Stocktaking exercise on the OECD Guidelines for Multinational Enterprises

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Draft Public Consultation Report for the Stocktaking of the OECD Guidelines for Multinational Enterprises

Deadline for response: 14 September 2021

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Background

In November 2020, the OECD Working Party on Responsible Business Conduct (RBC) agreed to undertake a stocktaking exercise on the OECD Guidelines for Multinational Enterprises. The purpose of the stocktaking is to take account of the key developments, achievements and challenges related to the OECD Guidelines and their unique grievance mechanism the National Contact Points for RBC, as well as the ecosystem in which the OECD Guidelines are implemented. In support of the stocktaking exercise, the Working Party on Responsible Business Conduct developed a draft stocktaking report and has launched a public consultation to ensure the stocktaking exercise benefits from the views and experiences of all stakeholders. The public consultation is open to all stakeholders from all countries, including businesses, industry groups, civil society organisations, trade unions, as well as academia, interested citizens, international organisations and governmental experts (including from non-Adherent countries).

This document presents the Draft Report for the Stocktaking of the OECD Guidelines for Multinational Enterprises for the public consultation. Information about the public consultation can be found online at:

 $\underline{https://mneguidelines.oecd.org/public-consultation-stocktaking-study-on-the-oecd-guidelines-for-multinational-enterprises.htm}$

This document, as well as any data and map included herein, are without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area.

Table of contents

1. Introduction	Ī
1.1. The OECD Guidelines for Multinational Enterprises	7
1.2. Stocktaking exercise on the MNE Guidelines	7
1.3. Survey of National Contact Points	8
2. Global Context and Ecosystem for implementation	of the MNE Guidelines 1
2.1. Global trends shaping the context for responsible bus	
2.2. Key developments since 2011 on the MNE Guideline	
2.3. Proactive agenda	13
2.4. Engagement with non-Adherents	14
2.5. Adherence to the MNE Guidelines	15
2.6. Global Forum on RBC and sector-specific fora	16
2.7. Role of governments in promoting and enabling RBC	
2.8. Role of OECD institutional stakeholders	18
2.9. Strengthening evidence-based analysis and RBC dat	ta 18
3. General concepts, principles and policies	20
3.1. Chapter overviews	20
3.2. NCP Survey Responses	20
3.3. Specific instances	2°
3.4. Key developments since 2011	2′
4. Thematic chapters	27
4.1. Disclosure	27
4.2. Human rights	28
4.3. Employment and industrial relations	3.
4.4. Environment	34
4.5. Combating Bribery, Bribe Solicitation and Extortion	36
4.6. Consumer interests	38
4.7. Science and Technology	40
4.8. Competition	41
4.9. Taxation	42
5. National Contact Points: Stocktaking of achievement	ents and challenges related to
the Implementation Procedures	44
5.1. Implementation procedures overview	44
5.2. NCP survey responses	44
5.2 The Implementation Procedures in practice: key facts	and figures on NCDs

	5
5.4. Key developments since 20115.5. Analysis of the functioning of NCPs and the NCP network	46 47
Annex A. Report of NCP survey findings to date Suitability of the Guidelines Relevance of the provisions across Chapters	53 53 60
Annex B. Institutional stakeholders input Submission from BIAC Submission from TUAC Submission from OECD Watch	67 67 67 67
Figures	
Figure 1.1. Relevance of the provisions across Chapters Figure 1.2. Overall suitability of the Guidelines and across 9 themes	9 9
Figure A.1. Overall suitability of the Guidelines and across 9 themes Figure A.2. Overall suitability of the Guidelines to meet future RBC challenges Figure A.3. Digitalisation Figure A.4. Diversity, including gender Figure A.5. Global environmental issues Figure A.6. Indigenous peoples' rights Figure A.7. Animal welfare Figure A.8. Integrity, lobbying Figure A.9. Corporate governance Figure A.9. Corporate governance Figure A.10. Scope of enterprises covered (e.g. non-traditional MNEs, SMEs, other) Figure A.11. Interpretation of the Guidelines and monitoring of NCP network Figure A.12. Suitability of the provisions of the procedural guidance Figure A.13. Suitability of the provisions on due diligence Figure A.14. Relevance of the provisions across Chapters Figure A.15. I. Concepts and principles Figure A.16. II. General policies Figure A.17. III. Disclosure Figure A.18. IV. Human rights Figure A.19. V. Employment and industrial relations Figure A.20. VI. Environment	53 54 54 55 55 56 56 57 57 58 59 59 60 61 61 62 62 63 63
Figure A.20. VI. Environment Figure A.21. VII. Combatting bribery, bribe solicitation and extortion Figure A.22. VIII. Consumer interests Figure A.23. IX. Science and technology Figure A.24. X. Competition Figure A.25. XI. Taxation Figure A.26. Procedural Guidance	63 64 64 65 65 66

Acronyms

BIAC Business at OECD

CRS Common Reporting Standard

GFRBC Global Forum on Responsible Business Conduct

IC Investment Committee

MCM Ministerial Council Meeting

MNE Multinational Enterprise

NCP National Contact points for Responsible Business Conduct

PMRT Policy Makers Round Table

RBC Responsible business conduct

TUAC Trade Union Advisory Committee

WPRBC Working Party on Responsible Business Conduct

1 Introduction

1.1. The OECD Guidelines for Multinational Enterprises

- 1. In 1976, the OECD endeavoured to develop one of the world's most authoritative international instruments for responsible and sustainable business, the **OECD Guidelines for Multinational Enterprises** (hereafter the "MNE Guidelines" or "Guidelines") [OECD/LEGAL/0144]. The Declaration reflected a commitment to keep markets open and transparent and encourage, at the same time, multinationals to ensure responsible and sustainable business practices in their operations.
- 2. The MNE Guidelines originally comprised seven chapters dealing with general policies, disclosure of information, competition, financing, taxation, employment and industrial relations, and science and technology. Since then, the scope of the MNE Guidelines' application has broadened. In 1984, the Guidelines became the only international standard on responsible business conduct (RBC) to set up a national implementation mechanism: the National Contact Points for RBC (NCPs). Originally, NCPs had a predominantly promotional and informational mandate, though this was complemented in 2000 with a mandate for NCPs to also act as non-judicial grievance mechanisms. Subsequent updates of the MNE Guidelines led to the addition of chapters on human rights, consumer interests, environment and bribery. Importantly, the 2011 update also introduced the concept of risk-based due diligence for responsible business conduct on most matters covered by the MNE Guidelines.
- 3. The Guidelines, as part of the OECD Declaration on International Investment and Multinational Enterprises, together with a package of related instruments, are open to adherence by non-OECD Members. As of April 2021, 50 countries have adhered to the Declaration (hereafter, "Adherents"). **Since 2011, the number of Adherents has grown by ten countries:** Colombia, Latvia, Lithuania, *Costa Rica, Croatia, Jordan, Kazakhstan, Tunisia, Ukraine, and Uruguay* (non-OECD Members in italics).

1.2. Stocktaking exercise on the MNE Guidelines

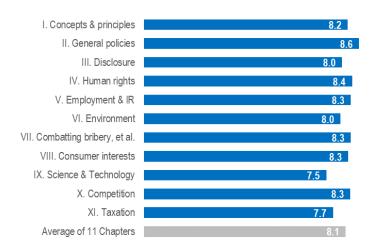
- 4. At its meeting of 2-3 November 2020, the OECD Working Party on Responsible Business Conduct (WPRBC) discussed a note on **carrying out a stocktaking of the MNE Guidelines**. The purpose of the stocktaking is to enable the WPRBC and the OECD Investment Committee to obtain a clearer picture as to whether the MNE Guidelines remain fit for purpose and to provide a basis upon which to discuss any issues they deem merit further attention and explore options for moving forward. Fit for purpose has been treated as a wide concept encapsulating the relevance and effectiveness of the Guidelines and the ecosystem surrounding them in addressing business impacts today as well as their ability to 'lead from the future' by shaping business conduct to suit future needs.
- 5. In accordance with the roadmap for a stocktaking of the MNE Guidelines developed and discussed by the WPRBC at its ad-hoc meeting on 8 December 2020 (hereafter, "Stocktaking Roadmap"), a zero draft stocktaking report was submitted for discussion at the WPRBC's March 2021 meeting and for information to the Investment Committee.

- 6. The present draft stocktaking report integrates comments received at the March WPRBC meeting and subsequent written comments received from delegates. The draft focuses on the MNE Guidelines, the Commentaries on their chapters, the Decision of the Council on the OECD Guidelines for Multinational Enterprises (hereafter "Decision on the Guidelines" or "Decision") and Procedural Guidance [OECD/LEGAL/0307] (hereafter together, the "Implementation Procedures"), as well as the Commentary on the Implementation Procedures of the OECD Guidelines for Multinational Enterprises [DAF/INV(2011)4]. It equally considers complementary procedures developed by the WPRBC and Investment Committee over the last decade where relevant.
- 7. Within this scope, the draft focuses on **key developments, achievements and challenges** related to: the ecosystem in which the MNE Guidelines are implemented (section 2); the chapters of the MNE Guidelines (section 3 and 4); and the National Contact Points for RBC (section 5).
- 8. This draft report has been produced on the basis of data collected by way of the following means:
 - a. **Desk research** of key trends and developments, drawing in particular on existing OECD materials and reports and inputs from RBC events.
 - b. Consultation across the **OECD Secretariat**.²
 - c. A survey among NCPs. The survey received responses from 38 out of 50 NCPs so far. The responses are being provided by NCPs solely in their capacity as experts on the MNE Guidelines, and their input is reflected as such in the draft report. The full survey responses received to date are annexed to this draft report and an overview of findings is provided below.
 - d. Data on NCP cases from the NCP case database.
 - e. An invitation to **Institutional Stakeholders** to provide preliminary input for the stocktaking exercise. Their submissions are annexed in full to this draft report (see Annex B) and available on the public consultation website.
 - f. Comments by delegates at the March and May 2021 meetings of the WPRBC, and subsequent written comments by delegates.

1.3. Survey of National Contact Points

9. As part of the input for the stocktaking exercise a survey is being conducted among the NCPs. The survey so far collected responses from 38 out of 50 NCPs and asks NCPs to rate the relevance and suitability of the Guidelines. The full survey responses received to date are annexed to this draft report and an overview of findings is provided here below.

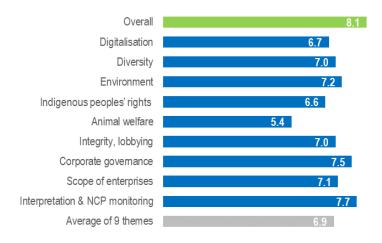
Figure 1.1. Relevance of the provisions across Chapters



Note: N= [31-36]. Q = How does your country evaluate the continued relevance of the provisions in this Chapter? [Scale 1=lowest relevance; 10=highest relevance]

10. NCPs are asked to evaluate the continued relevance of the provisions across the 11 Chapters of the Guidelines. The 36 NCPs who responded so far to this part of the survey indicated that the relevance of the chapters is generally very high (8.1). The chapters rated highest were Chapter II (General Policies) (8.6) and Chapter IV (Human Rights) (8.4). The Chapters rated the lowest relevance were Chapter XI (Taxation) (7.7) and IX (Science & Technology (7.5).

Figure 1.2. Overall suitability of the Guidelines and across 9 themes



Note: N= [34-38]. Q= Overall: "How does your country evaluate the overall suitability of the Guidelines to meet the challenges for RBC in the future?"; List of themes: "How does your country evaluate the suitability of the Guidelines for the following theme?"

11. NCPs are asked to evaluate the overall suitability of the Guidelines to meet future RBC challenges across nine themes. The 38 NCPs who responded so far provided an average rating of 8.1 for overall suitability (on a scale from 1 to 10, where 1 is the lowest suitability and 10 is the highest suitability). This overall suitability rating of 8.1 is higher than the suitability ratings provided for all nine themes, where NCPs responded on average with a 6.9 rating. The three themes with the highest suitability rating are Interpretation and NCP monitoring (7.7), Corporate Governance (7.5) and Environment (7.2). The three themes with the lowest suitability rating are Digitalisation (6.7), Indigenous peoples' rights (6.6) and Animal Welfare (5.4).

2. Global Context and Ecosystem for implementation of the MNE Guidelines

12. This section describes and recalls key trends and developments since 2011 related to the ecosystem in which the MNE Guidelines are implemented, which has evolved significantly over the last decade. It encompasses core legal instruments adopted by the OECD Council, procedures adopted by the Investment Committee and the WPRBC, and the implementation plans and strategies that reinforce and complement both. It also includes an institutional framework, both at the OECD itself but also at the national level with the NCPs as a unique implementation mechanism. Governments are also increasingly integrating the MNE Guidelines through domestic policies, including regulatory initiatives. Furthermore, the institutional stakeholders BIAC, TUAC and OECD Watch play an integral role, which is mandated in the Decision on the Guidelines.

2.1. Global trends shaping the context for responsible business conduct

- 13. The MNE Guidelines have been a core part of the OECD's investment acquis since 1976. Already then Adherents recognised the need to **balance investment liberalisation with investor responsibilities**. With each of the five revisions of the Guidelines since 1976, Adherents have sought to ensure the continued relevance and effectiveness of the Guidelines.
- 14. The last **update of the MNE Guidelines in 2011** in particular represented an important paradigm shift and evolution of the MNE Guidelines, also in light of the emergence of **new and complex patterns of production and consumption** and **increasing importance of global supply chains.**³ This led to several new elements, notably a new human rights chapter aligned with the **UN Guiding Principles on Business and Human Rights**; a new and comprehensive approach to **risk-based due diligence and responsible supply chain management**; important changes in many specialised chapters; clearer and reinforced **procedural guidance related to NCPs**; and a **proactive agenda** to assist enterprises in meeting their responsibilities as new challenges arise⁴.
- 15. The 2030 Agenda calls for a robust involvement of the private sector in global development efforts and the implementation of RBC standards is recognised as essential for the private sector's contribution to the SDGs.⁵ The past decade has continued to see **important progress in areas such as poverty reduction**, **health**, **primary education and job creation**. **The 2030 Agenda for Sustainable Development** and the 17 Sustainable Development Goals (SDGs) adopted in 2015 have brought renewed focus on the need for **comprehensive development that leaves no one behind**, reflecting also mounting concern over **economic and other forms of inequality**. There is growing awareness in many countries around the issues of **multidimensional and structural discrimination** related to gender, ethnicity, race and sexual orientation.
- 16. Continued progress in human development is increasingly circumscribed by the climate and biodiversity crisis. The 2015 Paris Agreement affirms the science-based need to limit global warming by the year 2100 to well below 2 degrees Celsius above pre-industrial levels and to pursue efforts to limit warming to 1.5 degrees Celsius⁶. Today, average temperatures are already at more than 1 degree Celsius

above preindustrial levels, while current policies are projected to be associated with increases in the 3 degree range by the year 2100.⁷

- 17. Trust in leaders and societal institutions including government, business, NGOs and media has been in decline⁸, while at the same time sustainability has been established as a mainstream business agenda⁹. This has most recently been driven by the financial sector's push to address physical and transition risks related to climate change ¹⁰. Sustainable business practices are increasingly seen as a precondition for long-term value creation, and action on climate change mitigation and adaptation is increasingly framed as a business opportunity. This has also been reflected in the rise of ESG investment strategies and disclosure frameworks such as the Task Force on Climate-related Financial Disclosures. There is growing agreement including from business leaders that regulation is needed to create a level playing field¹¹ incentivising sustainable business and investment.
- 18. Many countries have witnessed **trends towards a weakening of labour**, with a decline in trade union freedoms¹², a declining labour share of income¹³, and persistent high levels of informality. The **fourth industrial revolution** has accelerated and brought new opportunities and challenges for RBC related to platform business models, future of work, surveillance, artificial intelligence, cybersecurity, access to information, privacy and freedom of speech. The **digital economy** is challenging the core understanding of what a "business" actually is. While new technologies have increased transparency and empowered whistle blowers and investigative reporters, the non-regulated aspect of big data has also enabled misinformation and information misuse. Meanwhile, **universal human rights standards** have come under increasing pressure and **civic space** for speaking out against corrupt business practice and adverse business impacts on human rights, labour standards, or the environment remains curtailed¹⁴.
- 19. The geopolitical context has continued towards regionalisation, with China, Europe and the United States as the key global actors, with their relationship defined by a mix of co-operation, competition and systemic rivalry. Sustained macroeconomic growth in emerging economies, coupled with stagnation in mature markets, has accelerated convergence between emerging and developed economies. Emerging economies comprise a growing share of global GDP and global trade¹⁵. Trade in global value chains remains the most prominent form of business internationalisation¹⁶ as compared to foreign direct investment (FDI), but has been curtailed by increasing protectionism since the 2009 global financial crisis¹⁷. Combined with increased regionalisation, decoupling of some supply chains, near-shoring trends, and additive manufacturing, the supply chains of the future present a rapidly changing context for RBC.
- 20. The **Covid-19 pandemic** together with conflicts and climate change has led to an **increase in extreme poverty for the first time in decades** ¹⁸ and highlighted the importance of resilience, dialogue and social protection in global supply chains and local markets. As such the pandemic has led to a renewed focus on the role of RBC in establishing trust and building back a sustainable, open and inclusive global economy.

2.2. Key developments since 2011 on the MNE Guidelines

21. The MNE Guidelines are one of four elements that make up the OECD Declaration on International Investment and Multinational Enterprises (the Declaration) [OECD/LEGAL/0144]. 19 Each element of the Declaration is reinforced by a separate OECD legal instrument. The Decision on the Guidelines [OECD/LEGAL/0307] is the procedural complement to the Guidelines themselves and deals specifically with their implementation. The 2011 Decision sets out the activities to be undertaken by the Investment Committee with regard to the MNE Guidelines and the NCP process and requires each Adherent to set up an NCP to further the effectiveness of the MNE Guidelines and requires them to make available human and financial resources to their NCP so that they can effectively fulfil their responsibilities.

- 22. Since 2011, a range of instruments, procedures and actions as described below have also reinforced these core instruments, notably:
 - Creating a dedicated Working Party on RBC (WPRBC) with a strong Chair and mandate
 - Establishing the OECD Centre for Responsible Business Conduct;
 - Developing five OECD Council Recommendations on due diligence and setting out extensive implementation plans in this regard;
 - Strengthening NCPs through various means (see Section 5);
 - Establishing the Global Forum on RBC as well as sector-specific fora, and introducing the Roundtable for Policy Makers on RBC;
 - Reinforcing how the Guidelines and RBC are addressed in formal processes for Adherence to the Declaration and Accession to the OECD Convention;
 - Integrating the Guidelines into domestic commitments, initiatives, and legal expectations.
- 23. To better respond to the increased expectations of the 2011 update, the Investment Committee created the Working Party on Responsible Business Conduct (WPRBC) in December 2012 [CE(2013)5]. The main purpose of the WPRBC is "to assist the Investment Committee in implementing section I of the Investment Declaration with respect to its responsibilities in relation to the Guidelines and the related Decision and Recommendations in order to promote RBC world-wide and to enhance the contribution to sustainable development made by multinational enterprises." [DAF/INV/RBC(2018)5/REV1]. Additionally, in 2019, the OECD Secretariat created a dedicated *Centre for RBC* in order to give RBC more visibility within and outside the Organisation. The Centre serves as the Secretariat to the WPRBC and supports the network of NCPs.
- 24. The last decade has also seen **increased collaboration between international organisations** to reinforce policy coherence and implementation of the global agenda on RBC and supply chains. This includes OECD collaboration with the **International Labour Organisation** (ILO), the **United Nations Development Programme** (UNDP), the **UN Office of the High Commissioner for Human Rights** (UNOHCHR), the **UN Environment Programme** (UNEP), the **European Union**, and the **World Bank**. This coordination contributes to international policy alignment which increases policy coherence and collective impact, and avoids duplication. The WPRBC continues to support work with other international organisations through regional programmes on RBC and responsible supply chains carried out in Asia and Latin America in collaboration with ILO and UNOHCHR and funded by the EU; joint reports on critical issues such as child labour in global supply chains (OECD-ILO-IOM-UNICEF under Alliance 8.7), shared messages on the alignment of respective RBC instruments and terms between OECD, ILO and OHCHR; ²⁰ as well as ongoing collaboration with other UN agencies such as the International Organization for Migration (IOM) and the Food and Agriculture Organization (FAO)²¹.
- 25. The section below describes the key developments since 2011.

2.3. Proactive agenda

26. The 2011 Decision charged the Investment Committee, in co-operation with the NCPs, with pursuing a **proactive agenda** that promotes the effective observance by enterprises of the principles and standards of the MNE Guidelines. This has led to the development of a range of **due diligence guidance**, which have become leading international standards on RBC. These include sector specific due diligence recommendations in the extractives, garment and footwear, agriculture, and finance sectors, as well as an overarching guidance highlighting the key principles of due diligence across sectors. The guidance clarify how business can operationalise **risk-based due diligence** into management systems and global supply chains. The OECD guidance on due diligence are complemented by **global implementation**

programmes overseen by the WPRBC. As described in Section 3 these have seen significant uptake by the private sector and have informed policy making and regulatory decisions by governments.

- 27. Several NCPs highlight the proactive agenda as being among the top 3 achievements of the MNE Guidelines over the past decade. They value the accompanying implementation programmes in the various sectors and the strong multi-stakeholder nature of these processes. NCPs also noted, however, that there is a further need to help businesses implement due diligence in practice; expand reach to different groups and countries; develop additional guidance (e.g. promoting decent work, environmental protection; SDGs; digitalisation and technology; fisheries; maritime sector; construction sector); and continuing to focus on successful implementation of existing guidance (e.g. developing further tools or practical actions to complement existing sector-specific guidance; aligning existing frameworks; promoting coordination between different OECD areas; and continuing to advance dialogue among stakeholders).
- 28. Adherents also reflected on the vagueness of the term 'proactive agenda', noting in particular that it could be adapted to better capture the nature of the work. The need for plain and clear language was also raised in relation to the name of the Guidelines themselves and of the NCPs. Finally, Adherents noted that the proactive agenda is an integral part of the NCP mandate on promotion and that a strong role for the NCPs had been envisioned in the 2011 Decision. NCPs have already provided their expertise and practical experience on the Guidelines in this context in several ways, including in the development of various due diligence guidance. For example, 12 NCPs have participated in advisory groups supporting sector projects.²²

2.4. Engagement with non-Adherents

- 29. Another element foreseen in the 2011 Decision as well as the Procedural Guidance is engagement and co-operation with non-Adherents on matters covered by the MNE Guidelines, in recognition that the effectiveness of the Guidelines is directly impacted by how widespread their implementation is. This is explicitly mentioned in the Guidelines²³ and is equally foreseen in the Council Recommendations, and in the work plans adopted by the WPRBC and the Investment Committee related to the implementation of the various due diligence guidance.²⁴ Engagement with non-Adherents was also a key consideration in the creation of the WPRBC and the GFRBC.²⁵ Engagement takes place in various ways, e.g. at the country-level; as part of regional, country or sector-specific implementation programmes; through GFRBC or sector-specific fora and roundtables; and in the context of co-operation with international organisations or processes. Adherents have generally favoured a practical approach to engagement with non-Adherents, focusing on promotion and awareness raising; capacity building and trainings; policy advocacy; and research. Institutional stakeholders have also continuously emphasized its importance.
- 30. Overall, **engagement with non-Adherents has increased since 2011.** Several NCPs highlighted outreach as one of the top 3 achievements of the MNE Guidelines. RCPs frequently deal with specific instances related to or in non-Adherent countries or territories. From 2000-2021, 45% of specific instances concern non-Adherent countries or territories. Some NCPs have signalled in particular that effectiveness of Chapter VII is **dependent on practices in non-Adhering countries** and the **complexity** of dealing with specific instances where respect of **domestic law issues** come up (see also Section 3).²⁷
- 31. Since 2011, there has also been **increased action from non-Adherent countries on RBC**. The G20 also underlined the importance of RBC notably in the context of investment, supply chains, quality infrastructure and ending child labour, forced labour and human trafficking. There is also increased recognition of RBC at APEC and ASEAN.²⁸ s

32. During 2020 the WPRBC evaluated how its approach to engaging with non-Adherents could be more strategically oriented to ensure continued global relevance and visibility of the MNE Guidelines. This included considerations for how to promote the NCP network widely, collaboration with international organisations, as well as resource constraints.²⁹ In particular, Adherents considered engagement by the WPRBC itself (including for example the option to proactively invite non-Adherents to attend WPRBC meetings), support that the Secretariat can provide to non-Adherents, the role of the Global Forum on RBC; and links with other pillars of the WPRBC mandate and Adherents own bilateral engagement priorities on RBC.

