

# Promoting Responsible Business Conduct in Latin America and the Caribbean

## Key insights of the OECD's activities during the first phase of the RBC-LAC Project



### RBC-LAC at a glance



Funded by the European Union

Jointly implemented in nine countries:



By:



International Labour Organization



UNITED NATIONS HUMAN RIGHTS OFFICE OF THE HIGH COMMISSIONER



BETTER POLICIES FOR BETTER LIVES

#### Project mission:

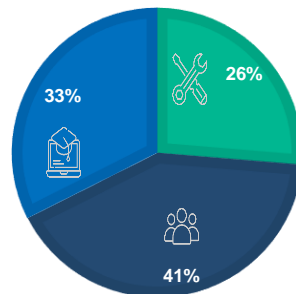
To drive smart, sustainable, and inclusive growth in the EU, Latin America, and the Caribbean by advocating for responsible business conduct aligned with UN, ILO, and OECD standards.

The Project “Promoting Responsible Business Conduct in Latin America and the Caribbean” (RBC-LAC) is financed by and designed in collaboration with the European Union and implemented by the Organisation for Economic Co-operation and Development (OECD), the International Labour Organization (ILO), and the United Nations Office of the High Commissioner for Human Rights (OHCHR).

It was initially a four-year project that started in 2019 and ended in December 2022. Following its success and results, it has been extended for a transitional phase launched in January 2023. A second multi-year phase will start in July 2024.

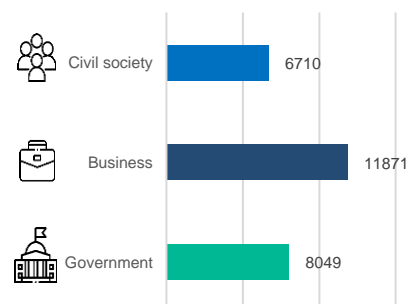
Below are some highlights of the activities carried out by the OECD during the first phase of the RBC-LAC project in collaboration with LAC Governments, businesses, and other stakeholders, and which led to the development and reinforcement of responsible business practices in the region. These activities included research and analysis, data gathering, technical assistance, peer-learning, capacity-building and training, among others.

+ 220 events:



60 ■ High level meetings  
94 ■ Group events  
74 ■ Trainings

+ 26.000 participants:



80 knowledge-based products

# Enhanced coherence of government policies that promote RBC



9 country fact sheets



5 RBC Policy Reviews

**LAC National Contact Points for RBC strengthened**



Regional approach



Regional approach

Technical advice and peer learning to strengthening capacities of NCPs

Local approach



Tailored needs assessments and Roadmaps

# Heightened business capacity for effective due diligence implementation

>60% indicate need for training

6 programmes in key industry sectors



>20 sectoral guidance and resources translated into Spanish and Portuguese



Data set on RBC from >500 businesses across the region



Regional sectoral reports and country spotlights on RBC



## MORE INFORMATION

**OECD**  
BETTER POLICIES FOR BETTER LIVES  
<https://www.oecd.org/>



OECD Centre for Responsible Business Conduct:  
<http://mneguidelines.oecd.org/>

RBC-LAC Project:  
[oe.cd/rbc-lac](http://oe.cd/rbc-lac)