will address the role of National Action Plans (NAPs) in enabling policy coherence for RBC, including corporate respect for human rights. It will highlight lessons learnt from recently completed NAPs, as well as NAPs in development. Discussions will focus on collaboration across ministries, supply chain due diligence, access to remedy and the role of National Contact Points in the design and implementation of NAPs, and monitoring mechanisms.

**Co-Chairs** **Roel Nieuwenkamp**, Chair of the OECD Working Party on RBC  
**Dante Pesce**, Member UN Working Group on Business and Human Rights

## Discussion leads

- **Geneviève van Rossum**, Special Representative for Corporate Social Responsibility, Ministry for Europe and Foreign Affairs, France
- **Sandra Lendenmann Winterberg**, Head of the political affairs and human rights section, Ministry of Foreign Affairs, Switzerland
- **Maryann Njau-Kimani**, Secretary, Justice and Constitutional Affairs, Office of the Attorney General and Department of Justice, Kenya
- **Seree Nonthasoot**, ASEAN Intergovernmental Commission on Human Rights Representative for the Government of Thailand
- **Paula Gaviria**, Presidential Advisor on Human Rights, Colombia

13:00 – 15:00

Lunch break

15:00 – 17:30

### 3. Parallel sessions: Promoting responsible business conduct through public procurement practices and economic diplomacy tools

One way for governments to ensure policy coherence on RBC is by recognising and providing incentives to businesses that behave responsibly. Furthermore when governments act as economic actors (e.g. through their role as employers, procurers and through state-owned enterprises) they are expected to behave responsibly. This is not only in the public interest and ensures accountability of public spending but also enhances the legitimacy of RBC policies.

#### A. RBC in government procurement practices

Room CC10

Governments represent the largest buyers in the global market place. They therefore can have an important leverage to promote RBC standards by incorporating these standards into their purchasing policies.

This session will discuss the benefits and challenges related to integrating RBC standards, including on supply chain due diligence, in public procurement.

#### Moderator

**Elin Wrzoncki**, Senior Adviser, The Danish Institute for Human Rights

#### Discussion leads

- **Marzena Rogalska**, Head of Unit, Public Procurement Strategy, Directorate-General, Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- **Dag Stromsnes**, Chair of the OECD Working Party of Leading Practitioners on Public Procurement
- **Randall Hicks**, International Relations Officer in the Office of Child Labor, Forced Labor, and Human Trafficking (OCFT), United States Department of Labor
- **Pauline Göthberg**, National Coordinator of the Swedish County Council Network on Sustainable Procurement
- **Kenichi Masamoto**, Director of OECD Division, Ministry of Foreign Affairs, Japan
- **Andy Davies**, Director of London Universities Purchasing Consortium

#### B. RBC and economic diplomacy tools

Room CC12

Governments can ensure that public support to companies operating abroad (including export credits, investment guarantees, and trade missions) also supports best practices in RBC.

This session will discuss different models of economic diplomacy using financial and non-financial incentives to foster RBC standards.

#### Moderator

**Roel Nieuwenkamp**, Chair of the OECD Working Party on Responsible Business Conduct

#### Discussion leads

- **Georgina Galloway**, Deputy Director, Responsible Business Practices, Canada
- **Detlev Brauns**, Head of the National Contact Point, Germany
- **Niels Knudsen**, Team leader South-South & Global Development Cooperation, UNDP China
- **Joris Pinkster**, Senior Policy Officer, Directorate-General for Foreign Economic Relations, Ministry of Foreign Affairs, Netherlands
- **Sigrid Brynestad**, Senior Sustainability Adviser, Norwegian Export Credit Guarantee Agency
- **Sarah Gondy**, Policy Officer – European Commission DG Trade, Trade and Sustainable Development, Generalized System of Preferences

16:00 – 16:15	<i>Coffee break</i>	
<b>17:30 – 18:00</b>	<b>Closing session</b>	Room CC12
<p>The moderators of the parallel sessions on procurement and economic diplomacy will report back to the plenary followed by a closing address on policy coherence for RBC in the context of the implementation of the UN Sustainable Development Goals.</p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>▪ <b>Douglas Frantz</b>, Deputy Secretary-General, OECD</li> <li>▪ <b>Elin Wrzoncki</b>, Senior Adviser, The Danish Institute for Human Rights</li> <li>▪ <b>Roel Nieuwenkamp</b>, Chair of the OECD Working Party on Responsible Business Conduct</li> </ul>		
18:15 – 19:30	<i>Cocktail Reception</i>	<i>Roger Ockrent</i>