2.5. Adherence to the MNE Guidelines

- 33. Non-OECD Member country Adherence to the Declaration (Adherence)³⁰ and Accession to the OECD Convention (Accession) are important **processes which directly concern the MNE Guidelines and the NCP system**.
- 34. The procedures that support the Adherence process focus on assessing the country's policies and practices in relation to all of the Declaration's instruments. The Investment Committee forms its opinion and recommendation to the OECD Council based on an in-depth review of the country's policies. Since 2016, the WPRBC has played a stronger role in this process. In particular, the WPRBC is now asked to provide a technical opinion on whether a candidate country has demonstrated 1) willingness and ability to set up and maintain an effectively functioning NCP that operates in accordance with the Decision and the provisions set out in the Guidelines and 2) commitment to various RBC principles and standards reflected in the Guidelines and the international instruments cited in the Guidelines.
- 35. The WPRBC engages with candidate countries in several ways in order to ensure they have a full understanding of their obligations and the capacity to fulfil them, notably through tools like questionnaires, capacity-building and information workshops/consultations; as well as involvement of NCPs themselves as well as the institutional stakeholders. The OECD Council has reinforced the importance of RBC policy frameworks and NCPs by asking candidate countries to report back to the Investment Committee and the WPRBC on specific items related to RBC and NCPs within twelve months, e.g. to report on their progress toward implementing RBC policy recommendations, the establishment of an effectively functioning NCP, as well as specific activities such as the organisation of capacity building exercises for NCPs.
- 36. While the **implementation of the Guidelines generally benefits from new Adherents** notably when it comes to promotion of the Guidelines and regional cooperation **challenges have nevertheless been observed**, including with the capacity and functioning of new NCPs, resource constraints with supporting new Adherents, and limited implementation of RBC policy recommendations. Delegates have noted in this regard, that the WPRBC does not have a formal role in the choice of countries that could be targeted or invited to start the adherence process. Additionally, limited options exist for the Investment Committee and the WPRBC once the adherence process is complete in case commitments made prior to adherence are not implemented or sustained. Given that future adhering countries are likely to have less developed institutions and policies and/or fewer resources than existing adherents, these challenges can be expected to grow in significance and it will be important to identify ways in which the WPRBC and Investment Committee can **follow up on the implementation of adherence commitments**.
- 37. In 2015, Ministers reaffirmed the importance of the OECD Declaration on International Investment and of non-Members adhering to it. They also encouraged efforts to **widen adherence to the MNE Guidelines** and invited the OECD to study options in that regard. [C/MIN(2015)14/FINAL] In response to this mandate, the WPRBC and the Investment Committee considered options for encouraging wider adherence including options which would allow countries the possibility of adhering to the MNE Guidelines, and the related Decision on the MNE Guidelines, without adhering to the other elements of the Declaration

and related instruments at the same time. Delegates were generally supportive of the objective of widening adherence to the MNE Guidelines and pursuing strategies for making the Guidelines well-known globally, while reiterating their support for the current adherence process and the Declaration as a whole C(2018)97/CORR1].

2.6. Global Forum on RBC and sector-specific fora

- 38. The OECD RBC fora are primary tools for involving a wide range of stakeholders in substantive RBC work. The Global Forum on RBC (GFRBC), as well as the Forum on Due Diligence in the Garment and Footwear Sector and the Forum on Responsible Mineral Supply Chains, have become globally leading events on RBC.
- 39. The GFRBC was established in 2012 and has been held annually since 2013. In December 2017, after its 5th edition, the WPRBC took stock of whether the GFRBC had met its intended objectives. Overall, Adherents **confirmed GFRBC's strategic importance and key strengths**, including providing a consistent opportunity for engagement, providing a platform for highlighting achievements of the WPRBC and receiving feedback on its priorities, promoting policy coherence, addressing next-generation issues, and reinforcing OECD leadership. In 2016, the **Policy Makers Roundtable** (PMRT) **for RBC was introduced** as part of the GFRBC to provide a platform to discuss connections between RBC and related policies (e.g. competition, tax, development assistance; public procurement, economic diplomacy, SOEs), as well as to more recently discuss regulatory developments on RBC. The PMRT has also provided a platform for **collaboration with the UN Working Group on Business and Human Rights** on promotion of National Action Plans (NAPs).
- 40. Several **challenges have also emerged**, including capacity of delegates and the Secretariat to manage an increasing number and magnitude of RBC events; establishing a stable funding source for the GFRBC; and reaching a wider network of stakeholders.
- 41. OECD sector-specific fora have also enjoyed success across the board. Launched in 2011, the OECD Minerals Forum is jointly organised by the OECD, the International Conference on the Great Lakes Region and UN Group of Experts on the Democratic Republic of Congo. The Forum on Responsible Mineral Supply Chains is one of OECD's largest events. For example in 2019 it gathered over 1400 participants. It is also the main global event bringing together key stakeholders to exchange on issues related to responsible mineral supply chains. Likewise, the OECD Garment and Footwear Forum, first launched as a Roundtable in 2014 has evolved as a key event for governments, business, trade unions and civil society. The 2021 forum, held in virtual format owing to the ongoing Covid-19 pandemic, brought together over 1000 representatives from government, business, trade unions and civil society globally to address emerging risks and to share learnings on implementing labour, human rights, environmental and integrity due diligence in the sector. Since 2019 a Garment and Footwear sector-specific Policy Makers Roundtable on Due Diligence in the sector has been held annually in the lead-up to the OECD Garment and Footwear Forum convening policy makers from across key economies engaged in the garment and footwear sector and its supply chain to discuss policy options for enabling and promoting vibrant and responsible supply chains in the garment and footwear sector.

2.7. Role of governments in promoting and enabling RBC

- 42. Since 2011, there has been increasing emphasis on the role of governments in promoting and enabling RBC. Adherents have led by example in several ways in this regard, including also by making binding commitments relevant to the implementation of the MNE Guidelines in accordance with the Council 2011 Decision. The establishment of the WPRBC itself also signals the common commitment by Adherents to ensure effective implementation of the MNE Guidelines. In 2015, Adherents also reinforced RBC in the update of the Policy Framework for Investment and the related policy reviews. The WPRBC has also included consideration of government policies for RBC in its work through country specific reviews and advice, as well as by providing a platform for exchange via the PMRT.
- 43. Adherents have also increasingly developed overarching policies and plans on RBC, such as **national action plans on RBC or Business and Human Rights** (NAP). It is worth noting that, prior to the development of NAPs by Thailand and Kenya in 2019, only Adherents to the MNE Guidelines had developed and adopted such plans.
- 44. In many cases, **NCPs have been an integral part of these processes**, in recognition also of the work NCPs do as part of their mandate to promote the Guidelines and inform relevant government agencies of their statements and reports when relevant. For example, all NAPs from Adherent countries reference the NCP; and/or include a commitment to strengthen the NCP; and/or include a mandate to the NCP to deliver NAP-related actions. Generally, this includes:
 - Commitment to strengthen the NCP, including a reference to envisaged reforms (e.g. addition
 of an advisory body, creation of an inter-ministerial committee, commitment to do a peer
 review);
 - Strong reference to the role of the NCP in promoting the Guidelines and its grievance mechanism;
 - Reference and/or specific action for the NCP on promoting policy coherence (e.g. creating structural links with other government agencies working on RBC-related issues or mandating NCP to circulate statements to other government agencies);
 - Reference to requirements for other government agencies to raise awareness of the NCP or to consider the statements of the NCP in their activities.
- At the same time, the focus on due diligence as a means to implement normative expectations on RBC has coincided with a rise in **RBC policies and regulation** among Adherents. These initiatives include trade and investment agreements; mandatory due diligence laws; mandatory disclosure regulations; public procurement rules; trade advocacy and export credit requirements; sustainable corporate governance initiatives; and initiatives related to responsible lobbying and political donations. **National regulation on RBC** has accelerated in the last 10 years, including specific regulations requiring companies to carry out supply chain due diligence or to report on actions to address adverse human rights and environmental impacts through their supply chains such as France's Duty of Vigilance law, the UK Modern Slavery Act, child labour regulation in Australia and the Netherlands, and sub-national legislation such as the California Transparency in Supply Chains Act (2010). Recent EU initiatives on **sustainable finance**, and **mandatory due diligence**, which cite and refer to OECD recommendations on due diligence, will be a significant step in promoting uptake of due diligence globally. The EU has also adopted a range of initiatives under the Green Deal action plan, which apply the Guidelines and due diligence guidance.
- 46. Governments have also used their leverage to **incentivise RBC**, either by leading by example on RBC or by including RBC considerations across economic policies and instruments that have a bearing on business conduct. For example, several Adherents have sought to include RBC considerations, through provisions on labour, the environment, and/or anticorruption, in **trade and investment agreements**.

Another example is efforts to leverage RBC issues, such as abolition of child labour, forced labour or human trafficking, or improvement of labour conditions more generally, through **public procurement**.

47. Nevertheless, Adherents have recognised the need to establish and enforce policy frameworks that support RBC in a coherent fashion. The proliferation of policy measures at the domestic level can create challenges for business operating globally and potentially undermine the effects of government action on RBC. Moreover, many governments may lack the resources and capacity to effectively integrate RBC across various policies and legislation that deal with business conduct. A further challenge is for governments to coordinate internal efforts in the promotion and implementation of different international standards on RBC, which are often the responsibility of different Ministries.

2.8. Role of OECD institutional stakeholders

- 48. The 2011 Decision also instructed the Investment Committee to seek opportunities to collaborate with institutional and other stakeholders. Over the past ten years, the **institutional stakeholders of the WPRBC and the Investment Committee BIAC, TUAC, and OECD Watch have been key actors in the ecosystem of the Guidelines.** They provide advocacy and advice on behalf of their members and engage with the WPRBC and the Investment Committee both in the context of formal processes, e.g. as part of NCP peer reviews and adherence reviews, but also on practical and emerging issues such as implementation of the sector due diligence guidances or contributing insights on the various topics on the WPRBC agenda. In 2015, the institutional stakeholders issued a joint statement calling for an effective peer review programme and resources for NCPs.³³ They also regularly contribute their views in the Annual Reports on the Guidelines. Finally, institutional stakeholders regularly advise and support parties to specific instances.
- 49. The institutional stakeholders play an important role in the promotion of the Guidelines. They provide resources for their members on RBC, organise trainings and capacity building, and support the NCP system. They are also consistently involved in the organisation of the GFRBC and sector fora, including by suggesting topics to be included on the agenda relevant for their membership, as well as speakers, participating in promotional efforts and disseminating widely the relevant materials, and organising side events and campaigns. Institutional stakeholders are also key for the success of the regional RBC programmes in Asia and Latin America, which include numerous activities to promote the uptake of due diligence and the role of government in promoting RBC.

2.9. Strengthening evidence-based analysis and RBC data

The coming decade is likely to see increasing needs for RBC data considering developments in the regulatory space, financial markets as well as tracking of SDG progress. The current lack of relevant and quality data significantly limits the understanding of policy makers of the uptake and effectiveness of RBC policies, and may lead to confusion and unnecessary cost for businesses. It further limits the coherence and effectiveness of strategies and frameworks relying on such data, including responsible sourcing and ESG investment (environment, social and governance). In the past decade, there has been a sharp increase in ESG data, from ratings to disclosures and individual metrics. However, these currently present a fragmented and inconsistent view of ESG risks and performance and a limited understanding of how this links to value creation.³⁴ Adherents have in this context called for the development of a simple and uniform set of metrics to assess company uptake of RBC due diligence in line with OECD standards.

- 51. The WPRBC has taken steps to fill these gaps, notably feeding into various data collection efforts and publications at the OECD that are relevant to RBC or through sector-specific and thematic work. This includes development of sector specific guidance for the financial sector, measuring and monitoring the uptake and impact of implementing due diligence, as well as efforts to understand RBC impacts at a macro-level and in the supply chain. In 2019, the OECD, in collaboration with the global Alliance 8.7, provided the first-ever estimates of child labour and human trafficking in global supply chains.³⁵
- 52. Furthermore, Adherents also play an important role in building relevant datasets themselves, for example the NCP specific instances database, which provides case data on how the Guidelines have been applied in concrete specific instances, which can potentially be used to inform guidance, policy or case law. Additionally, all OECD Recommendations on due diligence instruct the Investment Committee to report to Council on how Adherents actively promote, support and monitor the implementation of the due diligence guidance. The WPRBC is currently working to develop and test methodological approaches for Adherents to monitor implementation of due diligence guidance and report back to the OECD in line with these commitments. Similar steps are being taken in the context of the OECD Due Diligence Guidance for the minerals sector in order to enable implementation and monitoring of regulation on responsible sourcing of minerals.

3. General concepts, principles and policies

53. This section addresses key achievements, challenges and developments related to the general concepts, principles and policies in Chapter I and II of the MNE Guidelines.

3.1. Chapter overviews

- 54. Chapter I entitled 'Concepts and Principles' sets out the nature of the MNE Guidelines, their potential scope of application, their relationship to domestic law and potential avenues for promoting the implementation of the recommendations to enterprises they set out, including through the network of NCPs and ongoing review and consultation by Adherents.
- 55. Chapter II entitled "General Policies" is the first chapter in the MNE Guidelines to contain specific recommendations to enterprises. It establishes common fundamental principles that underline the specific recommendations of subsequent chapters. It outlines positive responsibilities (e.g. that businesses contribute to economic, environmental and social progress (para A.1); local capacity building (para A. 3) and human capital formation (para A. 4), etc.) as well as negative ones (e.g. that business should avoid causing or contributing to adverse impacts (para A.11), and abstain from improper involvement in local political activities (para A. 15) etc.). Importantly, the General Policies Chapter also introduces the recommendation that businesses carry out due diligence (with respect to their own activities and business relationships) and engage with relevant stakeholders in a meaningful manner.

3.2. NCP Survey Responses

- Overall, NCPs ranked Chapters I and II high in terms of continued relevance (8.2 out of 10³⁶ and 8.6 out of 10³⁷ respectively). However when asked about overall suitability of certain themes of relevance to Chapters I and II, ratings are slightly lower in particular for: scope of enterprises (7.1 out of 10), digitalisation (6.7 out of 10), animal welfare (5.4 out of 10), integrity/ lobbying (7.0 out of 10), and corporate governance (7.5 out of 10).
- 57. **NCPs highlighted the following strengths:** the non-binding nature of the MNE Guidelines and the emphasis that domestic legal frameworks should be complied with as a matter of priority; flexible interpretation of which type of enterprises the MNE Guidelines apply to; the overall expectations that businesses contribute to sustainable development, respect human rights and avoid and address adverse impacts. The importance and relevance of due diligence expectations across business relationships was particularly stressed by NCPs.
- 58. **NCPs highlighted the following challenges:** several NCPs suggested that while the broad **definition of "Multinational Enterprises"** in the MNE Guidelines enables flexibility for different national contexts, it could be clarified or redefined to better support a level playing field. Others noted it should remain broad to allow for evolving interpretations. Some NCPs also noted that it would be useful to explain

how the MNE Guidelines relate to **other international standards and instruments**. Delegates and NCPs noted that the Chapter would benefit from **incorporating the due diligence guidance** developed since the last update of the MNE Guidelines. NCPs also noted that additional due diligence guidance on specific topics and risk areas such as deforestation and living wage would be welcome. Additionally, NCPs raised the following points: the need for broader protections for **whistle blowers/human rights defenders**; further guidance on **SMEs**; **internet governance**; the lack of any reference to or recommendations on **animal welfare**; and positive responsibilities for **climate** and **gender** issues. NCPs have also called for additional clarity on **responsibility across complex corporate structures**, specifically with respect to headquarters, subsidiaries, franchise companies and holding companies. NCPs noted a lack of specificity on issues such as **lobbying**, **conflict of interest** and the definition of **improper political engagement**. Finally, NCPs noted that **stronger and explicit anchoring with the Sustainable Development Goals (SDGs)**, could improve policy coherence and clarity of the MNE Guidelines recommendations on sustainable development.

3.3. Specific instances

- 59. Since 2011, Chapter I has been raised in 11% of cases submitted to NCPs.³⁸ In recent years NCPs have handled various specific instances concerning non-traditional multinational enterprises including non-profit organisations; trade unions; government or government-sponsored agencies; and companies with domestic operations and headquarters. NCPs have also accepted specific instances related to government policy in areas such as fossil fuel development; environmental assessments; arms exports; export control; and migration and asylum seekers. The Investment Committee has clarified that the role of NCPs is to address the corporate responsibility to respect human rights and not the broader State duty to protect human rights.³⁹
- 60. Since 2011, Chapter II has been raised in 53% of cases submitted to NCPs making it the second most referenced chapter after Human Rights. This can be partly attributed to the fact that the Chapter describes general policies such as due diligence and stakeholder engagement expectations, which cut across various adverse environmental and social issues.
- 61. As Chapters I and II include a broad range of substantive and interpretive issues, more information on relevant specific instances is included in the context of Key Developments below.

3.4. Key developments since 2011

62. With the 2011 update, the scope of business activities covered by the MNE Guidelines goes well beyond FDI and includes own operations in home and host countries, as well as supply chains and other business relationships. This recognises that supply chains have surpassed FDI as the primary conduit of international business and that business operations have grown more complex involving international investment, trade and arm's length strategic relationships in different combinations depending on sectors and countries. While RBC continues to be a key component of a healthy investment environment, it is recognised that the relevance of the MNE Guidelines goes well beyond investment policy.

- 63. The MNE Guidelines emphasise that the concept of a multinational enterprise should be broadly interpreted. In recent years, specific instances involving negative impacts associated with entities that would not traditionally have been considered multinational enterprises have become increasingly common.⁴⁰ These include specific instances involving:
 - Non-profit organisations:
 - World Wide Fund for Nature and Survival International Charitable Trust (Swiss NCP, 2016)
 - International Ice Hockey Federation and Stowarzyszenie Zawodników Hokeja na Lodzie (Polish Ice Hockey Players Association) (Swiss NCP 2019);
 - o FIFA and Building and Wood Workers' International (BWI) (Swiss NCP, 2015)
 - Trade unions:
 - Dewan Pengurus Pusat (Konfederasi) and Serikat Buruh Sejahtera Indonesia (Dutch NCP, 2020);
 - o <u>ITUC/ACV and (K)SBSI</u> (Belgian NCP, 2020)
 - Government or government-sponsored agencies:
 - Norwegian Bank Investment Management (NBIM) and consortium of NGOs (Norwegian NCP, 2012);
 - o Atradius Dutch State Business (ADSB) and coalition of NGOs (Dutch NCP, 2015);
 - <u>UK Export Finance and Global Witness</u> (2020) UK NCP; <u>Latvia's legal system and public institutions and JSC Norvik Bank</u> (Latvian NCP, 2016);
 - Export-Import Bank of Korea (KEXIM) and Jalaur River for the People's Movement and Korean Transnational Corporation Watch (KNTC Watch) (Korean NCP 2018);
 - <u>Danish Ministry of Defence concerning the Lauge Koch vessel</u> (Danish NCP2018) (initiated on NCP's own initiative)
 - Companies with domestic operations and headquarters:
 - o Korea Import Export Bank and NGO coalition (Korean NCP, 2020);
 - o Miru Systems and Samy Badibanga Ntita (Korean NCP, 2018);
 - o Dae Kwang Chemical and Bahrain Watch and ADHRB (Korean NCP, 2013)
- 64. While the concept of an MNE is broad and flexible, NCPs have dealt with these issues somewhat differently. NCPs have not accepted all the specific instances listed above, in some cases precisely because they considered respondents not to be a MNEs for purposes of the Guidelines. Some delegates have expressed that the broad and flexible approach should be retained, while others have also emphasised the need for further guidance and specificity, including in relation to SMEs. In 2020, the OECD Secretariat published a paper on "Considering the purposes of the MNE Guidelines and the notion of "multinational enterprise" in the context of initial assessments" However, authoritative interpretations regarding this issue have not been agreed to date.
- 65. There is increasing attention to the challenges and opportunities for **including SMEs in RBC policies**, **regulations and initiatives**. The OECD Guidelines are clear that SMEs are expected, like other businesses, to act responsibly and carry out due diligence to identify and respond to adverse environmental and social impacts they may be involved in. The Guidelines are also clear that the nature and extent of the processes may be affected by the size of an enterprise. ⁴² For example, in carrying out due diligence, SMEs may rely on **collaborative initiatives**, have more limited priorities or less ambitious performance targets relative to larger companies depending on **resource constraints**.
- 66. NCPs have handled various specific instances involving SMEs and to date have not rejected a submission due to the size of an enterprises or found that SMEs are exempt from RBC expectations. For

example, in a specific instance involving a small company, the Dutch NCP recalled that while "small and medium-sized enterprises may not have the same capacities as larger enterprises, [...] SMEs should be encouraged to observe the Guidelines' recommendations to the fullest extent possible" (Bresser and FS Fivas (NCP of the Netherlands, 2017). NCPs have also on occasion received specific instance submissions from SMEs.

- On average more than nine out of ten companies are SMEs; accounting for two-thirds of all jobs; and more than half of economic output. The potential **contribution of SMEs to RBC**, and the corresponding effects that RBC may have on SMEs faced with requirements from policymakers or business partners, is significant. This issue has been elevated in importance as mandatory due diligence rules are increasingly being introduced. The extent to which SMEs should be subject to due diligence expectations and how to ensure proportionality and reasonableness is one of the most debated issues surrounding legislation design. In introducing due diligence expectations through mandatory regulations some policymakers have excluded SMEs due to perceived implementation and resource challenges. In the context of these discussions, it is important to consider: 1) the potential benefits and risks of adapting due diligence regulation to SMEs, 2) how to scale and build proportionality into the design of legislation and 3) what relevant complementary measures can facilitate implementation of RBC expectations by SMEs. Considering SMEs should take place from the start, with the aim that well-designed policies and regulations can benefit smaller players by remedying market failures and information asymmetries; levelling the playing field and ensuring **inclusive growth**.
- 68. The Guidelines are clear that obeying domestic laws is the first obligation of enterprises and that where a conflict exists between domestic law and the recommendations of the Guidelines, enterprises should seek ways to honour the Guidelines to the fullest extent possible while not violating domestic law. Further guidance on this issue was provided in the OECD Stakeholder Engagement Guidance for the Extractive Sector, which notes that where local law contradicts enterprise standards and policy, needs and expectations should be clearly communicated and negotiated upfront, prior to the commencement of operations and enterprises should consider either not entering or withdrawing from contexts where human rights cannot be respected. Adherents have called for additional guidance for NCPs on how to address the relationship between international standards and domestics laws, including in the context of continued development of mandatory requirements for RBC due diligence.
- 69. NCPs have handled a variety of **specific instances touching on or directly related to state policy and domestic law**. For example, these have included specific instances involving:
 - land tenure issues and the role of customary and indigenous land rights, <u>EDF/EDF</u> <u>Renewables and Prodesc et al</u>, French NCP (2018)
 - government policy of allowing oil sands development, <u>Statoil ASA and Norwegian Climate</u> <u>Network</u>, Norwegian NCP (2011)
 - government sanctioned export of arms, <u>Boeing Company and Lockheed Martin and the European Centre for Democracy and Human Rights</u>, US NCP (2016)
 - the conditions and alleged abuse of detainees at a processing centre for asylum seekers, G4S
 and Human Rights Law Centre (HRLC, an Australian NGO) and Rights and Accountability in
 Development, Australian NCP (2014)
 - the export of security products subject to export regulations whose subsequent use led to human rights violations, <u>Etienne Lacroix group and ADHRB</u>, French NCP (2015)
- 70. Such specific instances have raised challenges for NCPs where the instance touch on state policy or law. One such specific instance⁴⁴ was subject to a substantiated submission filed by OECD Watch in 2017, in which one of the issues raised was the NCP's decision to not accept the case (in part) because it touched on state policy. In its response to the submission, the Investment Committee clarified that it is important that NCPs carefully distinguish the enterprise responsibility to respect human rights and the due

diligence requirements that accompany that, from the broader State duty to protect human rights. The role of NCP is to address the former but not to address the latter."

- 71. The MNE Guidelines are increasingly applied to service sectors and sell-side risks. The current language of the Guidelines appears derived primarily from business models of product-oriented sectors, explaining expectations in the context of "suppliers" and "supply chains". Generally, due diligence expectations in the context of "value-chains" and service-oriented sectors or towards downstream business relationships are less well described. NCPs have handled various specific instances involving due diligence expectations of service providers including:
 - Surveillance and telecommunications companies:
 - o Gamma International and Privacy International (UK NCP, 2013);
 - o Italtel S.p.A. and FIDH, REDRESS and JFI (Italian NCP, 2017)
 - Internet companies:
 - o Grupa OLX and Frank Bold Foundation (Polish NCP, 2018)
 - Social auditors and certification organisations:
 - <u>TÜV Rheinland AG et al. and European Centre for Constitutional and Human Rights,</u>
 <u>ECCHR et al.</u> (German NCP, 2018);
 - o Roundtable on Sustainable Palm Oil (RSPO) and TUK Indonesia (Swiss NCP, 2018)
 - Banks:
 - Australian and New Zealand Banking Group Limited (ANZ Group) and Equitable Cambodia (EC) and Inclusive Development International (IDI) (Australian NCP, 2014);
 - o Credit Suisse and Society for Threatened Peoples (Swiss NCP, 2017);
 - o ING bank and NGOS (Dutch NCP, 2017)
- 72. Specific instances handled by NCP's have also helped to clarify **due diligence expectations of enterprises with respect to** *buyers* (vs. suppliers) of a product or service. In this respect, NCPs have handled due diligence-related cases involving:
 - the sale of drugs used in lethal injections in prisons (Mylan and Bart Stapert, Dutch NCP, 2015)
 - surveillance equipment used to perpetuate human rights abuses (<u>Gamma International and Privacy International</u>, UK NCP, 2013); (<u>Italtel S.p.A. and FIDH, REDRESS and JFI</u>, Italian NCP, 2017)
 - hydro-power turbines used in the construction of a dam associated with environmental and social impacts (<u>Andritz Hydro GmbH and Finance and Trade Watch Austria</u>, Austrian NCP, 2014)
- 73. The SDGs are increasingly driving private sector engagement in RBC issues, and many substantive aspects of RBC are reflected in the global goals and targets. Chapter II of the MNE Guidelines opens with a call to enterprises to contribute to economic, environmental and social progress to achieve sustainable development. NCPs and Adherents noted that stronger and more explicit anchoring of this provision with the SDGs, which are a common purpose of Adherents and non-Adherents, could improve policy coherence and the clarity of the MNE Guidelines recommendations on sustainable development.
- 74. **Due diligence has become the key process for operationalising the expectations of the MNE Guidelines towards businesses.** Since 2011, seven additional guidances have been published to clarify due diligence expectations. ⁴⁶ These have become global benchmarks for policy makers, businesses and other stakeholders. By extending the concept of RBC due diligence to a more comprehensive range of responsible business issues (e.g. to include adverse impacts on chapters covering Environment and Anti-Bribery) the MNE Guidelines have become a key reference point for sustainable business.

- Regulatory initiatives related to RBC have accelerated, in many cases referencing the MNE Guidelines and the associated due diligence guidance. These initiatives include trade and investment agreements; mandatory due diligence laws; mandatory disclosure regulations; public procurement rules; trade advocacy and export credit requirements; sustainable corporate governance initiatives; and initiatives related to responsible lobbying and political donations. There is a growing need to position the MNE Guidelines and associated due diligence guidance within these developments to support coherence and help foster a level playing field while avoiding conflicting requirements and unnecessary compliance costs for business. Specifically, the translation of due diligence into legal requirements has created additional demand for clarity on the due diligence provisions of the MNE Guidelines themselves, particularly on the scope of business relationships; the risk-based approach and prioritisation; dealing with leverage limitations; implications for SMEs; and the role of stakeholder engagement in the due diligence processes. Many of these issues are well-described in subsequent due diligence guidance, but not in the MNE Guidelines themselves. Legislation or rulemaking processes frequently refer to the OECD due diligence concept in their substantive provisions.
- The relationship between corporate governance, responsible business conduct and sustainability has received significant attention from policy makers, practitioners, stakeholders and academic experts.⁴⁸ New initiatives on sustainable corporate governance are broadly aimed at promoting corporate governance models which move away from short-termism, shareholder primacy, and understandings of corporate purpose and fiduciary duties, which focus narrowly on profit maximization. Instead, they seek to promote models, which take into account broad stakeholder (and societal) interests, integration of social and environmental objectives in addition to profit considerations into business models and strategy, and assigning responsibility for environmental and social risk management to boards and senior management. The OECD Principles of Corporate Governance were updated in 2015.⁴⁹
- 77. NCPs have addressed RBC expectations across **different corporate arrangements** in the context of several specific instances. Some of these cases have raised questions about how expectations of the Guidelines should be interpreted in the context of different corporate arrangements, including with respect to:
 - Parent companies vis-à-vis wholly and partially owned subsidiaries: <u>Shell Petroleum</u>
 <u>Development Company of Nigeria Limited (SPDC) and Royal Dutch Shell (RDS) and Obelle
 <u>Concern Citizens (OCC)</u> (Dutch NCP, 2018)
 </u>
 - Franchisees of multinational enterprises: <u>Starbucks and Trade Unions</u> (Chilean NCP2014)
 - Holding companies: <u>Pharmakina SA, Pharmeg SA, and a group of individuals</u> (Luxembourg NCP,2019); <u>Socfin Group/Socapalm and Sherpa concerning operations in Cameroon</u> (NCPs of Belgium, Luxembourg and France, 2010)
- 78. The need for plain language to help build awareness of the Guidelines and the NCPs has become more apparent. In particular many Adherents have raised questions on whether the title of the Guidelines clearly communicates their actual aims and objectives relating to responsible business conduct (see also section 5). Adherents have also stressed the importance of using plain, concise and contemporary language in this respect.
- 79. **The understanding of meaningful stakeholder engagement has evolved** and some NCPs have noted that further clarity on stakeholder engagement would be useful. Clarity could be beneficial, for example, on how to meaningfully engage marginalised and disadvantaged groups such as women, Indigenous Peoples, people of low caste, and children in identification of risks, development of prevention and mitigation steps, and determination of appropriate remedies. To support practitioners in the mining, oil and gas industry, the OECD published guidance for meaningful stakeholder engagement in the extractive sector. This guidance defines meaningful engagement as "ongoing engagement with stakeholders that is two-way, conducted in good faith and responsive" and notes that prioritisation of stakeholders for engagement should be based on those most impacted or at risk of being impacted (rather than based on

their influence), distinguishing it from other widely recognised guidance on stakeholder engagement published to date. The OECD Due Diligence Guidance for Responsible Business Conduct (2018) outlines at which stages of the due diligence process stakeholder engagement may be most needed. Sector specific due diligence guidance also include expectations around stakeholder engagement; for example the garment guidance underscores the importance of engagement with workers in carrying out due diligence. In 2021, a substantiated submission by TUAC led to a clarification by the Investment Committee that meaningful engagement with bona fide trade unions is a key aspect of due diligence on labour related issues; and that industry-led or multi-stakeholder due diligence processes on such issues should include engagement with worker representatives.⁵¹

- 80. Specific instances have served to further consider expectations of stakeholder engagement including in the context of:
 - Engaging workers:
 - <u>Teck-Quebrada Blanca Mining Company and Mineworkers Union</u> (Chilean NCP, 2017);
 - MAERSK Container Industry and Trade Union Number 1 of MAERSK Container Industry (Chilean NCP, 2018);
 - o British American Tobacco (BAT) and IUF (UK NCP, 2016)
 - Engaging indigenous peoples and the expectation of Free, Prior and Informed Consent of Indigenous Peoples (FPIC):
 - Statkraft AS and the Sami reindeer herding collective in Jijnjevaerie Sami Village (Swedish and Norwegian NCPs, 2012);
 - o Credit Suisse and Society for Threatened Peoples (Swiss NCP, 2018)
 - Articulating recommendations of meaningful stakeholder engagement:
 - o Banro Corporation and group of former employees (Canadian NCP, 2016);
 - Imperial Metals Corporation and the Southeast Alaskan Conservation Council (Canadian NCP, 2016)
- 81. **Increasing attention on animal welfare in business conduct.** A number of Adherents have recognised animal sentience and how business conduct related to animals can adversely impact on animal welfare, public health, consumer interests and the environment (see also section 4.4.4). The COVID-19 pandemic has also significantly increased public awareness and concern for the linkages between animal welfare, illicit wildlife trade and zoonotic deceases. The standards of the World Organisation for Animal Health (OIE) are often referred to in this context. The EU has also developed specific regulations and standards on animal welfare (see further in section 4).
- 82. **A multitude of initiatives have evolved on the use of digital technologies.** Although these are often aligned with the principles of RBC, the MNE Guidelines are not a driving force behind them.⁵² The impacts of social media, in particular, have generated new challenges regarding the balance between freedom of speech and public security.⁵³ At the OECD there are at least 20 relevant legal instruments related to internet freedom in areas such as internet policy making; consumer protection; and digital security. To date, 14 specific instances have been filed with NCPs involving some connection with digitalisation, including protection of personal data; moderation of harmful online content; censoring telecommunication content; payment of taxes by a digital platform; and a financial institution's business relationship with a surveillance equipment firm allegedly involved in human rights abuses. (See Section 2.6.3 for overview of these specific instances).

4. Thematic chapters

83. This section will address key achievements, challenges and developments related to the nine thematic chapters of the MNE Guidelines.

4.1. Disclosure

4.1.1. Chapter overview

84. Chapter III of the MNE Guidelines outlines public reporting expectations for enterprises. It includes two distinct reporting expectations. The first being that enterprises should publicly report information on all material matters regarding their activities, structure, financial situation, performance, ownership and governance. The second being that enterprises are encouraged to supplement these disclosures with additional information on their social and environmental policies and their performance in relation to these.

4.1.2. NCP survey responses

- 85. Overall, NCPs ranked Chapter III high in terms of continued relevance (8.0 out of 10⁵⁴).
- 86. **NCPs highlighted the following strengths:** the Chapter is widely seen as valuable in promoting transparency and disclosure of non-financial information. Some also noted its use in mandating reporting on due diligence processes.
- 87. NCPs highlighted the following challenges: the Chapter could better reflect the significant developments in sustainability disclosure since 2011. This would include better descriptions of disclosure concepts and categories such as: double materiality, due diligence reporting, diversity, climate performance, and business relationships. Further, NCPs expressed a need for clarity on whether and how to apply disclosure obligations for SMEs, as well as disclosure relating to whistleblowing channels and that information related to environmental and social policies should be expected rather than encouraged.

4.1.3. Specific instances

88. Since 2011, the Disclosure Chapter has been referenced in 24% of specific instances handled by NCPs to date, making it the 5th most referenced chapter for specific instance submissions. Several specific instances have dealt with transparency issues specifically: transparency with respect to business relationships; reporting on environmental impacts and climate-related matters; good practice in consultation with stakeholders; and failure to provide financial and shareholder information.

4.1.4. Key developments since 2011

89. Expectations regarding sustainability disclosure have expanded significantly since 2011, driven by investor demand and a variety of voluntary and mandatory frameworks. A key regulatory development was the introduction of the EU Non-Financial Reporting Directive in 2014.⁵⁵ An area of particular advancement has been the heightened demand for company-level disclosure of climate-related information, such as

greenhouse gas emissions, targets and policies to reduce emissions and exposure to physical and transition risks (see section on Environment for more information).⁵⁶ Other transparency initiatives have focused on encouraging disclosure of corporations' structures and beneficial ownership, country-by-country reporting of tax-related data, disclosure of supply chain partners, and other information relevant to environmental and social impacts.

- 90. The relevance, quality and consistency of disclosures nevertheless remains poor⁵⁷ and the vast range of reporting frameworks have created challenges in developing standardised, comparable data. As a result, in recent years attempts have been made to move towards convergence in sustainability disclosure frameworks. Most recently, the International Financial Reporting Standards (IFRS) Foundation launched a consultation on whether there is a need for a global sustainability standard to which the OECD secretariat submitted a response underscoring the need for more standardisation.⁵⁸ The European Commission has also recently adopted a proposal for a Corporate Sustainability Reporting Directive (CSRD). The proposal seeks to address issues of reporting quality and consistency by updating the existing rules under the NFRD and by creating a European sustainability reporting standard, taking into account existing international reporting standards, including the OECD Guidelines.
- 91. **Understandings of "materiality" are evolving.** While sustainability disclosure based on financial materiality (where companies report on how environmental, social and governance (ESG) issues influence enterprise value) continues to be the approach of various reporting rules and frameworks, some sustainability disclosure regulations⁵⁹ have adopted the concept of "double materiality" which requires companies to disclose not just how ESG factors affect the company but also how the company's operations affect the environment and society. Likewise some sustainability disclosure frameworks have recognised the concept of "dynamic materiality" that the financial materiality of ESG issues can change over time. In this respect it is recognised that relevant RBC instruments and frameworks should remain responsive to the dynamic and evolving nature of materiality.⁶⁰
- 92. **OECD** instruments developed since 2011 have clarified reporting expectations in the context of due diligence processes. OECD due diligence guidance clarify the expectation on enterprises to publicly report on their due diligence policies, processes, and activities, including findings, actions and outcomes. Some sustainability disclosure frameworks and regulations are integrating the reporting expectations of OECD due diligence standards. For example, GRI, one of the world's leading sustainability reporting framework used by over 5,000 companies and the majority of S&P 500 companies, recently modified its universal reporting standards to integrate and align with recommendations of the OECD (2018) Due Diligence Guidance for Responsible Business Conduct. DECD Principles for Corporate Governance note that in addition to their commercial objectives, companies are encouraged to disclose policies and performance relating to business ethics, the environment and, where material to the company, social issues, human rights and other public policy commitments.

4.2. Human rights

4.2.1. Chapter overview

93. Chapter IV was introduced at the time of the 2011 update of the MNE Guidelines. It is aligned with the expectations on enterprises established by the United Nations Guiding Principles for Business and Human Rights (UNGPs). Specifically, the Chapter establishes that enterprises should conduct due diligence to avoid causing, or contributing to, adverse human rights impacts in their own activities, and to seek to prevent or mitigate impacts to which they are directly linked through their supply chains and business relationships. This also forms the basis for the general due diligence expectation included in Chapter II of the MNE Guidelines on General Policies.

4.2.2. NCP survey responses

- 94. Overall, NCPs ranked Chapter IV high in terms of continued relevance (8.4 out of 10). ⁶³ However, there is a notable difference when asked to evaluate suitability of the Guidelines for the following themes of relevance to this Chapter, in particular: digitalisation (6.7 out of 10), diversity (7.0 out of 10) and indigenous peoples' rights (6.6 out of 10).
- 95. **NCPs highlighted the following strengths:** close alignment with the UNGPs; the provisions on human rights due diligence and on operational level grievance mechanisms have been particularly useful. The Chapter is well-adapted to the fact that enterprises can impact on the entire spectrum of internationally recognised human rights.
- 96. NCPs highlighted the following challenges: NCPs point out that the breadth of the Chapter has posed challenges for interpretation, and express need for more focused guidance addressing issues such as indigenous peoples' rights; gender, diversity and inclusion; LGBTI; children's rights; the environment; conflict; forced displacement; human trafficking and undue pressure against stakeholders.
- 97. During the stocktaking exercise, Adherents have further emphasised the need to further clarify of the relationship between i) the human rights chapter and other thematic chapters of the Guidelines.

4.2.3. Specific instances

- 98. Since its addition in 2011, Chapter IV is the most cited chapter in specific instances, accounting for 58% of all cases received by NCPs since 2011.⁶⁴ These specific instances have resulted in changes to companies' policies and due diligence processes; the establishment of dedicated grievance mechanisms; renewed impetus for stakeholder engagement; and concrete remedial outcomes, including compensation.
- 99. A number of NCP cases have concerned Chapter IV and addressed a range of issues, including:
 - Conducting due diligence in the context of volatile and conflict-affected areas:
 - Committee Seeking Justice for Alethankyaw (CSJA) & Telenor, (Norwegian NCP, 2019)
 - o Norwegian Support Committee for Western Sahara & Sjovik, (Norwegian NCP, 2011)
 - o Heineken, Bralima and former employees of Bralima, (Dutch NCP, 2019)
 - Human rights due diligence in the financial sector:
 - o Credit Suisse and Society for Threatened Peoples, (Swiss NCP, 2017)
 - Australian and New Zealand Banking Group Limited (ANZ Group) and Equitable Cambodia (EC) and Inclusive Development International (IDI), (Australian NCP, 2014)
 - Consortium of NGOs regarding the activities of POSCO India operating in India, and two of its investors, the Dutch Pension Fund ABP and its pension administrator APG, and the Norwegian Bank Investment Management (NBIM), (Korean NCP, 2012)
 - RBC and human rights in the context of large sporting events:
 - o Formula One and ADHRB, (UK NCP, 2014)
 - <u>Fédération Internationale de Football Association (FIFA) and Building and Wood</u>
 <u>Workers' International (BWW)</u>, (Swiss NCP, 2015)
 - Human rights due diligence in the security sector:
 - Etienne-Lacroix and Americans for Democracy & Human Rights in Bahrain, (French NCP, 2015)
 - o Privacy International and Gamma International UK LTD), (UK NCP, 2013)

- The corporate responsibility to respect human rights vis-à-vis indigenous peoples:
 - FIVAS & Norconsult; (Norwegian NCP, 2014) EDF & EDF Renewable in Mexico, (French NCP, 2018)
 - o Credit Suisse and Society for Threatened Peoples, (Swiss NCP, 2017)
 - WWF and Survival International; Jijnjevaerie Saami Village & Statkraft, (Swedish NCP, 2012)

4.2.4. Key developments since 2011

- 100. The digital revolution and the role of information and communications technology (ICT) has become an issue at the forefront of debates about human rights in general, and with respect to RBC in particular. During the stocktaking exercise, Adherents have emphasized the importance of emerging technologies including AI for this Chapter, but also as a cross cutting development of relevance for other chapters and issues, such as employment and industrial relations (occupational safety and health, gender equality, diversity and inclusion), and science and technology. Key issues include the spread of fake news; incitement to hatred and violence; curbing free speech; privacy; the use of digital surveillance tools; censorship; social monitoring; unequal access due to digital products and services; internet shutdowns; large-scale harvesting and misuse of data; environmental impacts of technology companies as well as of data centers; and the entrenchment of existing bias through the application of artificial intelligence. Notable policy developments to address these risks include the adoption of the OECD Council Recommendation on Artificial Intelligence [OECD/LEGAL/0449]; the B-Tech Project by the UN Office of the High Commissioner for Human Rights (OHCHR)⁶⁶; and the European Commission's ICT Sector Guide on Implementing the UN Guiding Principles on Business and Human Rights (2013).
- 101. Undue pressure against individuals, communities and organisations that raise concerns over business-related risks and impacts has become an area of concern. This includes pressure against journalists, whistle-blowers alleging corruption or tax avoidance/evasion, union members or workers, and human rights and environmental lawyers, as well as family members of any of these individuals. A number of policy measures have emerged in response; 68 there is forthcoming guidance by the UN Working Group on Business and Human Rights; 69 and public zero-tolerance position statements have been issued by investors 70 and MNEs. 71 With regard to NCPs, OECD Watch has developed targeted recommendations to Adherents, NCPs and the OECD Secretariat on the need to discourage, anticipate, and respond effectively to reprisals against defenders. 72 Reprisals are not mentioned in the MNE Guidelines but undermine the NCP process and risk weakening the NCP system as a whole and thereby the effectiveness of the OECD Guidelines. For this reason, in March 2020, the WPRBC issued a statement expressing deep concern regarding alleged incidents of undue pressure on applicants submitting specific instances to NCPs. 73
- 102. **Expectations on MNEs to eradicate slavery and child labour across their global supply chains have been evolving** since 2011. Recent policy developments include the United Kingdom Modern Slavery Act (2015), the Australian Modern Slavery Act (2018), the Netherland's Child Labour Due Diligence Law (2019), and amendments to the US Federal Acquisition Regulation (2015). In 2019, the OECD, in collaboration with the global Alliance 8.7, provided the first-ever estimates of child labour and human trafficking in global supply chains.⁷⁴
- 103. In 2014, the Open-ended Intergovernmental Working Group mandated by the UN Human Rights Council began discussions to elaborate an international **legally binding instrument on business and human rights**. A second revised draft for a legally binding instrument was released in August 2020.⁷⁵
- 104. Since 2011, Adherents have played an important role in developing National Action Plans (NAP) on RBC or Business and Human Rights and many NCPs have taken active part in the design and development of these. ⁷⁶ Currently of the 24 existing NAPs, 22 have been concluded by Adherents to

the MNE Guidelines.⁷⁷ To date, these NAPs reference the NCP in some role or function; and many recognise NCPs as a key mechanism in promoting access to remedy (see also section 2.7).

- 105. Consulting with indigenous peoples with the objective of seeking their free, prior and informed consent (FPIC) prior to certain types of business operations has become a more established practice in some sectors. 78 During the stocktaking exercise, Adherents have emphasized indigenous peoples' rights as an area in need of further clarification and alignment. Some countries have reaffirmed their commitment to upholding the procedural safeguard of FPIC and a new regional agreement in the Americas on the rights of indigenous peoples that reflects FPIC has also been adopted. Moreover, FPIC features in the International Finance Corporation's (IFC) Performance Standard 7 and the July 2020 revision of the Equator Principles follow the same approach. The recently adopted OECD DAC Blended Finance Principles which call for in-depth consultation with local stakeholders refer to both these instruments and the MNE Guidelines. Several large MNEs and a number of industry standards call for FPIC to be assured for all impacted stakeholders including but not only indigenous peoples. The MNE Guidelines do not reference the UN Declaration on the Rights of Indigenous Peoples or FPIC. However, FPIC is reflected in the 2017 Due Diligence Guidance for Meaningful Stakeholder Engagement in the Extractive Sector and in the 2016 OECD-FAO Guidance for Responsible Agricultural Supply Chains (hereafter "OECD-FAO Guidance").
- 106. **Responsible governance of land tenure has been clarified** with Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries and Forests in the Context of National Food Security (2012), 82 which served as a reference point in the development of the OECD-FAO Guidance.
- 107. **Emerging policy in the field of human rights increasingly address the situation of women.**⁸³ The UN Working Group on Business and Human Rights launched a gender-lens project in 2017. In 2019, the OECD Development Assistance Committee adopted the DAC Recommendation on Ending Sexual Exploitation, Abuse, and Harassment in Development Co-operation and Humanitarian Assistance [OECD/LEGAL/5020]. There has also been increasing attention paid to barriers women face in accessing remedy via judicial and non-judicial grievance mechanisms.⁸⁴ The need for integrating a gender approach to due diligence is also a cross-cutting theme in the OECD's due diligence guidance.⁸⁵ In addition, a number of human rights instruments and policies have emerged that address the protection of the family and the situation of vulnerable groups, such as older persons, persons with disabilities, migrants and LGBTI.⁸⁶. Bringing these elements together, there is new focus on "intersectionality" as a lens for understanding how women and other individuals may be impacted differently as a result of intersecting identity traits commonly subject to discrimination (e.g. gender, race, ethnicity, migrant status, caste, etc.).⁸⁷

4.3. Employment and industrial relations

4.3.1. Chapter overview

108. Chapter V of the MNE Guidelines seeks to promote observance among enterprises of the international labour standards developed by the International Labour Organization (ILO), notably the fundamental principles and rights at work. Other issues addressed in this Chapter relate to the provision of adequate information to workers on company operations, ensuring consultation and cooperation between employers and workers, encouraging the employment and training of local workers, and providing the best possible conditions of work, including adequate wages and occupational health and safety (OHS) at work. Businesses are expected to conduct due diligence on their operations and throughout their supply chains to identify, prevent and mitigate actual or potential adverse impacts, including in relation to employment and industrial relations.

4.3.2. NCP survey responses

- 109. Overall, NCPs ranked Chapter V high in terms of continued relevance (8.3 out of 10).⁸⁸ However when asked about the suitability of the Guidelines for themes of relevance to this Chapter, in particular digitalisation and diversity these ranked lower (6.7 out of 10 and 7.0 out of 10 respectively).
- 110. **NCPs highlighted the following strengths:** the link between the MNE Guidelines and the ILO core conventions is a key aspect of the Chapter. The ILO instruments are the most important source for assessing specific instances in this area of the MNE Guidelines. Terms such as "prevailing labour relations" and "employment practices" are sufficiently broad to permit a variety of interpretations in light of different national circumstances. The Chapter contains clear and precise principles concerning trade union rights, and emphasises the importance of social dialogue and consultation as a preventative mechanism to adverse impacts.
- 111. NCPs highlighted the following challenges: the Chapter could better reflect developments related to the platform and gig economy and its impacts on protection of workers. Other areas where further clarity might be needed include migrant workers; domestic work; job creation; apprenticeships, gender and broader inclusion and diversity promotion policies including, but not limited to, persons with disabilities. This could include further emphasis on forced labour and child labour; labour relations during crises or states of emergencies such as the COVID-19 pandemic; and a more proactive approach to health and safety at work and informality. Finally, NCPs commented on the need to better reflect the 2017 revision to the ILO Tripartite Declaration of principles concerning multinational enterprises and social policy (ILO MNE Declaration) and synergies between NCPs and ILO MNE Focal Points, especially in terms of measures to be adopted by governments in the fields of labour administration and public labour inspection.

4.3.3. Specific instances

- 112. Prior to the 2011 update, Chapter V accounted for the majority of chapters invoked in specific instances a total of 70%. Since 2011, the specific instances that relate to this Chapter is lower, totalling 39%. Two factors may explain this: i) some cases are now filed under Chapter IV and ii) trade unions' diminishing interest in using NCPs.
- 113. NCPs' handling of specific instances addressing employment and industrial relations have resulted in important changes, including companies' policies and due diligence processes; improved social dialogue and co-operation; establishment of remediation schemes; and important positive impacts on labour law reforms at national level.
- 114. A number of NCP cases have addressed different aspects of Chapter V, including:
 - Workers in vulnerable situations: <u>Fédération Internationale de Football Association (FIFA) and Building and Wood Workers' International (BWI)</u>, (Swiss NCP, 2015)
 - Addressing historical grievances:
 - o Heineken, Bralima and former employees of Bralima, (Dutch NCP, 2015)
 - o Banro and former employees, (Canadian NCP, 2017)
 - Labour and industrial relations in fragile and conflict-affected contexts: <u>DNO ASA and Industri Energi</u>, (Norwegian NCP, 2018)
 - Occupational health and safety:
 - <u>Drummond Ltd. and the National Trade Union of Diseased and Disabled Workers of the Mining Sector (SINTRADEM)</u>, (Colombian NCP, 2016)
 - The General Federation of Labor Cesar's Office (CGT Cesar) and the General Confederation of Labor Colombia (CGT Colombia), (Colombian NCP, 2016)

- Ansell Limited and IndustriALL Global Union regarding activities in Sri Lanka and Malaysia, (Australian NCP, 2013)
- PWT Group and the NGOs Clean Clothes Campaign Denmark and Active Consumers,
 (Danish NCP, 2014)
- KiK Textilien und Non-Food, C&A Mode, Karl Rieker and Uwe Kekeritz, Member of the German Bundestag, (German NCP, 2013)
- Restructuration or closure:
 - Etex, Building and Wood Workers' International (BWI) and Ceramic Workers' Union of the Republic of Argentina (FOCRA), (Belgian NCP, 2016)
 - MAERSK Container Industry and Trade Union Number 1 of MAERSK Container Industry; Unilever and Trade Union N°1, Chilean Trade Union Confederation (CUT) (Chile), (Chilean NCP, 2019)
 - o Closure of a paper mill in France, (French NCP, 2014)
 - Unilever and Trade Union N°1, Chilean Trade Union Confederation (CUT), (Chilean NCP, 2019)
- Anti-union dismissals, recognition of trade unions and launching collective bargaining negotiations: <u>Natixis and Unite Here</u>, (French NCP, 2016)

4.3.4. Key developments since 2011

- 115. The **ILO MNE Declaration** was updated in 2017 and includes new principles on decent work related to social security, forced labour, transition from the informal to the formal economy, wages, safety and health, access to remedy and compensation of victims. In several sectors, certain business practices related to purchasing, or reliance on external firms for recruitment, are under scrutiny for the unintended impacts they can have on depreciating wages and violations on fundamental principles and rights at work.⁸⁹
- 116. **The Global Deal** is a multi-stakeholder initiative for social dialogue and inclusive growth established in 2016. The initiative addresses the future role of social dialogue institutions to shape outcomes in a globalised labour market and is hosted at the OECD.⁹⁰
- 117. **The emergence of new forms of work and business models** has led to concerns about shifting risks and responsibilities away from employers onto workers (e.g. health care benefits and retirement provisions). Relevant initiatives to address these impacts include the OECD Jobs Strategy (2018), the G20 Declaration Ministers of employment and labour (2018), the OECD Job Quality Framework (2014), and the ILO's Social Protection Floors Recommendation, 2012 (No. 202).
- 118. The increased use of Artificial Intelligence (AI) has raised questions over its application in the field of employment and industrial relations, in particular in terms of data, robustness, explainability, accountability and bias. Notable recent initiatives to address such concerns include the adoption of the OECD Council Recommendation on Artificial Intelligence [OECD/LEGAL/0449]. 91
- 119. Technology, evolving demographics, and climate change have created new occupational, safety and health concerns, as evidenced in recent ILO, EU ⁹² and G20 ⁹³ initiatives related to occupational health and safety.
- 120. **Global supply chains have increasingly extended into the informal economy.** ⁹⁴ Two billion people or more than 61 % of the world's employed population make their living in the informal economy. ⁹⁵ Adopted in 2015, the <u>ILO Recommendation No. 204</u> addresses transition from the informal economy to the formal economy.

121. **Promotion of corporate polices to promote work-family balance**. This has become particularly evident in the context of the Covid-19 crisis, in particular for those working from home. ⁹⁶

4.4. Environment

4.4.1. Chapter overview

122. Chapter VI of the MNE Guidelines provides recommendations for enterprises to improve their environmental performance and maximise their contribution to environmental protection, with a strong focus on the use of environmental management systems as well as other recognised tools for environmental risk management. Businesses are expected to conduct due diligence on their operations and throughout their supply chains to identify, prevent and mitigate actual or potential adverse impacts on the environment. Other chapters also contain recommendations relevant to environmental matters, including the chapters on Disclosure (Chapter III), Human Rights (Chapter IV), Employment and Industry Relations (Chapter V), Consumer Interests (Chapter VIII) and Science and Technology (Chapter IX).

4.4.2. NCP survey responses

- 123. Overall, NCPs ranked Chapter VI high in terms of continued relevance (8.0 out of 10). ⁹⁷ At the same time, when asked about overall suitability to address environment the NCPs ranked the Guidelines lower (7.2 out of 10). With regard to suitability to address animal welfare, NCPs provided a ranking of 5.4 out of 10.
- 124. **NCPs highlighted the following strengths:** NCPs found Chapter VI well adapted and effective in addressing contemporary challenges faced by Adherents. NCPs noted in particular that Chapter VI facilitates a clear link with sustainable development; is particularly relevant in addressing stakeholder engagement; captures key concepts and tools including environmental management systems and environmental impact assessments (EIAs); and highlights intersections between health, science and technology.
- 125. **NCPs highlighted the following challenges:** the need to reference climate change explicitly, including alignment with the Paris Agreement on climate change; links and reciprocal relationship between environment and human rights (including impacts on environmentally displaced populations and indigenous peoples); updating references to relevant international environmental frameworks and agreements; further detail on environmental due diligence; setting targets for climate change and biodiversity; and issues related to the circular economy (i.e. waste management and recycling).

4.4.3. Specific instances

- 126. Since 2011, 24% of all specific instances have made reference to provisions of the Environment Chapter. The majority of cases concern alleged environmental impacts of large-scale projects or operations in the mining, manufacturing and energy sectors. The number of climate change-related cases has increased in recent years.
- 127. Key NCP specific instances relevant to interpretation of the MNE Guidelines with respect to environmental challenges include:
 - Climate Change, including issues relating to consumer interests and disclosure:
 - o ING Bank and NGOs concerning climate policy, (Dutch NCP, 2017)
 - o BP and Client Earth, (UK NCP, 2019)
 - ANZ Banking Group and Friends of the Earth, Egan, Dodds and Simons, (Australian NCP, 2020)

- Group PZU S.A. and Development YES Open-Pit Mines NO Foundation, (Polish NCP, 2018)
- Right to a healthy living environment, environmental impacts on human rights, free prior and informed consent (FPIC) and rights of indigenous peoples:
 - Nuon Energy N.V. and/or Nuon Wind Development B.V., and Stichting Hou Friesland Mooi, (Dutch NCP, 2017)
 - Statkraft AS and the SAMI reindeer herding collective in Jijnjevaerie Sami Village, (Swedish NCP, 2012)
 - <u>Crédit Suisse and Society for Threatened Peoples Switzerland (North Dakota Access Pipeline, (Swiss NCP, 2017)</u>
 - World Wide Fund for Nature International (WWF) and Survival International Charitable Trust, (Swiss NCP, 2016)
 - KEXIM, Daewoo E&C and JRPM, PSPD, KTNC WATCH, (Korean NCP, 2018)
- Environmental management including waste management and impacts of large infrastructure projects on communities and biodiversity:
 - Environment and indigenous issues in Guatemala concerning a Spanish NGO and a Spanish construction Multinational, (Spanish NCP, 2017)
 - o ENI S.p.A., ENI International BV, and CWA and ACA, (Italian NCP, 2017)
 - The Future In Our Hands (FIOH), Intex Resources Asa and The Mindoro Nickel Project, (Norwegian NCP, 2009)
 - o Michelin Group, and four NGOs and a trade union, (French NCP, 2012)
 - Impacts of oil exploration in an area of the Virunga National Park in the DRC, (UK NCP, 2013)
- Export credit agencies, climate change and disclosure:
 - o Atradius Dutch State Business (ADSB) and NGOs, (Dutch NCP, 2015)
 - o UK Export Finance (UKEF) and Global Witness, (UK NCP, 2020)
- Consumer interests and sharing environmental information: <u>Grupa OLX and Frank Bold Foundation</u>, (Polish NCP, 2018)
- Workers' health and safety: <u>Vale and BHP Billiton and SITICOP, CNQ-CUT, BWI, and IndustriALL</u>, (Brazilian NCP, 2018)

4.4.4. Key developments since 2011

- 128. The environmental agenda has evolved significantly since 2011. Key international agreements include the Paris Agreement on climate change, the 2030 Agenda for Sustainable Development, and the Aichi Biodiversity Targets 2011-2020 under the Convention for Biological Diversity. Deforestation, climate change, preservation of protected or world heritage sites, and circular economy are not referenced in the MNE Guidelines., while other topics such as biodiversity and pollution of air, land and water are mentioned only briefly.
- 129. Increasing momentum by governments and business to align business and investment decisions with the goals of the Paris Agreement.⁹⁸ In particular, there has been considerable momentum in sustainable finance policy at domestic and regional levels with a focus on **climate change**, including for example the introduction of the EU Sustainable Finance Platform⁹⁹, the International Platform on Sustainable Finance, ¹⁰⁰ and the Network for Greening the Financial System. ¹⁰¹ There has also been increased attention on corporate lobbying in relation to whether corporations are supporting or

discouraging governments' adoption of climate-friendly regulations in line with achieving targets under the Paris Agreement. 102

- 130. **Significant developments in measurement and reporting of business impacts on the environment,** ¹⁰³ including metrics, benchmarks, science-based targets and advances in quantifying the costs of environmental externalities. ¹⁰⁴ This includes internationally adopted disclosure frameworks notably the recommendations of the Taskforce on Climate-related Financial Disclosures (TCFD), ¹⁰⁵ as well as standardising "green" activities. ¹⁰⁶
- 131. **Nature-positive or regenerative considerations** have developed in response to negative trends in nature, biodiversity, and ecosystem functions (including deforestation)¹⁰⁷ posing extreme risk for economies and well-being"¹⁰⁸. The Conference of the Parties (COP15) to the Conference on Biodiversity (CBD) will review delivery of the 2011-2020 Aichi Biodiversity Targets¹⁰⁹ increasing demands on business.¹¹⁰ The Taskforce on Nature-related Financial Disclosures (TNFD) was set up in 2020 to provide a framework for corporates and financial institutions to assess, manage and report on their dependencies and impacts on nature, and ultimately steer finance towards nature positive outcomes aligned with the CBD post-2020 Global Biodiversity Targets, the SDGs and the Paris Agreement.¹¹¹
- 132. **Liability risk and demands on business** from governments, investors and policy makers to address environmental threats, dependencies and direct impacts on the environment are accelerating particularly in regard to climate change and biodiversity.¹¹²
- 133. Increase in industry collaboration and coalitions to address systemic or sector specific environmental risks with a focus on aligning climate action, 113 but also in response to expectations around animal welfare protections. 114 Since 2011, OECD due diligence guidance have been issued providing concrete guidance and expectations specific to environmental considerations. 115
- 134. **Increasing attention on animal welfare in business conduct**. Ineffective regulation of animal-based industries has also led to adverse environmental impacts such as deforestation and biodiversity loss, environmental pollution and climate change. A number of international standards, laws, models, principles and guidance have emerged in the past decade to help companies to better address animal welfare in order to protect animals as well as humans and ecosystems. ¹¹⁶The MNE Guidelines do not establish standards for RBC regarding animal welfare, however the OECD-FAO Guidance for Responsible Agricultural Supply Chains developed in 2016 calls on companies to strive to ensure the 'five freedoms' for animal welfare are implemented, *i.e. freedom from hunger, thirst and malnutrition, physical and thermal discomfort, pain, injury and disease, fear and distress, and freedom to express normal patterns of behaviour*, as set out in the standards developed by the World Organisation for Animal Health (OIE). ¹¹⁷
- 135. The need for a just transition has strengthened the focus on the nexus between environmental and social dimensions of the MNE Guidelines. This includes human rights; the future of work; loss and damages discussions, climate change adaptation, and procedural rights and protection of environmental and human rights defenders.¹¹⁸
- 136. **Advances in international initiatives on the circular economy** include the creation of the G7 Alliance on Resource Efficiency in 2015, the adoption of the Toyama Framework on Material Cycles, the inclusion of specific goals related to resource efficiency in the 2030 Agenda for Sustainable Development, and the introduction of resource efficiency into the G20 agenda in 2017.¹¹⁹

4.5. Combating Bribery, Bribe Solicitation and Extortion

4.5.1. Chapter overview

137. Chapter VII calls on enterprises not to directly or indirectly, offer, promise, give, or demand a bribe or other undue advantage to obtain or retain business or other improper advantage. It also expects

enterprises to resist bribe solicitation and extortion, and to refrain from making illegal contributions to candidates for public office, political parties or other political organisations. To achieve these aims, the Chapter underscores the need for enterprises to develop and adopt adequate internal controls, ethics and compliance programmes, or measures for preventing and detecting bribery through risk-based due diligence.

4.5.2. NCP survey responses

- 138. Overall, NCPs ranked Chapter VII high in terms of continued relevance (8.3 out of 10). 120 Yet, when asked about overall suitability to address integrity and lobbying the NCPs ranked the Guidelines lower (7.0 out of 10).
- 139. **NCPs highlighted the following strengths:** the focus on bribery of both public officials and private sector employees allows NCPs to address the many contexts in which bribery may occur. The focus on transparency, and risk-based internal controls, ethics and compliance programmes enables prevention and detection.
- 140. NCPs highlighted the following challenges: lack of reference to issues such as lobbying and conflicts of interest and consequent need to broaden the Chapter beyond bribery and extortion, illicit markets and counterfeit products; focus on a culture of integrity (e.g. addressing organisational cultures in both business and government) being cognisant of the revised 2009 OECD Anti-Bribery Recommendation (forthcoming); and finally, some NCPs noted a lack of clarity on how the provisions in Chapter II (refraining from improper involvement in local political activities) related to the Chapter VII provisions on refraining from illegal political donations.

4.5.3. Specific instances

- 141. Since 2011, Chapter VII has been invoked in 8% of the cases submitted to NCPs. 121 The following NCP case has related specifically to corruption and bribery:
 - Allegations of bribery of foreign public officials and local citizens by company: <u>intimidation and bribery in Cameroon</u>; US NCP (2013)
- 142. However, there has been a tendency for NCPs to focus their initial assessments and final reports on the other chapters and not comment on issues related to Chapter VII. One NCP noted that this may be due to the fact that bribery is a criminal offence in most jurisdictions; company reluctance to admit to engaging in acts of bribery; the view of corruption as a 'victimless crime'. 122 It is worth noting that paragraph 7 of Chapter VII, which requires MNEs to refrain from making illegal political contributions as well as to ensure that their political contributions fully comply with public disclosure requirements, has not been raised in cases in relation with Chapter VII.

4.5.4. Key developments since 2011

- 143. **Recognition that corruption is not limited to bribery of public officials or employees** ¹²³ but encompasses many acts that are relevant to the MNE Guidelines such as abuse of lobbying, trading in influence, cronyism, patronage, misuse of sponsorships and charitable donations. Moreover, there has also been increasing recognition that corruption is strongly correlated with impacts on human rights ¹²⁴ as well as other issues covered by the Guidelines including environment, consumer interests, competition, and taxation.
- 144. **Adoption of legislation by governments to address integrity risk** in areas such as lobbying and revolving doors ¹²⁵, corporate sponsorship, political donations from companies. ¹²⁶ Growth in companies voluntarily disclosing political finance contributions ¹²⁷, in addition to increased regulatory requirements for political candidates, parties and organisations to disclose contributions. ¹²⁸

- 145. **Increased understanding of the different corruption risk areas within sectors** (e.g. sport, ¹²⁹ minerals, ¹³⁰ etc.) and along the supply chain and the need for tailored guidance to identify, prevent and/or mitigate these corruption risk areas. ¹³¹
- 146. Improved understanding of the drivers of effective anti-corruption and corporate integrity compliance programmes ¹³², which include improved transparency on supply chains, corporate structures and beneficial ownership, along with ensuring anti-corruption and integrity training is appropriately targeted to different geographies and sectors; and improved protection for whistleblowers/ reporting persons. There is also increased recognition of the impact of organisational culture factors on preventing corruption, including management example and commitment to integrity and anti-corruption, rewards and bonus structures, organisational voice and silence factors, internal team dynamics, and external relationships with stakeholders. ¹³³ Moreover, there is growing consensus that such compliance programmes should address more than just bribery risks, and should be mainstreamed with corporate functions addressing other RBC issues, including RBC due diligence, and responsible lobbying. ¹³⁴
- 147. Adoption of international standards, national legislation and tools to address corruption risk areas in the public sector, including in State Owned Enterprises (SOEs) and public procurement oupled with policies and tools targeting both the public and private sectors to enhance whistle blower protection. 136
- 148. **Company responsibility in co-operating with law enforcement** during the investigation process or beforehand in conducting anti-corruption due diligence prior to investigation (as prescribed in various national legislation ¹³⁷).

4.6. Consumer interests

4.6.1. Chapter overview

149. Chapter VIII calls on enterprises to act in accordance with fair business, marketing and advertising practices; ensuring that goods and services they provide meet legally required health and safety standards; informing consumers about the impact the production and consumption of their goods and (e)services may have on people and planet and about sustainable consumption; paying special attention to vulnerable and disadvantaged consumers; respecting consumer privacy; and providing consumers with access to remedy.

4.6.2. NCP survey responses

- 150. Overall, NCPs ranked Chapter VIII high in terms of continued relevance (8.3 out of 10). 138
- 151. **NCPs highlighted the following strengths:** focus on consumer health and safety; provision of accurate, verifiable, and clear information to consumers and respect of consumers' privacy; focus on vulnerable consumers and digitalisation; and access to non-judicial dispute resolution.
- 152. **NCPs highlighted the following challenges:** lack of updated information on emerging issues and policy developments with respect to **digitalisation**, **artificial intelligence**, **online services**, **data protection** and governance; and insufficient explanation of the notion of **sustainable consumption**.

4.6.3. Specific instances

153. Since 2011, Chapter VIII has been invoked in 8% of cases submitted to NCPs, ¹³⁹ of which one case focuses specifically on consumer interests (<u>Individual and Royal Air Maroc, Moroccan NCP, 2019</u>). Several factors may explain the relatively low reference: consumer protection legislation and enforcement is well developed in many adhering countries; awareness among consumers, either about their rights, or about the MNE Guidelines and the NCPs, may be low; increasingly complex and rapidly changing products,

transactions, and (online) services may make it hard for consumers to understand who has caused the negative impact.

- 154. NCP cases referring to consumer interests have focused on a broad range of issues including disclosure with respect to financial services and medical treatments, and online marketing and advertising practices. The majority of cases concern alleged misinformation to consumers about the environmental impact of business activities. NCP specific instances relating to this Chapter include:
 - Environmental issues, climate change and disclosure:
 - o ING Bank and NGOs concerning climate policy, (Dutch NCP, 2017)
 - o BP and Client Earth, (UK NCP, 2019)
 - ANZ Banking Group and Friends of the Earth, Egan, Dodds and Simons, (Australian NCP, 2020)
 - Group PZU S.A. and Development YES Open-Pit Mines NO Foundation, (Polish NCP, 2018)
 - o Grupa OLX and Frank Bold Foundation, (Polish NCP, 2018)
 - o I-Buycott & Starbucks Coffee France, (French NCP, 2019)
 - Employment and industrial relations, general policies, disclosure, and human rights: <u>Unilever</u> and Trade Union N°1, Chilean Trade Union Confederation (CUT)., (Chilean NCP, 2019)
 - Consumer interests and the general policies chapter of the Guidelines: <u>Public administration</u> and defence in Australia, (Australian NCP, 2005)
 - General policies, Human rights, Consumer interests: Syngenta and Public Eye, Maharashtra Association of Pesticide Poisoned Persons (MAPPP), Pesticide Action Network (PAN), Constitutional and Human Rights (ECCHR) and Pesticide Action Network Asia Pacific (PANAP), (Swiss NCP, 2020) (in progress)

4.6.4. Key developments since 2011

- 155. The context within which consumers operate today is profoundly affected by globalisation, digitalisation, new technologies, and new business models (digital platforms, peer-to-peer services, planned obsolescence).
- 156. **Updates from International Organisations include:** the UN Guidelines on Consumer Policy (UNGCP) revised in 2015, and the Advertising and Marketing Communications Code for global advertising and responsible marketing of the International Chamber of Commerce, revised in 2018. 140
- 157. **The OECD has updated various instruments** to provide guidance relating to product safety and health, cross-border consumption and e-commerce, which focus on new and emerging product safety-related issue areas for consumers such as online market surveillance and new technologies.¹⁴¹
- 158. Chapter VIII applies to services but does not make specific mention of financial services which may come with specific risks. The OECD has updated or is in the process of updating various legal instruments with respect to new financial services such as the Recommendation on High-Level Principles on Financial Consumer Protection [OECD/LEGAL/0394] and the Recommendation on Consumer Protection in the field of Consumer Credit [OECD/LEGAL/0453].

159. Chapter VIII includes an expectation that enterprises respect consumer privacy and take reasonable measures to ensure the security of personal data that they collect, store, process or disseminate. Cross-border flow of data, information, ideas and knowledge can generate higher productivity and greater innovation, , while raising challenges related to privacy, data protection, intellectual property rights, and security. Addressing these challenges allows to further facilitate the flow of data and strengthen consumer and business trust. Developments with respect to internet privacy may be relevant to consider here including new regulatory expectations such as the EU General Data Protection Regulation. ¹⁴²

4.7. Science and Technology

4.7.1. Chapter overview

160. Chapter IX calls on enterprises to support science and technological innovation in the countries where they operate. It offers recommendations of how enterprises can facilitate the transfer and diffusion of technologies and expertise, and create value in host countries. This Chapter is unique among the other chapters of the MNE Guidelines in that it focuses almost entirely on the positive contributions of business to sustainable development through science and technology, as opposed to the potential harm caused by these technologies. For this reason, RBC due diligence provisions in Chapter I do not apply to this section. These potential harms are addressed above in the sections related to Human Rights; Employment and Industrial Relations; and Consumer Interests.

4.7.2. NCP survey responses

- 161. Overall, NCPs ranked Chapter IX high in terms of continued relevance (7.5 out of 10). 143
- 162. **NCPs highlighted the following strengths:** emphasis on fostering innovation and technological development; science and technology as means to develop local and national innovative capacity; encouraging MNEs to engage in development and training of employees.
- 163. NCPs highlighted the following challenges: it is unclear how the Chapter fits with the other chapters in the MNE Guidelines; the chapter does not address the adverse impacts linked to technology and associated business models; specifically the Chapter could contain a due diligence provision that science and technology should not be used in a way that contradicts the other chapters of the MNE Guidelines It was also noted that the Chapter could provide more detail on technological transfer issues such as data ownership, intellectual property rights, patents, trademarks, geographical indications, etc.

4.7.3. Specific instances

- 164. Since 2011, Chapter IX was only invoked in six specific instances, of which only two were accepted. In those cases, no agreements were reached and the NCPs did not engage or make recommendations with regard to this chapter in their final statements. NCPs noted that the unique nature and lack of awareness about this Chapter make it difficult to apply. While 14 specific instances have been filed with NCPs involving some connection with digitalisation, none of these invoked Chapter IX. Recent examples in this regard that highlight the potential link with science & technology include:
 - Tax policy regarding a foreign online platform company in the country where it operates (<u>Airbnb in France</u>, French NCP, 2020)
 - Investor due diligence on a business relationship with a manufacturer of technology allegedly
 used in mass surveillance of the Uyghur community in China (<u>UBS and Society for Threatened Peoples Switzerland</u>, Swiss NCP, 2020)

- Selling unlawful or dangerous materials online (<u>Grupa OLX Sp. z o.o. and Frank Bold</u> Foundation, Polish NCP, 2018)
- Dissemination of sensitive personal information through email-based public relations work (<u>Mercer PR and Australian Women Without Borders</u>, Australian NCP, 2016)
- Telecommunications service provider allegedly involved in censorship of political dissidents (<u>FIDH, JFI and Redress vs Italtel</u>, Italian NCP, 2017)

4.7.4. Key developments since 2011

- 165. The COVID-19 pandemic has brought renewed relevance to technology transfer. The importance of digital technologies for the resilience of global supply chains and work in general has been underlined, and with it the importance of bridging the digital divide in order to ensure an inclusive recovery. Likewise, science and technology can be critical tools to solve key RBC due diligence challenges, for example related to worker voice, traceability and transparency.
- 166. On the issue of technological transfer, the centre of gravity for innovation is increasingly multipolar. There is more competition globally for technology and innovation and likewise more risk of geopolitical tensions relating to technology that is seen as intrinsic to national self-interest. As science and technology policies shift to promote the SDGs, the incentives for government support to research and development intensive and innovative companies, including MNEs, is also evolving and becoming more targeted, directional, and impact-oriented.¹⁴⁴
- 167. **Technology transfer is increasingly associated with challenges and risks.** These include cybercrime ¹⁴⁵, matters of national security ¹⁴⁶, data theft ¹⁴⁷, intellectual property theft, and anti-competitive practices. In recent years, and against the background of technology cold wars and tensions over of technology, data and internet sovereignty, the OECD has developed Council Recommendations on these topics and several OECD countries have passed legislation or amended rules to mitigate against such risks. ¹⁴⁸¹⁴⁹
- 168. **The WPRBC has initiated work on digitalisation** and has supported the development of papers on Artificial Intelligence, Online Platform Companies and the role of distributed ledger technology, such as blockchain in responsible supply chains.

4.8. Competition

4.8.1. Chapter overview

169. Chapter X calls on domestic and multinational enterprises to carry out their activities in a manner consistent with applicable competition laws and regulations; taking into account the competition laws of all jurisdictions in which the activities may have anti-competitive effects; refrain from entering into or carrying out anti-competitive agreements among competitors; co-operate with investigating competition authorities; and promote employee awareness on compliance.

4.8.2. NCP survey responses

- 170. Overall, NCPs ranked Chapter X high in terms of continued relevance (8.3 out of 10). 150
- 171. **NCPs highlighted the following strengths:** good coverage of the main risks related to competition; the diversity of legal frameworks; the role of national competition authorities; promotion of cross-border co-operation; the risks of collusion.

172. **NCPs highlighted the following challenges:** the need to take account of emerging issues such as **technological developments**, **digitalisation**, and **abuse of dominance by digital platforms** as anticompetitive practice; the need for a stronger link between Chapter X and **public procurement**; lack of attention to preventive measures, such as possibilities for the **disclosure** of information with respect to **cartels**; the need to show the relevance of voluntary guidelines in a field where national competition law and enforcement plays a dominant role.

4.8.3. Specific instances

173. Since 2011, Chapter X has been invoked in only 1% of the cases submitted to NCPs (3 cases). ¹⁵¹ This low number may be due to the fact that the Chapter is relatively unknown among RBC stakeholders. More importantly, competition law and enforcement are increasingly regulated at the national level, which may have contributed to the low number of cases brought to the NCPs in the field of competition. All three cases submitted after 2011 were eventually dealt with through different parallel proceedings at the national level. ¹⁵²

4.8.4. Key developments since 2011

- 174. The OECD has developed work considering the relationship between competition law and RBC including potential barriers as well as opportunities for collaborative RBC initiatives with the parameters of competition law. 153 The OECD Competition division has launched work, which seeks to identify synergies between sustainability and competition policy. 154 The EU is examining the landscape of competition policy and its compatibility with the EU Green Deal. 155
- 175. Competition issues in digital markets has become a major policy focus, due to the size and economic power of certain digital firms. ¹⁵⁶ This includes digital platforms and services offered in exchange for access to consumer data ¹⁵⁷ and blockchain technologies ¹⁵⁸ amongst others.
- 176. Additional OECD developments contain potential synergies with the MNE Guidelines and NCPs including the Recommendation on the Effective Action against Hard Core Cartels [OECD/LEGAL/0452]; the Recommendation on International Co-operation on Competition Investigations and Proceedings [OECD/LEGAL/0408]; and the Recommendation on Fighting Bid Rigging in Public Procurement [OECD/LEGAL/0396].

4.9. Taxation

4.9.1. Chapter overview

177. Chapter XI calls on enterprises to comply with both the letter and spirit of tax laws and regulations of the countries in which they operate and make timely tax payments. The Chapter underscores the need for corporate boards to adopt tax risk management strategies to ensure that the financial, regulatory and reputational risks associated with taxation are fully identified and evaluated.

4.9.2. NCP survey responses

- 178. Overall, NCPs ranked Chapter XI high in terms of continued relevance (7.7 out of 10). 159
- 179. **NCPs highlighted the following strengths:** provides supplementary support to existing laws; focus on respecting the spirit of tax laws in addition to the letter of the laws; the transfer pricing sections in the commentary are relevant and coordination between MNEs and tax authorities are well addressed.

180. NCPs highlighted the following challenges: The Chapter does not reflect recent international initiatives, standards and regulations on tax avoidance (such as the OECD's framework on Base Erosion Profit Shifting BEPS) in general and on taxation for the digital economy; there is no link made between tax fraud and social security fraud; although it is implied, the Chapter does not make specific recommendations on tax evasion; the links between this Chapter and other chapters (e.g. Competition and Science and Technology) could be better outlined.

4.9.3. Specific instances

- 181. Since 2011, Chapter XI has been invoked in 3% of all cases submitted to NCPs, ¹⁶⁰ often along with other chapters of the MNE Guidelines. The low number of cases may be caused by a number of complicating factors: many cases have focused on tax avoidance, profit shifting and inadequate application of the arm's length principle, which are considered by NCPs to fall under the "spirit" rather than the letter of tax regulations; practical challenges such as i.e. financial secrecy; tax evasion as a criminal offence under existing legal frameworks; and difficulty in identifying a discrete stakeholder that has been impacted. A recent specific instance relating to this Chapter concerns:
- 182. **Tax policy regarding a foreign online platform** company in the country where it operates (<u>Airbnb in France</u>, (French NCP, 2020)

4.9.4. Key developments since 2011

- 183. Increased awareness that tax avoidance practices by MNEs significantly undermine public finances and trust. As a result, the OECD/G20 Inclusive Framework on Base Erosion and Profit Shifting (BEPS) was created in 2016, which today features 138 countries and jurisdictions participating on an equal footing. ¹⁶¹ An increasing number of voluntary frameworks such as the Global Reporting Initiative (GRI), the UK Fair Tax Mark and B-Team are introducing expectations related to public country-by-country disclosure of taxes and incentives, driven also by leading investors.
- 184. **Digitalisation raises novel tax challenges.** This may result in important changes in the way corporate profits are allocated. 162
- 185. **International cooperation on tax matters plays an ever growing importance.** Under the OECD Common Reporting Standard (CRS), financial institutions are required to provide financial account information to tax authorities, which in turn is exchanged *automatically* with the tax authorities of the account holder's resident country. The CRS marked a significant evolution from the previous standard providing for exchange of information on request. ¹⁶³
- 186. Corporate boards continue to play a fundamental role in managing tax risks. This is also reflected in the 2015 Principles for Corporate Governance, which indicate that the ability to oversee finance and tax planning strategies should allow to discourage practices such as aggressive tax avoidance, "that do not contribute to the long term interests of the company and its shareholders, and can cause legal and reputational risks". ¹⁶⁴
- 187. Tax certainty continues to be an important component of MNE investment decisions. Tax certainty does not equal the cessation of all tax reform activities, but is seen as a common framework of rules and procedural standards geared to create a level playing field and provide long-term conditions suitable for investment.
- 188. Taxation plays a growing role in discussions about tackling other RBC issues, such as **environmental issues**. By putting a price on pollution, taxes and tradable permit systems incentivise emissions abatement at the lowest possible cost.

National Contact Points: Stocktaking of achievements and challenges related to the Implementation Procedures

189. This section analyses key achievements, challenges and developments related to the system of National Contact Points as laid out in the Implementation Procedures of the Guidelines.

5.1. Implementation procedures overview

- 190. Provisions relating to National Contact Points are subsumed in the Implementation Procedures, which comprise:
 - The Decision of the Council on the OECD Guidelines for Multinational Enterprises [OECD/LEGAL/0307], which contains the binding obligation for Adherents to the Declaration to set up a National Contact Point;
 - The Procedural Guidance, annexed to the Decision, which addresses the institutional arrangements of NCPs, their mandate to promote the Guidelines and issues related to the implementation of the Guidelines in Specific Instances, their reporting obligations, as well as provisions on the role of the Investment Committee and the Secretariat in assisting, monitoring and overseeing NCPs.
 - The Commentary to the Procedural Guidance [DAF/INV(2011)4] ('the Commentary')
- 191. The Commentary (para. 8) notes that the Procedural Guidance 'reflect[s] experience and recommendations developed over the years. By making them explicit the expected function of the implementation mechanisms of the Guidelines is made more transparent.'
- 192. The Decision (para. I.3) also creates the Meeting of the Network of National Contact Points as it states that 'National Contact Points shall meet regularly to share experiences and report to the Investment Committee.' The Meeting/Network of NCPs is intended to serve as a vehicle for experience sharing and peer learning, and does not have a detailed mandate, or a designated Chair or Bureau, as is the case for the WPRBC and other OECD bodies.

5.2. NCP survey responses

193. Overall, NCPs rated highly (8.0/10) the *continued relevance* of the provisions of the Procedural Guidance, signalling that they continue to address the most important issues related to the NCP institutional arrangements and mandate. NCPs rated slightly lower (7.7/10) the *suitability* of the provisions of the Procedural Guidance, notably as regards interpretation of the Guidelines and monitoring of the NCP network. 166

- 194. Delegates, stakeholders and NCPs all pointed to the importance of strengthening the NCP system in light of its uniqueness in the RBC landscape and its importance in the implementation of the Guidelines.
- 195. NCPs highlighted the following strengths: valuable tool providing directions and obligations for adherent countries when setting up NCPs; core criteria for functional equivalence are a good basis for measuring NCP performance and engaging with stakeholders on the structure of NCPs; good coverage of the role of undertaking promotional activities for NCPs; identifies steps to resolve issues and handle cases in an impartial, predictable and equitable manner; notes that stakeholder relations are key to the effective functioning of the Guidelines; clear mention of cases involving non-adhering countries.
- 196. NCPs highlighted the following challenges: need for more guidance on institutional arrangements, in particular on impartiality and conflicts of interest that may arise; need for further clarity on procedural issues related to specific instances such as transparency and confidentiality; evidence thresholds at initial assessment; follow-up process; parallel proceedings; need to address the issue of 'forum shopping' across the network; need for strengthening the role of the WPRBC and its Chair in monitoring of NCPs.

5.3. The Implementation Procedures in practice: key facts and figures on NCPs

5.3.1. Location and structure of NCPs

- 197. The 50 NCPs are diverse in terms of their location within government and their structure, as well as in the involvement of stakeholders. In practice, four models of NCPs have emerged:
 - The single agency structure (20 NCPs), whereby the NCP is composed of one or more representatives from a single ministry.
 - The inter-agency structure (14 NCPs), whereby the NCP is composed of representatives from two or more ministries.
 - The multi-partite structure (10 NCPs), whereby the NCP is composed of representatives from government, business, associations, trade unions and/or NGOs.
 - The expert-based structure (4 NCPs), whereby the NCP is composed of independent experts.
 - Two NCPs also have adopted a hybrid structure, combining elements from the four main models.
- 198. Thirty-five NCPs are based in ministries of economy, trade or investment, three in investment promotion agencies, ten in ministries of foreign affairs. Twenty-two NCPs are supported by advisory bodies composed of other government officials and/or stakeholder representatives. Five of these bodies also provide oversight to the NCP. In 2020, 36 NCPs included business either in the NCP itself of in its advisory body, while 27 included civil society and 24 included trade unions.

5.3.2. Promotion of the Guidelines

- 199. NCPs deploy a number of **strategies to promote and disseminate the Guidelines** and their own role. The main tool for doing so is a website, which 48 NCPs have. Websites typically contain information and/or brochures about the Guidelines and the due diligence guidance, a presentation of the NCP and information on how to file a case. Forty-two NCPs also publish on their website their rules of procedure for handling specific instances. More rarely, websites contain the promotional plan of the NCP and a calendar of past and future promotional events.
- 200. **Promotional events** are also a key tool to promote and disseminate the Guidelines. Since 2015, NCPs have collectively organised over 900 events and have participated in over 1600 events organised by other actors. **Promotional activity is uneven across the NCP network**, with some NCPs organising

or participating in dozens of events per year, and others very few or none. The main targeted audiences included government officials, business representatives, NGOs, trade unions, academia or the general public.

5.3.3. Specific instances

- 201. Over **575** specific instances have been received by 39 NCPs since 2000, and over 380 since 2011. These cases are distributed unevenly across the network as since 2011 six NCPs have received over 20 cases, and 16 NCPs have received fewer than five. Eleven NCPs have not yet received a case.
- 202. Since 2011, the chapters most often raised in specific instances have been human rights (59%), general policies (which contains provisions about due diligence, 54%), employment and industrial relations (40%), and environment and disclosure (each 24%). Since 2011, 55% of closed cases were accepted, and 45% were not accepted. Since 2011, 42% of accepted and concluded cases led to an agreement, either within or outside the NCP process.
- 203. Cases have been **submitted by a wide range of actors**, including NGOs (41%), trade unions (38%), individuals (18%). More rarely, cases have been submitted by companies or business organisations, local or indigenous communities, groups of stakeholders, or representatives of government such as town mayors or members of parliament. Although historically NGOs and trade unions have been the main categories of submitters, recently their share in new submissions has tended to decrease and that of individuals has tended to increase.

5.4. Key developments since 2011

- 204. Significant developments have taken place with regards to both access to remedy (process) and outcomes (substance of remedy). A raft of initiatives have documented the need for better remedies. ¹⁶⁷
- 205. The responsibility of business in providing for or cooperating in remediation has been identified as a key component of due diligence and has been increasingly clarified in OECD Due Diligence Guidance. ¹⁶⁸ There has been heightened attention to and scrutiny of operational-level grievance mechanisms including in the context of businesses' supply chain responsibilities. ¹⁶⁹
- 206. Enhanced visibility of NCPs and high-level calls to strengthen the network of NCPs, including by the <u>G7</u> and the <u>G20</u>, and the Meeting of the <u>OECD Council at Ministerial Level</u>. In response to these calls, the OECD Secretariat has developed two action plans on strengthening NCPs, approved by the WPRBC and covering the years 2016-2018 and 2019-2021, respectively.
- 207. **Growing attention to groups in situations of particular vulnerability** such as indigenous peoples (thematic reports of the UNWG <u>2013</u> and <u>2016</u>) and women and girls (OHCHR <u>ongoing project</u>, with <u>guidance</u>), and the need for remedy that reflects this vulnerability, both in terms of access and outcome.
- 208. **Undue pressure** against complainants, intermediaries associated with them (e.g. trade unionists, lawyers, community associations and NGOs) or with the complaints-handling process (e.g. local facilitators, drivers, interpreters), including in the NCP context, as flagged by the <u>WPRBC</u> and <u>civil society</u>. Accountability mechanisms of major development finance institutions now reflect risks of retaliation in their <u>founding policies and/or Rules of Procedures</u>, or have developed stand-alone retaliation risk management policies ¹⁷⁰ coupled with <u>capacity-building</u> for staff.
- 209. New grievance mechanisms and models are emerging in the field of RBC, such as, for example, ILO focal points foreseen under the revised ILO MNE Declaration (2017), national human rights institutions and ombudsmen, and human rights arbitration. At the national level, RBC matters are increasingly subject to judicial proceedings, ¹⁷¹ and mandatory due diligence legislations are likely

to increase judicial avenues for RBC (see section 3). Delegates indicated that these developments represent an opportunity for NCPs and other mechanisms to learn from each other and work together to increase the effectiveness of the Guidelines, but also a challenge to the relevance of NCPs. It may also make the specific instance process more complex as parallel proceedings will proliferate.

5.5. Analysis of the functioning of NCPs and the NCP network

- 210. Since 2011, a considerable amount of stocktaking and analysis has been conducted on the functioning of the NCP system and the implementation of the NCP mandate, including:
 - WPRBC and IC reports such as <u>peer review</u> or substantiated submission reports [DAF/INV(2018)34/FINAL];
 - Secretariat reports such as the <u>15th</u> and <u>20th anniversary</u> reports on NCPs, or the <u>2019</u> <u>Council progress report on NCPs</u>
 - Stakeholder policy papers, such as the <u>joint statement</u> of BIAC, TUAC and OECD Watch on NCPs, BIAC' <u>discussion paper</u> on the survey of member companies' experience with NCPs, TUAC's <u>brief</u> on NCP best practices, OECD Watch's <u>Remedy Remains Rare</u> report, <u>'4x10'</u> <u>plan</u> or <u>NCP evaluations</u> project.
 - Academic research. ¹⁷²
- 211. Based on NCP survey responses, on the existing analysis above, and on delegates' input, achievements and strengths as well as challenges and weaknesses of NCPs can be identified.

5.5.1. Achievements and strengths

A unique mechanism at the centre of the ecosystem in which the Guidelines are implemented

- 212. NCPs are central in ensuring the effectiveness and uptake of the Guidelines and their unique character as the only comprehensive international RBC standard equipped with a remedy mechanism. NCPs remain the only state-based non-judicial grievance mechanism with a mandate to consider, and facilitate remedy for, corporate impacts across the world.
- 213. This uniqueness confers NCPs a number of strengths in ensuring the effectiveness of the Guidelines and RBC in general. This is despite the fact that **the designation 'National Contact Points' or NCPs for RBC is not viewed as an apt descriptor of the mandate** and may diminish their standing and visibility. ¹⁷³
 - In fostering the effectiveness of the Guidelines, to which 50 states representing over 50% of the world's GDP, and over 70% of global FDI stocks have adhered, NCPs foster the implementation of the Guidelines across a large share of the world's economic activity (see also below).
 - The status of NCPs as a mechanism created by a binding international instrument and set up by governments gives them legitimacy and authority to act in the field of RBC.
 - The dual mandate of NCPs, covering both promotion and remedy, allows them to foster the
 effectiveness of the Guidelines both proactively through promotion and retroactively –
 through specific instances and access to remedy.
 - Through regular exchange of practices and peer learning as mandated by the Implementation Procedures and supported by the Secretariat, the NCP network has grown into an unmatched body of expertise and practical knowledge on RBC. As a result, NCPs are regularly consulted and often speak publicly about RBC issues.

A widely available and affordable remedy mechanism with a broad scope of work

- 214. The specific instance mechanism provides a **very open platform to provide access to remedy**. Such openness is enabled by the following elements:
 - Any interested person or organisation with a legitimate interest in reporting issues related to the implementation of the Guidelines by companies may do so:
 - NCPs do not charge a fee for filing a case, and also provide good offices free of charge (including, for an increasing number of NCPs, the services of professional mediators);
 - There is no time limit for filing a case, allowing NCPs to handle cases addressing historical issues where relevant;
 - NCPs may receive cases involving companies operating 'in or from' the territory of their country. This gives a potentially global scope to the specific instance mechanism and has allowed the 50 NCPs to review issues in over 100 countries and territories;
 - NCPs may address impacts across all chapters of the Guidelines, giving them the broadest substantive platform among non-judicial grievance mechanisms. NCPs have particularly leveraged due diligence provisions of the Guidelines to address impacts in company supply chains or clients' portfolios.
- 215. As a result of these **low barriers to using the mechanism**, a wide range of actors have sought the support of NCPs to seek access to remedy for corporate impacts, and NCPs have been able to take on issues for which no other forum was available, for resource, time or jurisdictional reasons.
- 216. In addition, given the **substantive breadth of the NCP mandate**, NCPs act as a 'one stop shop' to seek remedy for a range of issues linked to a company's activities, such as for example, environmental degradation caused by a company, which in turn affects the human rights of local communities. In fact, since 2011, two thirds of cases handled by NCPs have raised more than one chapter of the Guidelines

Contribution to the uptake and implementation of the Guidelines by companies

- 217. Since their creation, NCPs have made an active contribution to the uptake and implementation of the Guidelines by companies through all aspects of their mandate.
- 218. First, NCPs are leveraging their mandate to **promote the Guidelines with business** to create opportunities for increased uptake of the Guidelines by companies. For example, the Norwegian NCP has designed a **self-assessment tool** called 'RBC Compass' that allows companies to evaluate the extent to which they comply with the Guidelines and is now used across the NCP network. Other examples include **trainings for businesses** organised by NCPs. Most often, these trainings focus on a particular theme (such as due diligence), or on risks linked to sectors that are of importance for the economy of the NCP's country. For example, in 2019 the UK NCP partnered with UK Finance, an industry association representing 300 firms providing credit, banking, markets and payment-related services, to raise awareness on the OECD due diligence guidance for the financial sector.
- 219. Second, NCPs' work on remedy through specific instances often leads to positive changes with respect to the issues at hand and better implementation of the Guidelines on the ground. In any given year, up to 40% of cases in which good offices are provided lead to an agreement between the submitter and the company, and up to 47% lead to policy changes at the company to address the issues at hand. Additionally, NCP cases, especially recently, have led to the provision of direct remedy by the company to the submitters, including monetary or in-kind compensation. ¹⁷⁴ Moreover, final statements increasingly include specific recommendations to the company on how to implement the Guidelines with regard to the issues at hand, and NCPs increasingly follow up on such recommendations, leading to increased effectiveness of the specific instance process. Finally, the remedy role of NCPs is expanding as cases are increasingly escalated to NCPs when issues have not been satisfactorily dealt with at company

or industry level. In a recent line of cases, NCPs have been asked to review the effectiveness of companies' or industry associations' own non-judicial grievance mechanisms as part of the due diligence requirement to provide for or cooperate in remediation when appropriate. Such cases include:

- Roundtable for Sustainable Palm Oil and TUK Indonesia: Land Conflict in Indonesia (Swiss NCP, 2018)
- Shell Petroleum Development Company of Nigeria Limited (SPDC), Royal Dutch Shell (RDS) and Obelle Concern Citizens (OCC) (Dutch NCP, 2018)
- British American Tobacco (BAT) and the International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations (IUF) (UK NCP, 2016)
- 220. Third, through promotion and specific instances, NCPs contribute to shaping public policies and government decisions that support the implementation of RBC by companies through an enabling policy environment. NCPs are for example fostering links with key government agencies whose activities have a nexus to RBC, such as public procurement agencies or Export Credit Agencies to inform them about the Guidelines and encourage them to include RBC considerations in their decision-making. Likewise, NCPs are involved in adherent government's National Action Plans (NAPs) on Business and Human Rights and/or RBC (see above). All adherents' NAPs mention their NCP. Some actions aim at strengthening the NCP, while others give responsibility to the NCP with regard to certain objectives. At the OECD level, NCPs have played a decisive role in the proactive agenda, providing their expertise and practical experience of the Guidelines in the development of the OECD due diligence guidance.

5.5.2. Challenges and weaknesses

Functional equivalence is not achieved

- 221. There is **no prescribed model of NCP structure**, and the Procedural Guidance states the general principle that governments have flexibility in organising their NCPs. Such flexibility should however be consistent with the objective of **functional equivalence** which are measured according to four core criteria: **visibility, accessibility, transparency and accountability**. The Implementation Procedures contain further **practical requirements that limit the flexibility of governments in organising their NCP**, including on resources (Decision, para. 1.4); expertise (PG, para. I.A.1.); impartiality (PG, para. I.A.1.); senior leadership (PG, para. I.A.2. and Commentary, para. 10); and stakeholder relations and confidence (PG, para. I.A.3., Commentary, paras. 10, 11 and 12).
- 222. Delegates and NCPs have indicated viewing flexibility as an asset, permitting to tailor NCPs to their national context. The However, many delegates shared stakeholders' analysis that **functional equivalence is currently not achieved**, as not all NCPs meet the above criteria and requirements:
 - NCPs generally lack human and financial resources, which limits their ability to achieve visibility and accessibility, as well as their ability to meet indicative time frames set by the Commentary (paras. 40-41).
 - NCPs do not all have access to or are closely overseen by senior leadership within government, which may reduce their visibility, their accountability and the confidence of stakeholders.
 - Access to expertise across the broad scope of RBC is a challenge, especially for single agency NCPs that do not have an advisory body.
 - Stakeholder engagement is increasingly central in NCP structures, and is realised through advisory bodies, multi-stakeholder structures, stakeholder nominations of experts, or through regular stakeholder meetings. Close to a quarter of NCPs however have neither of these arrangements in place, which in turn limits their ability to meet all functional equivalence criteria.

- Stakeholder confidence and perceptions of impartiality are challenging to maintain over time.
 This is especially so when NCPs' staff or units within which they are based cannot be clearly
 isolated from potentially conflicting portfolios; or when the NCP does not have a strategy to
 prevent and address conflicts of interest.
- 223. Reaching functional equivalence is made challenging by the vague and open-ended language of the Implementation Procedures regarding the core criteria and practical requirements for functional equivalence and the lack of guidance as to what structures are considered effective (for instance regarding stakeholder inclusion). Additionally, the Implementation Procedures only set weak monitoring and oversight mechanisms of the NCP network. This limits avenues to hold accountable governments whose NCPs do not meet functional equivalence criteria.
 - Peer reviews are the main review and accountability mechanism for NCPs (Procedural Guidance, II.5.c), and are viewed by delegates as instrumental in fostering the effectiveness of NCPs. However these remain voluntary and are funded by the government under review. Moreover, follow up to peer review recommendations by the WPRBC is limited. Recognising the importance of peer review for NCP effectiveness, the 2017 MCM set the objective of having all NCPs peer reviewed by 2023. To date only 18 NCPs have been reviewed and there is no provision for periodic review.
 - The substantiated submission mechanism whereby the Investment Committee may address issues related to NCP compliance with the Implementation Procedures (Procedural Guidance, II, 2. b.) has been used only once to date due to the sensitivity of issues addressed and the burdensome process. The consensus rule also requires that the government of the NCP concerned does not object to the final decision. The possibility for the Investment Committee to issue recommendations to improve the functioning of NCPs also requires consensus and has rarely been used (Procedural Guidance, II.2.d.)
 - The WPRBC (and its Chair) in practice plays an important role in overseeing the NCP network but having been created in 2013, the WPRBC is not mentioned in the Implementation Procedures. Moreover, the oversight capacity of the WPRBC is reliant on its delegates acting in this role having a degree of independence from their respective NCPs. Currently, the majority of WPRBC delegates are also NCP officials.
 - The Network of NCPs is focused solely on peer-learning and has no detailed mandate. Delegates indicated that strengthening the Network could be an opportunity to help address some of the challenges faced by NCPs.
 - Delegates and NCPs underlined the important role that the Secretariat plays in monitoring NCP activity (e.g. through a specific instance database and processing annual reports) and in providing capacity-building through <u>Action Plans to Strengthen NCPs</u>. In practice, NCPs also frequently reach out to the Secretariat for support regarding the fulfilment of their mandate. However, the Secretariat's role is not clearly defined in the Implementation Procedures (Procedural Guidance, II.5.), and moreover does not have dedicated funding for these tasks, which limits its ability to support functional equivalence.
 - Adherence to the Guidelines requires to ascertain new adherents' willingness and ability to set up and maintain an effectively functioning NCP. However, mechanisms in place to enable the WPRBC and Investment Committee to verify new Adherents' plan and ensure that NCPs remain effective over time have not always been effective.

Various interpretations of the NCP role regarding promotion and specific instances

224. The role of NCPs regarding promotion is generally implemented in a similar manner through websites, events and promotional materials (though with varying intensity) across the network. However, some delegates indicated that the provisions of the Procedural Guidance regarding promotion lacked

precision on what is expected from NCPs in this regard, for example to assist NCPs in setting up promotional plans.

- 225. Delegates also pointed to uncertainty regarding how NCPs interpret their role in relation to specific instances, including different practices in accepting and handling cases. This uncertainty reveals itself in a diversity of views and approaches regarding the authority of NCPs to foster remedy and pursue business accountability for RBC impacts:
 - NCP approaches diverge greatly when there are parallel proceedings to the NCP process (Commentary, para. 26). Some NCPs adopt a large degree of deference to such proceedings and either pause or close the case, whereas other NCPs will seek to move forward to the extent they can contribute to the resolution of the issues.
 - NCPs use different thresholds for factual evidence to be provided by the submitter when interpreting the 'material and substantiated criterion' (Commentary, para. 25) when performing initial assessment.
 - The depth with which NCPs are willing and able to examine the issues when the company
 does not engage in the process or when the parties do not reach agreement, to perform
 additional fact-finding, to come to a determination that the company breached or did not breach
 the Guidelines, to issue detailed recommendations, and to follow up on case outcomes also
 varies substantially.
 - While NCPs are non-judicial mechanisms and cannot compel participation in the process or remedial action from companies, a small number of governments add a degree of sanction to the specific instance process by allowing their NCP to attach consequences for companies involved if they do not engage in the process in good faith. For example, in those cases the Canadian NCP can recommend denial or withdrawal of Government of Canada trade advocacy support to companies involved.¹⁷⁶
- 226. These divergences largely result from the way NCPs have interpreted **loosely worded provisions** in the Implementation Procedures (such as those relating to parallel proceedings or recommendations) or have chosen to fill the gaps of the Implementation Procedures (e.g. as regards determinations or 'sanctions').
- 227. This diverse slate of interpretations and practices regarding NCPs' authority to act as non-judicial grievance mechanisms arguably place NCPs on a **continuum between facilitators of dialogue and accountability mechanisms**. Delegates indicated that this was confusing for users, some of whom view NCPs as quasi-judicial mechanisms, while others view them as s mediation or promotional mechanisms. Consequently, NCPs frequently report that **managing expectations of submitters and companies** as regards the role of the NCP in providing remedy is a challenge. Delegates also expressed concern that these varying interpretations could result in an inconsistent application of the Guidelines across the network, thereby further encouraging forum shopping.

Lack of clarity regarding key procedural aspects of the specific instance process

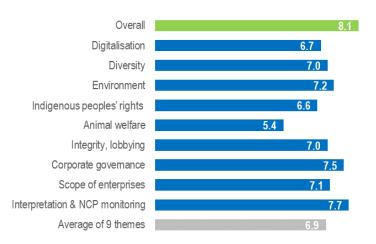
- 228. The Procedural Guidance and its Commentary divide the NCP process into **three phases**: initial assessment, good offices and conclusion, and provide indications regarding how NCPs should handle additional questions that might emerge during the process.
- 229. In practice, NCPs indicate that, while different national contexts make it necessary for NCPs to retain a degree of flexibility in how they handle specific instances, the Implementation Procedures often **fail to provide clear guidance to NCPs in respect of key aspects of the process**, which in turn leads to diverging practices and disagreements across the network and among users. In particular:

- The Procedural Guidance (I.C.1.) indicates that NCPs should perform an initial assessment to determine whether a case merits further examination, and the Commentary (para. 25) lists six cumulative criteria to perform that assessment. However, these criteria are very general and lend themselves to either very open or very restrictive interpretations. This in turn may have an effect on the accessibility of NCPs, which has been a major concern of certain stakeholder groups in recent years. Some NCPs also add a preliminary step on formal admissibility, on which the Procedural Guidance is silent.
- The Procedural Guidance (I.C.2.c) recognises that several NCPs may be concerned by the same issues and mandates some degree of coordination amongst them (Commentary, paras. 22 and 23). In doing so, it however fails to capture all situations whereby several NCPs may be concerned by same issues, or to provide clear criteria to assign lead or supporting roles to these various NCPs depending on the situation. This has led to delays in cases, and disagreements among NCPs as to the modalities of coordination. There is no provision or escalation procedure if NCPs cannot agree on coordination. The need for coordination will likely continue to affect the handling of many cases, as in over 30% of cases more than one NCP has considered themselves concerned.
- The Procedural Guidance (I.C.) indicates that NCPs should handle specific instances in an
 efficient and timely manner, and the Commentary (para. 40) sets out indicative timelines. NCPs
 have noted these timelines were often not practicable, due to the growing complexity of cases
 and different stakeholders involved, as well as complexities emerging from different NCP
 structures (for example, multipartite).
- The Implementation Procedures require NCPs to ensure that parties can engage in the
 process on fair and equitable terms. However, they provide no details on how to deal with
 concrete situations in which equitability may be at risk, due to issues such as resource
 asymmetry, undue pressure, or access of the mechanisms to certain groups that may be in a
 situation of vulnerability such as women, children or indigenous groups, or even SMEs.
- The Procedural Guidance sets down transparency as a core criteria that NCPs must meet, but
 allows for a degree of confidentiality in the specific instance process (II.C.4.). In the absence
 of clear guidance, NCPs find it difficult to navigate the conflicting demands of transparency
 and confidentiality, for example in the context of campaigning by submitters, or when one party
 refuses to allow the documents it submitted to be shared with the other party.
- 230. NCPs have sought to collect and record good practices where provisions of the Implementation Procedures were missing or too general through indicative guides. Guides are currently available on confidentiality and campaigning, case coordination, recommendations and determinations, initial assessments and follow up. However, delegates recognise that, while useful, these Guides are limited to recording existing practice and may not authoritatively interpret the Guidelines, which is the prerogative of the Investment Committee (Procedural Guidance, II.2.c.), although the Investment Committee has rarely acted in this regard. These Guides have therefore improved predictability, while divergences remain on key procedural aspects.

Annex A. Report of NCP survey findings to date

Suitability of the Guidelines

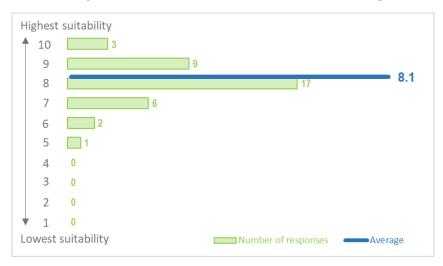
Figure A.1. Overall suitability of the Guidelines and across 9 themes



Note: N= [31-37]. Q= Overall: "How does your country evaluate the overall suitability of the Guidelines to meet the challenges for RBC in the future?" List of themes: "How does your country evaluate the suitability of the Guidelines for the following theme?"

NCPs are being surveyed to evaluate the overall suitability of the Guidelines to meet future RBC challenges and the suitability of the Guidelines across nine specific themes. The 38 NCPs who responded so far provided an average rating of 8.1 for overall suitability (on a scale from 1 to 10, where 1 is the lowest suitability and 10 is the highest suitability). This overall suitability rating of 8.1 is higher than the suitability ratings provided for all nine themes, where NCPs responded on average with a 6.9 rating. The three themes with the highest suitability rating are interpretation and NCP monitoring (7.7), corporate governance (7.5) and environment (7.2). The three themes with the lowest suitability rating are digitalisation (6.7), indigenous peoples' rights (6.6) and animal welfare (5.4).

Figure A.2. Overall suitability of the Guidelines to meet future RBC challenges



Note: N=38. Q=How does your country evaluate the overall suitability of the Guidelines to meet the challenges for RBC in the future?

Suitability of the Guidelines across 9 themes

Q = How does your country evaluate the suitability of the Guidelines for the following themes?

Figure A.3. Digitalisation

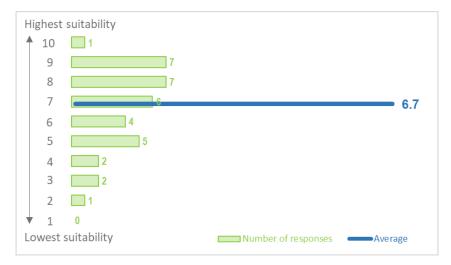


Figure A.4. Diversity, including gender

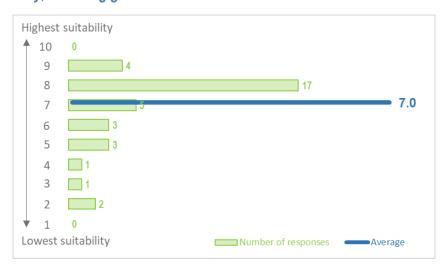
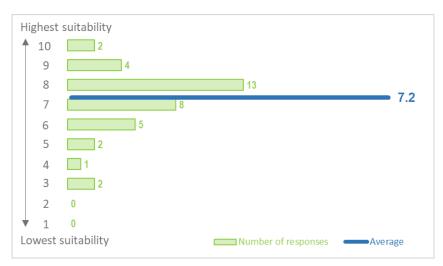


Figure A.5. Global environmental issues



Note: N=37.

Figure A.6. Indigenous peoples' rights

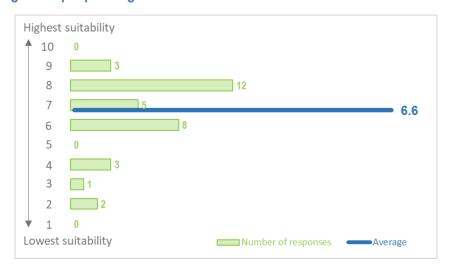


Figure A.7. Animal welfare

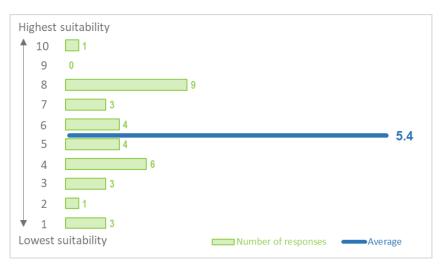


Figure A.8. Integrity, lobbying

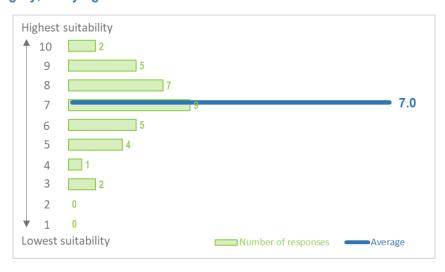


Figure A.9. Corporate governance

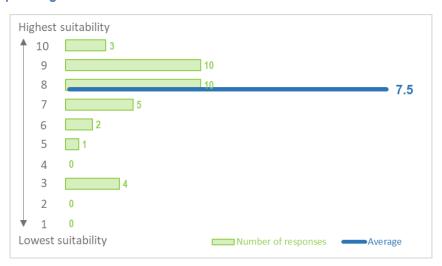


Figure A.10. Scope of enterprises covered (e.g. non-traditional MNEs, SMEs, other)

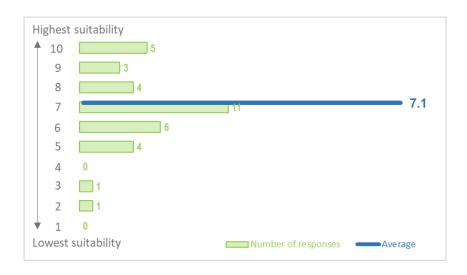
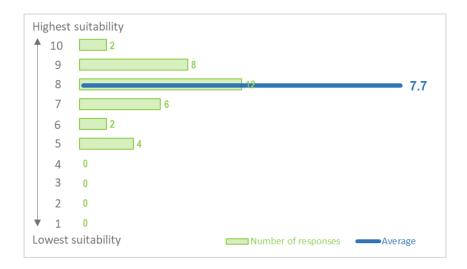
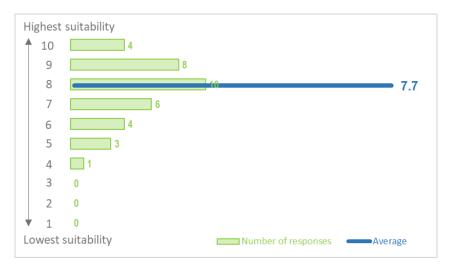


Figure A.11. Interpretation of the Guidelines and monitoring of NCP network



NCPs are asked to rate the suitability of the provisions of the procedural guidance regarding interpretation of the Guidelines and monitoring of the NCP network, taking into account the creation of the WPRBC in 2013.

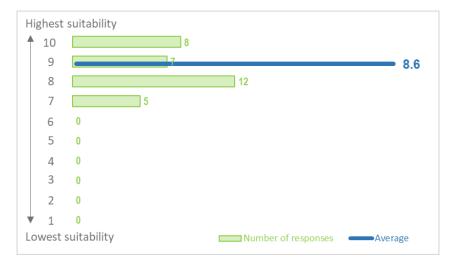
Figure A.12. Suitability of the provisions of the procedural guidance



Note: N=36. How does your country evaluate the suitability of the provisions of the Procedural Guidance regarding interpretation of the Guidelines and monitoring of the NCP network, taking into account the creation of the WPRBC in 2013?

NCPs are also asked to rate the suitability of the provisions on due diligence in the Guidelines, in particular in light of the various due diligence guidance adopted since 2011.

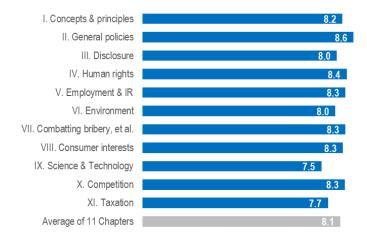
Figure A.13. Suitability of the provisions on due diligence



Note: N=32. Q=How does your country evaluate the suitability of the provisions on due diligence in the Guidelines, in particular in light of the various due diligence guidance adopted since 2011?

Relevance of the provisions across Chapters

Figure A.14. Relevance of the provisions across Chapters



Note: N= [31-36]. Q = How does your country evaluate the continued relevance of the provisions in this Chapter? [Scale 1=lowest relevance; 10=highest relevance]

NCPs are also asked to evaluate the continued relevance of the provisions across the 11 Chapters of the Guidelines and the Procedural Guidance. The 36 NCPs who responded so far indicated that the provisions were mostly relevant for the Chapters on general policies (8.6) and human rights (8.4) and the least relevant for the Chapters on taxation (7.7) and science & technology (7.5). On average, NCPs provided a relevance rating of 8.1 across all 11 Chapters. Responses from NCPs were the mostly aligned for the Chapter on General Policies (only 2 responses out of 35 were outside of the ratings of 8, 9 and 10). The chapter on science & technology received the highest degree of variability among NCPs (the ratings from 4 to 10 received between 2 and 9 responses).

Relevance of the provisions by Chapter

Q = How does your country evaluate the continued relevance of the provisions in this Chapter?

Figure A.15. I. Concepts and principles

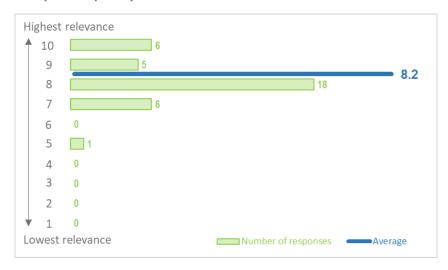


Figure A.16. II. General policies

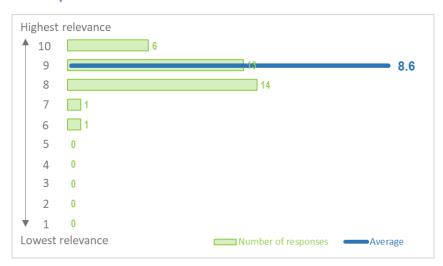


Figure A.17. III. Disclosure

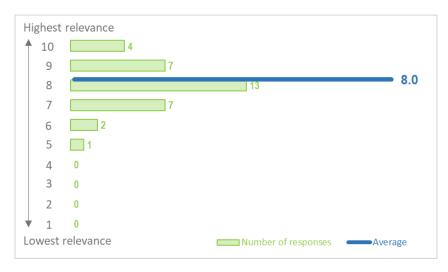


Figure A.18. IV. Human rights

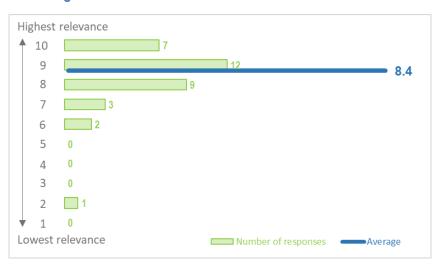


Figure A.19. V. Employment and industrial relations

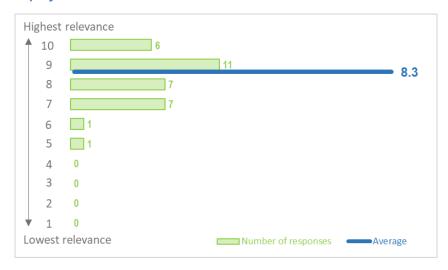


Figure A.20. VI. Environment

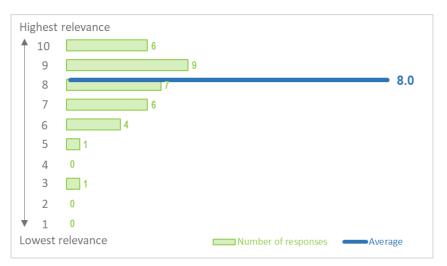


Figure A.21. VII. Combatting bribery, bribe solicitation and extortion

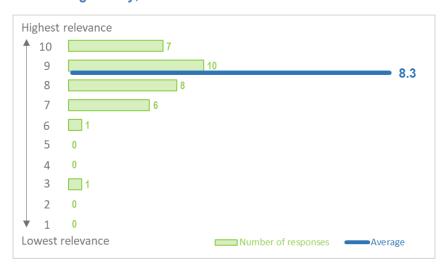


Figure A.22. VIII. Consumer interests

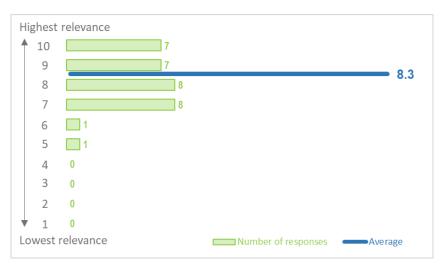


Figure A.23. IX. Science and technology

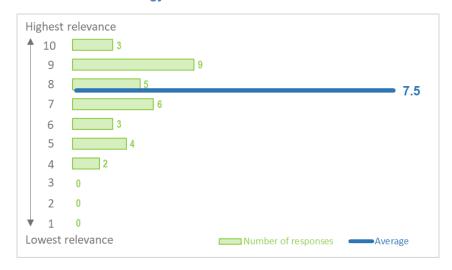


Figure A.24. X. Competition

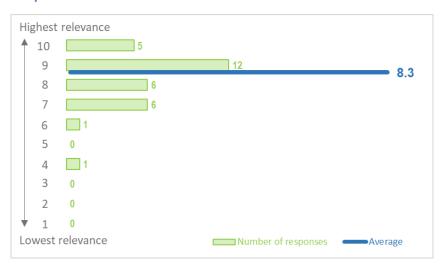


Figure A.25. XI. Taxation

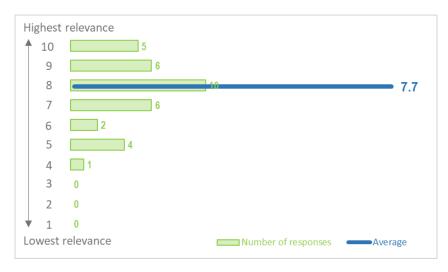
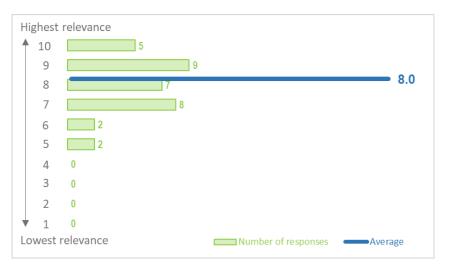


Figure A.26. Procedural Guidance



Note: N=33. Q=How does your country evaluate the continued relevance of the provisions of the Procedural Guidance?

Annex B. Institutional stakeholders input

Submission from BIAC

Link (only available in English)

Submission from TUAC

Link (only available in English)

Submission from OECD Watch

Link (only available in English)

- ¹ The MNE Guidelines are part of the OECD Declaration on International Investment and Multinational Enterprises (hereafter, the "Investment Declaration") [OECD/LEGAL/0144].
- ² The following directorates provided input: the Centre for Tax Policy and Administration (CTP), the Development Co-operation Directorate (DCD), the Directorate for Employment, Labour and Social Affairs (ELS), the Environment Directorate (ENV), the Public Governance Directorate (GOV) and the Directorate for Science, Technology and Innovation (STI). Other divisions in the Directorate for Financial and Enterprise Affairs (DAF) have also been consulted and the following have provided input: the Anti-Corruption Division (ACD), the Competition Division (COMP), the Corporate Governance and Corporate Finance Division (CG), and the Financial Markets Division (FM).
- See 2011 for example the Terms Reference the Review the Guidelines of for of in https://www.oecd.org/daf/inv/mne/45124171.pdf
- ⁴ https://www.oecd.org/daf/inv/mne/49744860.pdf, provides a comparative table of changes made in the 2011 update to the Guidelines:
- ⁵ Transforming Our World, the 2030 Agenda For Sustainable Development (par. 67)
- 6 2015 Paris Agreement https://unfccc.int/sites/default/files/english_paris_agreement.pdf
- ⁷ https://climateactiontracker.org/global/temperatures/
- ⁸ Edelman Trust Barometer 2021 https://www.edelman.com/trust/2021-trust-barometer
- ⁹ Business Roundtable 2019 statement on the Purpose of a Corporation: https://system.businessroundtable.org/app/uploads/sites/5/2021/02/BRT-Statement-on-the-Purpose-of-a-Corporation-Feburary-2021-compressed.pdf and Robert Schuman 2018 research paper on a European sustainable business model: https://www.robert-schuman.eu/en/european-issues/0460-towards-a-european-sustainable-business-model
- ¹⁰ The Financial Sector Is Waking up to Climate Change https://www.eesi.org/articles/view/the-financial-sector-is-waking-up-to-climate-change
- ¹¹ 2020 statement from EU business on mandatory human rights due diligence https://media.business-humanrights.org/media/documents/EU_Business_Statement_Mandatory_Due_Diligence_02092020.pdf
- 12 ITUC 2019 Global Rights Index: https://www.ituc-csi.org/IMG/pdf/2019-06-ituc-global-rights-index-2019-report-en-2.pdf
- ¹³ ILO, The Global Labour Income Share and Distribution (2019) https://www.ilo.org/ilostat-files/Documents/Labour%20income%20share%20and%20distribution.pdf
- ¹⁴ Global Witness, Defending Tomorrow (2020); https://www.globalwitness.org/en/campaigns/environmental-activists/defending-tomorrow/
- ¹⁵ According to the IMF, emerging market and developing economies account for 57.8% of world GDP (2021). https://www.imf.org/external/datamapper/profile/OEMDC
- ¹⁶ About 70% of international trade today involves global value chains (GVCs), as services, raw materials, parts, and components cross borders. https://www.oecd.org/trade/topics/global-value-chains-and-trade/
- ¹⁷ Global Trade Alert database https://www.globaltradealert.org/
- ¹⁸ World Bank (2021), https://blogs.worldbank.org/opendata/updated-estimates-impact-covid-19-global-poverty-looking-back-2020-and-outlook-2021

- ¹⁹ Others being National Treatment, Conflicting Requirements, and International Investment Incentives and Disincentives.
- ²⁰ See OECD, ILO and UNOHCHR (2019), Responsible Business Key messages from international instruments; http://mneguidelines.oecd.org/RBC-Key-Messages-from-International-Organisations-ENG.pdf
- ²¹ This includes for example the jointly developed OECD-FAO Guidance for Responsible Agricultural Supply Chains, which is the only OECD guidance on due diligence developed together with another international organisation.
- ²² Belgium (agriculture and minerals), Canada (financial and garment and footwear); Colombia (agriculture), Costa Rica (agriculture), France (agriculture and garment and footwear), Germany (agriculture), Italy (agriculture and garment and footwear), Norway (agriculture), Sweden (financial); Switzerland (agriculture, financial, and minerals), UK (financial), USA (agriculture), see Table 3.1, [DAF/INV/RBC(2021)6]
- ²³It is integrated in the Procedural Guidance of the Guidelines and the mandate of National Contact Points (NCPs). See *Implementation Procedures of the OECD Guidelines for Multinational Enterprises*, sections II.3 and II.7; and *Procedural Guidance*, sections B.3.c, C.5, II.2.f, II.5.e. See also *Commentary on the Implementation Procedures of the OECD Guidelines for Multinational Enterprises*, paragraphs 5, 17, 39, 41, and 49.
- ²⁴ For example, the Recommendation of the Council on the OECD Due Diligence Guidance for Responsible Business Conduct [OECD/LEGAL/0443] recommends that "Adherents and where relevant their NCPs, with the support of the OECD Secretariat, ensure the widest possible dissemination of the Guidance and its active use by enterprises, …".
- ²⁵ See also Considerations for the Chair of the Working Party on Responsible Business Conduct [DAF/INV/WP(2012)4/REV1]; Terms of Reference for the Global Forum on RBC [DAF/INV(2012)5/FINAL]; Summary Record of the Meeting of the Working Party of the Investment Committee 5 6 October 2011 [DAF/INV/WP/M(2011)4].
- ²⁶ The success of outreach efforts on RBC was also recognised in the 2017 In-Depth review of the Investment Committee [C(2017)52], which highlighted that a "major strength of the Investment Committee is its long track record of engaging with Partners" and underlined as good practice implementation of the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas.
- ²⁷ Survey also stated that, with regards to certain specific issues, a broader coverage of countries would enhance the effectiveness of the implementation of the Guidelines, in the event of the OECD/G20 Inclusive Framework on BEPS covering 135 countries regarding taxation, for example.
- ²⁸ For example, in 2016, under China's G20 Presidency, G20 Ministers agreed on the G20 Guiding Principles for Global Investment Policymaking, which set out an expectation that investment policies should promote and facilitate the observance by investors of international best practices and applicable instruments of RBC and corporate governance. Additionally, in 2020 ASEAN and APEC Heads of State adopted the ASEAN Comprehensive Recovery Framework which cites the Guidelines and the OECD Policy Framework for Investment as well as the APEC Putrajaya Vision 2040, which includes an explicit commitment to promote RBC in trade and investment.
- ²⁹ For a full overview of engagement with non-Adherents see [DAF/INV/RBC(2020)23].
- ³⁰ Candidates must adhere to the whole Declaration. They also accept the obligations stemming from Council Decisions on implementation of the Declaration, including the Decision of the Guidelines to establish an NCP.
- ³¹ The formal procedure has since been applied for three candidate countries since 2015 (Croatia, Uruguay, and Bulgaria (ongoing)). Certain elements, however, were applied previously by the Council for then-candidates Kazakhstan and Ukraine.
- ³² GFRBC's successful performance and well-functioning nature was also highlighted in the 2017 In-Depth Evaluation of the Investment Committee. The Investment Committee, following a request from the External Relations Committee in 2016 to review

global relations strategy, equally assessed that the GFRBC consistently fulfils the OECD Global Forums criteria. Strategic value of the RBC for are also well-recognised by the institutional stakeholders.

- 33 https://www.oecdwatch.org/joint-statement-calling-for-an-effective-peer-review-programme-and-adequately-equipped-ncps/
- 34 https://www.oecd.org/daf/oecd-business-and-finance-outlook-26172577.htm
- ³⁵ These data strongly support the point that slavery and child labour need to be addressed as a whole-of-supply chain issue. For example, across regions it is estimated that between 28 and 43 per cent of the child labour estimated to contribute to exports does so indirectly, through preceding tiers of the supply chain (such as extraction of raw materials or agriculture); ILO, OECD, IOM, UNICEF (2019) *Ending child labour, forced labour and human trafficking in global supply chains*, https://mneguidelines.oecd.org/Ending-child-labour-forced-labour-and-human-trafficking-in-global-supply-chains.pdf
- ³⁶ Note: Number of responses: 33. Based on responses to the question: Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter I. Concepts and Principles? [Scale 1-10, with 10 being highest suitability and 1 the lowest], Source: NCP Reporting Questionnaire (2020).
- ³⁷ Note: Number of responses: 32. Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter II. General policies ? [Scale 1-10, with 10 being highest suitability and 1 the lowest], Source: NCP Reporting Questionnaire (2020).
- 38 OECD NCP Case database, relevant as of December 2020
- ³⁹ Response by the IC to the Substantiated Submission by OECD Watch regarding the Australian National Contact Point DAF/INV(2018)34/FINAL
- ⁴⁰ Since 2011 there have been at least 15 cases brought to NCPs concerning entities not traditionally considered "enterprises." and at least 9 cases brought against "domestic" enterprises, or enterprises without an obvious international dimension.
- ⁴¹ See OECD (2020) Draft: Considering the purposes of the Guidelines and the notion of "multinational enterprise DAF/INV/NCP(2020)54. An initial draft was shared during the November 2020 meeting of the OECD NCP Network and is under revision to reflect comments provided by NCPs and delegates.
- ⁴² OECD (2011) Guidelines for Multinational Enterprises, Chapter II, Commentary para 15
- ⁴³ See OECD (2017) Due diligence guidance for Meaningful Stakeholder Engagement in the Extractive Sector. Table 7. https://www.oecd-ilibrary.org/docserver/9789264252462-en.pdf?expires=1618510886&id=id&accname=ocid84004878&checksum=86896C02F26B905892CF7D6FD6D9D3E5
- ⁴⁴ Specific instance concerning the activities of G4S submitted by Human Rights Law Centre (HRLC, an Australian NGO) and Rights and Accountability in Development (2014) Australian NCP
- ⁴⁵ Response by the IC to the Substantiated Submission by OECD Watch regarding the Australian National Contact Point DAF/INV(2018)34/FINAL
- ⁴⁶ These guidance are: OECD (2011), Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk areas [see OECD/LEGAL/0386]; OECD (2016), Due Diligence Guidance for Meaningful Stakeholder Engagement in the Extractive Sector [see OECD/LEGAL/0427];; OECD (2016), OECD-FAO Guidance for Responsible Agricultural Supply Chains [see OECD/LEGAL/0428];; OECD (2017) Responsible Business Conduct for Institutional Investors; OECD (2017), OECD Due Diligence Guidance for Responsible Supply Chains in the Garment and Footwear Sector [see OECD/LEGAL/0437];; OECD (2018), OECD Due Diligence Guidance for Responsible Business Conduct [see OECD/LEGAL/0443];; OECD (2019) OECD Due Diligence Guidance for Responsible Corporate Lending and Securities Underwriting.

| 71

- ⁴⁷ Gordon, K., J. Pohl and M. Bouchard (2014), "Investment Treaty Law, Sustainable Development and Responsible Business Conduct: A Fact Finding Survey", OECD Working Papers on International Investment, 2014/01, OECD Publishing. http://dx.doi.org/10.1787/5jz0xvgx1zlt-en
- 48 https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/12548-Sustainable-corporate-governance
- ⁴⁹ The OECD Principles of Corporate Governance form an integral part of the Recommendation of the Council on Principles of Corporate Governance [OECD/LEGAL/0413]. The Principles of Corporate Governance were endorsed by the Leaders of the G20 at the Antalya Summit on 15-16 November 2015 and by the members of the Financial Stability Board (FSB), who designated the Principles as one of the FSB's Key Standards for Sound Financial Systems.
- ⁵⁰⁵⁰ See OECD (2017) Due diligence for Meaningful Stakeholder Engagement in the Extractive Sector https://www.oecd-ilibrary.org/governance/oecd-due-diligence-guidance-for-meaningful-stakeholder-engagement-in-the-extractive-sector_9789264252462-en
- ⁵¹ See Response to TUAC's March 2020 request for clarification and recommendation [DAF/INV(2021)4/FINAL]
- ⁵² See OECD (2020), *Digitalisation and Responsible Business Conduct Stocktaking of Policies and Initiatives*, https://mneguidelines.oecd.org/Digitalisation-and-responsible-business-conduct.pdf.
- ⁵³ United Kingdom Home Office (2020), Online Harms White Paper, https://www.gov.uk/government/consultations/online-harms-white-paper/executive-summary.
- ⁵⁴ Note: Number of responses: 31. Based on responses to the question: Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter III. Disclosure? [Scale 1-10, with 10 being highest suitability and 1 the lowest], Source: NCP Reporting Questionnaire (2020).
- ⁵⁵ The EU Non-financial reporting directive calls on companies meeting certain thresholds to publically report information concerning matters related to the environment, social and employee matters, respect for human rights, and anti-bribery and corruption. It makes direct reference to recommendations of the Guidelines. Specifically the EU Directive references the Guidelines as a framework which companies can rely upon in fulfilling their reporting obligations under Directive and by including an expectation that companies report on their due diligence systems and outcomes. See https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32014L0095
- The OECD Centre for RBC catalogued these expectations in 2015. OECD-CDSB (2018) Climate change disclosure in G20 countries: Stocktaking of corporate reporting schemes https://www.oecd.org/investment/corporate-climate-change-disclosure-report.htm Since then however there have been additional significant developments most notably the introduction of the recommendations of the Task-Force on Climate Related Reporting which several countries are looking to integrate into regulation. The Environment Chapter also includes expectations on sustainability reporting which may merit updating based on these developments.
- ⁵⁷ For example a study by the Corporate Alliance for Transparency has found that only 36% of companies reporting under the EU Non Financial Reporting Directive describe their human rights due diligence system, 26% provide a clear statement of salient issues and 10% describe examples or indicators to demonstrate effective management of those issues. Alliance for Corporate Transparency (2019)
- https://www.allianceforcorporatetransparency.org/assets/2019_Research_Report%20_Alliance_for_Corporate_Transparency-7d9802a0c18c9f13017d686481bd2d6c6886fea6d9e9c7a5c3cfafea8a48b1c7.pdf
- ⁵⁸ In response to the IFRS' stated intention to focus on financial materiality, in its submission the OECD noted the importance of financially material as well as environmentally and socially material disclosures and the fact that the financial relevance and impact of environmental and social factors is dynamic and evolving. OECD Response to the IFRS Foundation Consultation on Sustainability Reporting (2020)

http://eifrs.ifrs.org/eifrs/comment_letters//570/570_27468_RobertPatalanoOrganisationforEconomicCooperationandDevelopmentOECD_0_OECDCommentLettertoIFRSFoundation_SustainabilityReporting_23Dec2020.pdf

- ⁵⁹ Most notably this has been the approach of the EU Non-Financial Reporting Directive (NFRD). Responses to the IFRS consultation have noted a diversity of perspectives with respect to materiality assessment. See Environmental Finance, 'Double materiality' splits market in IFRS sustainability standards consultation, 07 January 2021 https://www.environmental-finance.com/content/news/double-materiality-splits-market-in-ifrs-sustainability-standards-consultation.html
- ⁶⁰ Paragraph 30 of the Disclosure chapter provides that "In order to determine what information should be disclosed at a minimum, the Guidelines use the concept of materiality. Material information can be defined as information whose omission or misstatement could influence the *economic decisions* taken by users of information." (emphasis added).
- ⁶¹ See OECD (2018) Due diligence guidance for Responsible Business Conduct, Section II.5.1
- 62 For example, GRI, the world's leading sustainability reporting framework used by over 5,000 companies and the majority of S&P 500 companies, recently modified its universal reporting standards to integrate and align with recommendations of the OECD Due Diligence Guidance for Responsible Business Conduct. See Review of GRI's Universal Standards (GRI 101, 102 and 103) https://www.globalreporting.org/standards/work-program-and-standards-review/review-of-gris-universal-standards/ The EU Non-financial Reporting Directive also calls on companies to report on their due diligence processes and policies for managing environmental and social risk in line with OECD recommendations. See https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32014L0095 The EU Regulation for Sustainable Disclosure for Investors sets out how European asset managers should integrate ESG issues into their processes, including reporting on adherence to internationally recognised standards for due diligence, and referencing due diligence guidance developed by the OECD. Official Journal of the European Union (2019), REGULATION (EU) 2019/2088 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 November 2019 on sustainability-related disclosures in the financial services sector, https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32019R2088&rid=1.
- ⁶³ Note: Number of responses: 31. Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter IV. Human rights? [Scale 1-10, with 10 being highest suitability and 1 the lowest], Source: NCP Reporting Questionnaire (2020).
- ⁶⁴ OECD NCP Case database, relevant as of February 2021.
- 65 OECD (2020), Digitalisation and Responsible Business Conduct: Stocktaking of Policies and Initiatives.
- 66 https://www.ohchr.org/EN/Issues/Business/Pages/B-TechProject.aspx
- 67 https://op.europa.eu/en/publication-detail/-/publication/ab151420-d60a-40a7-b264-adce304e138b
- ⁶⁸ Regional Agreement on Access to Information, Public Participation and Justice in Environmental Matters in Latin America and the Caribbean (2018) (the Escazú agreement). Ratified by Antigua and Barbuda, Argentina, Bolivia, Ecuador, Guyana, Mexico, Nicaragua, Panama, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Uruguay (as at February 2021). The Agreement articulates, amongst other, the responsibilities of countries to ensure that human rights defenders in the broad sense of the term are able to act free from the threat of retaliation, including by adopting measures to prevent, investigate, and punish attacks.
- 69 See https://www.ohchr.org/en/issues/business/pages/hrdefenderscivicspace.aspx
- ⁷⁰ In response to the increase in reports of retaliation against stakeholders, a number of companies have adopted policies and codes of conduct addressing these risks. For example, a number of development finance institutions multilateral and bilateral have released public-facing documents on how retaliation will be addressed (cf. IFC position statement (2018).

| 73

- ⁷¹ Beyond the development finance context, a number of multinational companies have also taken the lead to address retaliation against their stakeholder, including through zero-tolerance position statements on retaliation against stakeholders, also those critical of the companies' activities (see, for example <u>ENI</u>, <u>Vale</u> and <u>Kelloggs</u>) or through a focus on workers by including dedicated provisions against retaliation against workers in supplier codes of conduct and enforcement protocols (see, for example, <u>ADIDAS</u>).
- ⁷² Factsheet by OECD Watch and Business and Human Rights Resource Centre, 2019. https://www.oecdwatch.org/human-rights-defenders-face-reprisals-heres-what-oecd-and-national-contact-points-can-do-to-protect-them/
- 73 Statement available at https://mnequidelines.oecd.org/ncps/working-party-on-rbc-statement-march-2020.htm
- ⁷⁴ ILO, OECD, IOM, UNICEF (2019) *Ending child labour, forced labour and human trafficking in global supply chains*, https://mneguidelines.oecd.org/Ending-child-labour-forced-labour-and-human-trafficking-in-global-supply-chains.pdf
- ⁷⁵ https://www.ohchr.org/en/hrbodies/hrc/wgtranscorp/pages/igwgontnc.aspx
- 76 http://mneguidelines.oecd.org/NCPs-for-RBC-providing-access-to-remedy-20-years-and-the-road-ahead.pdf
- 77 https://www.ohchr.org/EN/Issues/Business/Pages/NationalActionPlans.aspx
- ⁷⁸ The requirement to consult with indigenous peoples with an absolute view to obtain their FPIC for specific activities is reflected in international Finance Corporation's Environmental and Social Performance Standards (2012, see Performance Standard 7 Indigenous Peoples) and similarly in the Equator Principles which are based on the IFC's Performance Standards. Similarly, the members of the International Council of Mining and Metals have committed to upholding the principle of FPIC in their activities (ICMM Position Statement on Indigenous Peoples). In the agriculture sector, the FPIC is a central requirement of the Principles and Criteria of the Roundtable for Sustainable Palm Oil (Principles and Criteria, 2005 and Guide on FPIC 2015). Through their role as investors, UN agencies such as the Food and Agriculture Organization (Policy on Indigenous and Tribal Peoples, 2010), UNDP (Social and Environmental Standards, 2020) and International Fund for Agricultural Development (Seeking Free, Prior and Informed Consent in IFAD Investment Projects, 2015) have also adopted standards and requirement for FPIC in their investment activities and programmes.
- ⁷⁹ Currently no UN Member State opposes the UN Declaration on the Rights of Indigenous Peoples (Declaration) the most comprehensive and authoritative instrument on the human rights of indigenous peoples.. Governments have also re-affirmed their commitment to this Declaration including the principle of FPIC through the adoption of the outcome document of the high-level summit also known as the UN World Conference on Indigenous Peoples (2014).
- ⁸⁰ In 2016, the Organization of American States (OAS) adopted the American Declaration on the Rights of Indigenous Peoples, granting specific protection for indigenous peoples in North America, Mexico, Central and South America, and the Caribbean. It reiterates the need to consult and cooperate in good faith with indigenous peoples to obtain their free, prior and informed consent prior to the approval of any project affecting their lands or territories and other resources, particularly in connection with the development, utilization or exploitation of mineral, water or other resources.
- ⁸¹ See, e.g. Initiative for Responsible Mining Assurance, Forest Stewardship Council Principles and Criteria, and Bonsucro Production Standards.
- ⁸² The Voluntary Guidelines on Tenure promote secure tenure rights and equitable access to land, fisheries and forests with respect to all forms of tenure: public, private, communal, indigenous, customary and informal (2012). They offer guidance on a range of land rights issues beyond forced displacement, such as respecting the vulnerable tenure of women, customary, communal, and collective tenure holders, and respecting the legitimacy of undocumented tenure. The Voluntary Guidelines are directed towards states, but also call on business enterprises to act with due diligence to avoid infringing human rights and legitimate tenure rights, ensure risk management systems to address adverse impacts on human rights and legitimate tenure rights, provide for or cooperate in remedy where they have caused or contributed to adverse impacts on human rights and legitimate tenure rights, and identify and assess actual and potential impacts on human rights and legitimate tenure rights in which they may be involved

- ⁸³ Report of the Working Group on the issue of human rights and transnational corporations and other business enterprises (2019): Gender dimensions of the Guiding Principles on Business and Human Rights, A/HRC/41/43.
- ⁸⁴ See, e.g. UN Committee on Elimination of All Forms of Discrimination Against Women, "General recommendations on women's access to justice," CEDAW/C/GC/33, 23 July 2015, available at: https://tbinternet.ohchr.org/Treaties/CEDAW/Shared%20Documents/1_Global/CEDAW_C_GC_33_7767_E.pdf.
- ⁸⁵ Including, for example, in the General Due Diligence Guidance for Responsible Business Conduct (2018), the OECD-FAO Guidance on Responsible Agricultural Supply Chains (2016), Responsible Supply Chains in the Garment and Footwear Sector (2017).
- ⁸⁶ These include the Inter-American Convention on protecting the rights of older persons (2015), a Protocol to the African Charter on Human and Peoples' Rights on the Rights of Older Persons was similarly (2018), a new Protocol to the African Charter on Human and Peoples' Rights on the Rights of Persons with Disabilities in Africa (2018) and a Global Compact for Safe, Orderly and Regular Migration endorsed by the UN General Assembly in 2018. The EU Roadmap against homophobia and discrimination on grounds of sexual orientation and gender identity (2013) called on the European Commission to take proposals to end discrimination in employment and access to goods and services, amongst other. In its resolution of 14 February 2019 on the future of the LGBTI list of actions Parliament asked the Commission to make LGBTI rights a priority in its work programme for 2019 to 024 by mainstreaming them across all relevant directorates-general, and adopting a further strategy for this period.
- ⁸⁷ UN Women, "Intersectional feminism: what it means and why it matters right now," 1 July 2020, available at: https://www.unwomen.org/en/news/stories/2020/6/explainer-intersectional-feminism-what-it-means-and-why-it-matters; and UNHRC, "Human Rights Council holds annual panel discussion on the integration of a gender perspective in its work," 28 September 2020, available at: https://www.ohchr.org/EN/NewsEvents/Pages/DisplayNews.aspx?NewsID=26309&LangID=E.
- ⁸⁸ Note: Number of responses: 30. Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter V. Employment and industrial relations? [Scale 1-10, with 10 being highest suitability and 1 the lowest]. Source: NCP Reporting Questionnaire (2020)
- 89 ILO; 2017. Purchasing practices and low wages in global supply chains: Empirical cases from the garment industry. https://www.ilo.org/wcmsp5/groups/public/---ed_protect/---protrav/---travail/documents/publication/wcms_561141.pdf; and ILO; 2017. Purchasing practices and working conditions in global supply chains: Global Survey results, available at: https://www.ilo.org/wcmsp5/groups/public/---ed_protect/---protrav/---travail/documents/publication/wcms_556336.pdf; and ILO; 2015. Regulating labour recruitment to prevent human trafficking and to foster fair migration: models, challenges, and opportunities. Available at: https://www.ilo.org/wcmsp5/groups/public/---ed_norm/---declaration/documents/publication/wcms_377813.pdf.
- 90 Global Deal (2018), Building Trust in a Changing World of Work, https://www.theglobaldeal.com/resources/GLOBAL-DEAL-FLAGSHIP-REPORT-2018.pdf
- ⁹¹ Article 1.2. provides that "a. Al actors should respect the rule of law, human rights and democratic values, throughout the Al system lifecycle. These include freedom, dignity and autonomy, privacy and data protection, non-discrimination and equality, diversity, fairness, social justice, and internationally recognised labour rights. b. To this end, Al actors should implement mechanisms and safeguards, such as capacity for human determination, that are appropriate to the context and consistent with the state of art.
- ⁹² European Commission, 2014. An EU strategic framework on health and safety at work 2014-2020, Communication from the Commission, Brussels, 6.6.2014 COM (2014) 332 final. Available at http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52014DC0332; European Commission, 2017. Safer and healthier work for all Modernisation of the EU occupational safety and health legislation policy, Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions, Brussels, 10.1.2017 COM(2017) 12 final. Available at http://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52017DC0012&from=EN

- ⁹³ G20 Statement on the Global Prevention Initiative 'Vision Zero Fund', G20 Labour and Employment Ministers Meeting 2017, May 19, 2017, Bad Neunahr.
- ⁹⁴ Ending child labour, forced labour and human trafficking in global supply chains: International Labour Organization, Organisation for Economic Co-operation and Development, International Organization for Migration and United Nations Children's Fund, 2019, pg. 23.
- ⁹⁵ ILO; 2018. <u>Women and men in the informal economy: A statistical picture</u> (Third edition). It provides comparable estimates on the size of the informal economy and a statistical profile of informality using criteria from more than 100 countries.
- 96 The OECD Better Life Index by periodically comparing the level of well-being among member countries and key partners highlights work-family balance as an essential topic in terms of the population's quality of life (http://www.oecdbetterlifeindex.org/topics/work-life-balance/); See also the work of the International Center for Work and Family (ICWF) / IESE Business School https://www.iese.edu/faculty-research/research-centers/icwf-international-center-work-family.
- ⁹⁷ Note: Number of responses: 31. Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter VI. Environment? [Scale 1-10, with 10 being highest suitability and 1 the lowest]. Source: NCP Reporting Questionnaire (2020).
- ⁹⁸ Achieving the goals of the Paris Agreement requires ambitious action by the private sector to reduce greenhouse gas (GHG) emissions, strengthen the climate resilience of companies to adapt, and ensuring finance flows are consistent with a pathway towards low greenhouse gas emissions and climate-resilient development; The Paris Agreement; http://unfccc.int/paris_agreement/items/9485.php
- ⁹⁹ The platform supports related policy initiatives including the EU Taxonomy Regulation and the overarching European Green Deal; European Commission, Platform on sustainable finance: https://ec.europa.eu/info/business-economy-euro/banking-and-finance/sustainable-finance/overview-sustainable-finance/platform-sustainable-finance_en
- 100 Objective is to scale up the mobilisation of private capital towards environmentally sustainable investments; European Commission; https://ec.europa.eu/info/business-economy-euro/banking-and-finance/sustainable-finance/international-platform-sustainable-finance en
- 101 https://www.banque-france.fr/en/financial-stability/international-role/network-greening-financial-system
- ¹⁰² See for example OECD (2021), Lobbying in the 21st Century: Transparency, Integrity and Access, OECD Publishing, Paris, https://doi.org/10.1787/c6d8eff8-en; World Resources Institute (2014), Corporate Lobbying on Climate Change: Silence is not Neutrality, https://www.wri.org/insights/corporate-lobbying-climate-change-silence-not-neutrality; https://www.iigcc.org/resource/investor-expectations-on-corporate-lobbying/.
- ¹⁰³ Sectors relying heavily on ecosystem services stemming from biodiversity (e.g. water or land-use) have been shown to be more vulnerable to environmental threats such as climate change leading to increased likelihood of negative supply shocks and related adverse impacts of people and the planet. Kedward, K., Ryan-Collins, J. and Chenet, H. (2020). Managing nature-related financial risks: a precautionary policy approach for central banks and financial supervisors. UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2020-09);

https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-09. See also NCP cases

- 104 For example: Science-based Targets Network (2020) Science-based Targets for Nature: Initial Guidance for Business https://science-basedtargetsnetwork.org/wp-content/uploads/2020/11/Science-Based-Targets-for-Nature-Initial-Guidance-for-Business.pdf; Trucost; https://www.trucost.com/; Carbon Disclosure Project (CDP), https://www.cdp.net/en.
- ¹⁰⁵ TCFD recommendations on disclosure span governance, strategy, risk management, and metrics and targets and recommend the use of scenario analysis; https://www.tcfdhub.org/scenario-analysis/

- ¹⁰⁶ For example, the EU Taxonomy Regulation (2020) and the Green Bond Catalogue issued in 2015 by the People's Bank of China; OECD (2020), Developing Sustainable Finance Definitions and Taxonomies, Green Finance and Investment, OECD Publishing, Paris, https://doi.org/10.1787/134a2dbe-en. See also Chapter III on Disclosure.
- ¹⁰⁷ PBES (2019): Summary for policymakers of the global assessment report on biodiversity and ecosystem services of the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services; https://doi.org/10.5281/zenodo.3553579
- The Economics of Biodiversity: The Dasgupta Review (2021); https://catalogue.unccd.int/1659 Dasgupta Review Headline_Messages.pdf
- ¹⁰⁹ A set of five strategic goals and 20 targets that Parties to the UN Convention on Biological Diversity (CBD) are intended to use as a guiding framework for their national commitments towards biodiversity conservation, sustainable use and the equitable sharing of its benefits arising from the use of genetic resources; OECD (2019), "The Post-2020 Biodiversity Framework: Targets, indicators and measurability implications at global and national level", November version.
- ¹¹⁰ Convention on Biological Diversity, CBD and Business Engagement; https://www.cbd.int/business/bc.shtml.
- 111 Taskforce on Nature-related Financial Disclosures (TNFD); https://tnfd.info/
- 112 For example, trends in climate change litigation have shown an increasing number of cases, including actions relying on human rights enshrined in international law and national constitutions; challenges to domestic enforcement (or lack of enforcement) of climate-related laws and policies; actions challenging fossil fuel extraction or resource-dependent projects; claims focused on corporate liability and responsibility for climate harms; addressing failures to adapt to climate change; and seeking accurate climate disclosures including targeting greenwashing; UN Environment Programme (2002). Global Climate Litigation Report: 2020 Status Review; https://wedocs.unep.org/bitstream/handle/20.500.11822/34818/GCLR.pdf?sequence=1&isAllowed=y.
- 113 For example, the UN Climate Change Fashion Charter for Climate Action and the Race to Zero and Race to Resilience Dialogues being led by the COP26 High Level Climate Champions: https://unfccc.int/climate-action/sectoral-engagement/fashion-for-global-climate-action; https://unfccc.int/climate-action/sectoral-engagement/fashion-for-global-climate-action; https://unfccc.int/climate-action/sectoral-engagement/fashion-for-global-climate-action; https://unfccc.int/climate-action/sectoral-engagement/fashion-for-global-climate-action; <a href="https://unfccc.int/climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-global-climate-action/sectoral-engagement/fashion-for-
- ¹¹⁴ For example, see Food and Agriculture Organisation of the United Nations (FAO), Gateway to Farm Animal Welfare; http://www.fao.org/ag/againfo/themes/animal-welfare/aw-resources/codes-of-practice-and-recommendations/en/?no_cache=1
- 115 OECD/FAO (2016), OECD-FAO Guidance for Responsible Agricultural Supply Chains, OECD Publishing, Paris, https://doi.org/10.1787/9789264251052-en; OECD (2018); and OECD Due Diligence Guidance for Responsible Supply Chains in the Garment and Footwear Sector, OECD Publishing, Paris, https://doi.org/10.1787/9789264290587-en.
- ¹¹⁶ See notably the standards developed by the World Organisation for Animal Health (OIE), the International Organization for Standardization (ISO) TS34700, the International Finance Cooperation's the Good Practice Note 'Improving Animal Welfare in Livestock Operations', and UNEP's finance initiative's principles for responsible banking (2019) and for non-life insurance business (in 2020), which refer to the FARMS Initiative Responsible Minimum Standards as a key resource for farm animal welfare.
- 117 Standards of the OIE represent are agreed by 180 countries. Other commonly referenced standards that have built upon the OIE's baseline include the FARMS Initiative Responsible Minimum Standards (https://www.farms-initiative.com/.) and the Five Domains Model (See David J. Mellor, "Operational Details of the Five Domains Model and Its Key Applications to the Assessment and Management of Animal Welfare." 2017. Available at: https://www.researchgate.net/publication/319020431_Operational_Details_of_the_Five_Domains_Model_and_Its_Key_Applications_to_the_Assessment_and_Management_of_Animal_Welfare.)
- 118 OECD (2019), Accelerating Climate Action: Refocusing Policies through a Well-being Lens, OECD Publishing, Paris, https://doi.org/10.1787/2f4c8c9a-en; Just Transition Centre (2017). Just Transition: A report for the OECD; https://www.oecd.org/environment/cc/g20-climate/collapsecontents/Just-Transition-Centre-report-just-transition.pdf

- 119 OECD (2019) Global Material Resources Outlook to 2060: https://www.oecd.org/environment/global-material-resources-outlook-to-2060-9789264307452-en.htm
- ¹²⁰ Note: Number of responses: 30. Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter VII. Combatting bribery, bribe solicitation and extortion? [Scale 1-10, with 10 being highest suitability and 1 the lowest]. Source: NCP Reporting Questionnaire (2020).
- 121 OECD NCP Case database, relevant as of December 2020
- ¹²² See for example United Nations (2020) Connecting the Business and Human Rights and Anti-Corruption Agendas
- ¹²³ United Nations (2003), <u>United Nations Convention against Corruption</u>
- 124 United Nations (2020) Connecting the Business and Human Rights and Anti-Corruption Agendas
- ¹²⁵ See for example the OECD (2017), Recommendation of the Council on Public Integrity [OECD/LEGAL/0435], OECD (2010), Recommendation of the Council on Principles for Transparency and Integrity in Lobbying [OECD/LEGAL/0379], the 2016 OECD Framework for Financing Democracy. On corporate sponsorship, see Council of the European Union (2020), Sponsorship of the Presidency of the Council of the European Union: guidance on best practice
- ¹²⁶ Over the period of 2012-2020, there was an increase in the number of countries adherent to the Guidelines who adopted regulations to restrict i) company donations to political parties; ii) company donations to political parties; iii) foreign donations to political parties; and/or iv) foreign donations to political candidates. Data obtained from International IDEA's Political Finance database, retrieved 4 February 2021.
- ¹²⁷ See for example the 2020 report by <u>Centre for Political Accountability</u>, which maps trends in US companies voluntary disclosure of political donations.
- ¹²⁸ See for example OECD (2020), <u>Public Integrity Handbook</u>; OECD (2016), <u>Financing Democracy: Funding of Political Parties and Election Campaigns and the Risk of Policy Capture</u>
- ¹²⁹ See for example the work of <u>IPACS</u> (<u>International Partnership Against Corruption in Sport</u>)
- ¹³⁰ See for example OECD (2016), OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas: Third Edition
- ¹³¹ See for example OECD (2021), Frequently Asked Questions: How to address bribery and corruption risks in mineral supply chains, https://mneguidelines.oecd.org/faq-how-to-address-bribery-and-corruption-risks-in-mineral-supply-chains.pdf
- 132 See for example OECD (2020) Corporate Anti-Corruption Compliance Drivers, Mechanisms and Ideas for Change
- ¹³³ See for example Taylor, A. (2017), "The Five Levels of an Ethical Culture: How to build and sustain organisations with integrity", BSR, San Francisco, https://www.bsr.org/reports/BSR_Ethical_Corporate_Culture_Five_Levels.pdf
- 134 See for example OECD (2020), Responsible Business Conduct and Anti-Corruption Compliance in Southeast Asia: Practices, progress and challenges; United Nations (2020) Connecting the Business and Human Rights and Anti-Corruption Agendas; World Economic Forum (2020) Good Intentions, Bad Outcomes? How Organisations can make the leap from Box-Ticking Compliance to Building a Culture of Integrity. On responsible lobbying in particular, see OECD (2021), Lobbying in the 21st Century: Transparency, Integrity and Access, OECD Publishing, Paris, https://doi.org/10.1787/c6d8eff8-en.
- ¹³⁵ On SOEs, see for example 2019 Recommendation of the Council on Guidelines on Anti-Corruption and Integrity in State Owned Enterprises [OECD/LEGAL/0451]. On public procurement see for example 2015 Recommendation of the Council on Public Procurement [OECD/LEGAL/0411] and Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement. See also OECD(2014), Foreign Bribery Report, OECD (2016), Preventing Corruption in Public

- <u>Procurement and the Methodology for Assessing Procurement Systems</u> (MAPs), in particular <u>Pillar IV Accountability, Integrity and Transparency of the Public Procurement System.</u>
- ¹³⁶ See for example the Directive EU 2019/1937 of the <u>European Parliament and of the Council on the protection of persons who report breaches of Union law;</u> OECD (2016) <u>Committing to Effective Whistleblower Protection</u>
- ¹³⁷ See for example Brazil's Clean Company Act 2014 (Law No. 12 846) and Decree 8420/2015
- ¹³⁸ Note: Number of responses: 29. Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter VIII. Consumer interests? [Scale 1-10, with 10 being highest suitability and 1 the lowest]. Source: NCP Reporting Questionnaire (2020).
- 139 OECD NCP Case database, relevant as of December 2020
- ¹⁴⁰ See respectively https://unctad.org/fr/node/2833 and https://iccwbo.org/publication/icc-advertising-and-marketing-communications-code/
- ¹⁴¹ Recommendation of the Council on Consumer Product Safety [OECD/LEGAL/0459] of 2020, which is a revision of the 1999 version of the Recommendation, referred to in Chapter VIII; in addition, work is ongoing on a revision of the 2012 Recommendation of the Council on the Protection of Children Online [OECD/LEGAL/0389]. For a discussion about the latest developments around privacy and (consumer) data, see https://mneguidelines.oecd.org/Digitalisation-and-responsible-business-conduct.pdf
- ¹⁴² Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), see https://eur-lex.europa.eu/eli/reg/2016/679/oj
- ¹⁴³ Note: Number of responses: 29.Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter IX. Science and technology? [Scale 1-10, with 10 being highest suitability and 1 the lowest]. Source: NCP Reporting Questionnaire (2020).
- ¹⁴⁴ See for example, STI report on R&D investment in AI, *World Corporate Top R&D Investors: Shaping the future of technologies and of AI*, http://www.oecd.org/sti/world-corporate-top-rd-investors-shaping-future-of-technology-and-of-ai.pdf.
- ¹⁴⁵ See UNCTAD database of cybercrime legislation, https://unctad.org/page/cybercrime-legislation-worldwide.
- ¹⁴⁶ See US, UK, and Australia bans on Huawei networks, https://news.sky.com/story/huawei-the-company-and-the-security-risks-explained-11620232.
- 147 See global database of data protection laws, https://www.dlapiperdataprotection.com/index.html?t=about&c=IL.
- ¹⁴⁸ See for example the Recommendation of the Council on Digital Security, Risk Management for Economic and Social Prosperity [OECD/LEGAL/0415] (2015), Recommendation of the Council on Health Data Governance [OECD/LEGAL/0433] (2016), and Recommendation of the Council on Digital Security of Critical Activities [OECD/LEGAL/0456] (2019).
- ¹⁴⁹ Currently, three Council Recommendations relating to science and technology are undergoing review and potential revision in their relevant committees in order to reflect current technological innovation and political and economic realities. These are the Recommendation of the Council for Facilitating International Technology Co-operation with and Involving Enterprises [OECD/LEGAL/0282], the Recommendation on International Co-operation in Science and Technology [OECD/LEGAL/0237], and the Recommendation on the Protection of Children Online [OECD/LEGAL/0389].

- ¹⁵⁰ Note: Number of responses: 28.Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter X. Competition? [Scale 1-10, with 10 being highest suitability and 1 the lowest]. Source: NCP Reporting Questionnaire (2020).
- ¹⁵¹ OECD NCP Case database, relevant as of December 2020.
- Molinos Río de la Plata and Maxiconsumo submitted to the NCP of Argentina; a case on competition issues in Gabon handled by the NCP of France alleging the establishment of a monopoly by a French company; and Intesa Sanpaolo S.p.A. and Lady Lawyer Foundation (LLF). The two latter cases were not accepted in part because it was determined that the issue would be better handled through a different national procedure.
- ¹⁵³ This paper was produced jointly by the RBC Centre and OECD Competition division. See OECD (2015) Competition law and RBC https://mneguidelines.oecd.org/global-forum/2015GFRBC-Competition-Law-RBC.pdf.
- ¹⁵⁴ This is part of the work stream of the OECD Competition Divisions (<u>Sustainability and competition OECD</u>), and see also <u>www.oecd.org/daf/competition/sustainability-and-competition-2020.pdf.</u>
- ¹⁵⁵ The European Commission is also exploring this issue in the context of its Green Deal [Call_for_contributions_en.pdf (mlex.com)]
- ¹⁵⁶ OECD (2020), Abuse of dominance in digital markets, <u>www.oecd.org/daf/competition/abuse-of-dominance-in-digital-markets-</u> 2020.pdf
- ¹⁵⁷ http://www.oecd.org/daf/competition/competition-in-digital-advertising-markets.htm
- ¹⁵⁸ Pike, C, and A. Capobianco (2020), *Antitrust and the trust machine*, http://www.oecd.org/daf/competition/antitrust-and-the-trust-machine-2020.pd
- ¹⁵⁹ Note: Number of responses: 31. Based on responses to the question: How does your country evaluate the continued relevance of the provisions in this Chapter XI. Taxation? [Scale 1-10, with 10 being highest suitability and 1 the lowest]. Source: NCP Reporting Questionnaire (2020).
- ¹⁶⁰ OECD NCP Case database, relevant as of December 2020
- http://www.oecd.org/tax/beps/oecd-g20-inclusive-framework-on-beps-progress-report-july-2019-july-2020.pdf
- ¹⁶² https://www.oecd.org/tax/beps/brochure-addressing-the-tax-challenges-arising-from-the-digitalisation-of-the-economy-october-2020.pdf
- https://www.oecd.org/ctp/exchange-of-tax-information/standard-for-automatic-exchange-of-financial-account-information-for-tax-matters-9789264216525-en.htm. Today, the implementation of both standards is monitored by the OECD-hosted Global Forum on Transparency and Exchange of Information for Tax Purposes, which includes 161 members. As of January 2021, 96 jurisdictions have started automatic exchanges and information has been exchanged on over 84 million financial accounts.
- 164 https://www.oecd-ilibrary.org/governance/g20-oecd-principles-of-corporate-governance-2015_9789264236882-en
- ¹⁶⁵ Number of responses: 30. Based on responses to the question: How does your country evaluate the continued relevance of the provisions of the Procedural Guidance?
- ¹⁶⁶ Number of responses: 33. Based on responses to the question: How does your country evaluate the suitability of the provisions of the Procedural Guidance regarding interpretation of the Guidelines and monitoring of the NCP network, taking into account the creation of the WPRBC in 2013?

- ¹⁶⁷ Since 2014, OHCHR has been implementing the <u>Accountability and Remedy Project</u> to enhance the effectiveness remedies in cases of business involvement in severe human rights abuses. In 2017, the UN Working Group on Business and Human Rights <u>clarified</u> what constitutes an effective remedy. In 2016, the Council of Europe <u>recommended</u> that States examine how to reduce barriers to access to remedy. A 2017 <u>opinion</u> by the European Union Agency for Fundamental Rights (FRA) highlight persisting challenges and provides recommendations on how to ensure effective access to remedy within the EU.
- ¹⁶⁸ See also Australian NCP ANZ Banking Group, and Inclusive Development International and Equitable Cambodia (2018), which asserted the role of ANZ to contribute to remedy for harms to which it had contributed through lending.
- ¹⁶⁹ See, for example, (Swiss NCP, 2019), Roundtable for Sustainable Palm Oil and TUK Indonesia: Land Conflict in Indonesia and (UK NCP, 2019) British American Tobacco (BAT) and the International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations (IUF).
- ¹⁷⁰ IDA/IBRD Inspection Panel (2017), IFC/MIGA Compliance Advisor Ombudsman (2017), Asian Development Bank's Accountability Mechanism (2018) and IDB/IDB Invest Independent Consultation and Investigation Mechanism (2019).
- 171 See UK Supreme Court, Okpabi and others v Royal Dutch Shell Plc (2021), UK Supreme Court's Lungowe v Vedanta (2019).
- 172 See e.g. Černič, Jernej Letnar. "The Divergent Practices of ncp s under oecd Guidelines for Multinational Enterprises: Time for a More Uniform Approach?". International Labor Rights Case Law 7.1 (2021): 11-16.; Buhmann, Karin. "National Contact Points under OECD's Guidelines for Multinational Enterprises: Institutional Diversity Affecting Assessments of the Delivery of Access to Remedy." Accountability, International Business Operations and the Law: Providing Justice for Corporate Human Rights Violations in Global Value Chains. Routledge, 2019. 38-59; Maheandiran, Bernadette. "Calling for Clarity: How Uncertainty Undermines the Legitimacy of the Dispute Resolution System under the OECD Guidelines for Multinational Enterprises." Harvard Negotiation Law Review 20 (2015): 205-44; Ruggie, John, and Tamaryn Nelson. "Human Rights and the OECD Guidelines for Multinational Enterprises: Normative Innovations and Implementation Challenges." The Brown Journal of World Affairs 22 (1): 99–127 (2015); Ochoa Sanchez, Juan Carlos. "An Empirical Examination of the Function of the OECD National Contact Points to Handle Complaints on an Alleged Breach of the OECD Guidelines for Multinational Enterprises." In Bulletin of Comparative Labour Relations: Protecting Labour Rights in a Multi-Polar Supply Chain and Mobile Global Economy, edited by Roger Blanpain, Jan Wouters, Glenn Rayp, Laura Beke, and Axel Marx, 89:159-69. Wolters Kluwer (2014); Ochoa Sanchez, Juan Carlos. "The Roles and Powers of the OECD National Contact Points Regarding Complaints on an Alleged Breach of the OECD Guidelines for Multinational Enterprises by a Transnational Corporation." Nordic Journal of International Law 84.1 (2015): 89-126; van't Foort Foort, Sander. "The History of National Contact Points and the OECD Guidelines for Multinational Enterprises." Rechtsgeschichte-Legal History 25 (2017): 195-214; Kaufmann, Christine, Nicola Bonucci, and Catherine Kessedjian. "National contact points and access to remedy under the UNGP-Why two can make a dream so real." (2018): 175-184; Macchi, Chiara. "The Role of the OECD National Contact Points in Improving Access to Justice for Victims of Human Rights Violations in the EU Member States." La implementación de los Principios Rectores de las Naciones Unidas sobre empresas y los derechos humanos por la Unión Europea v sus Estados miembros. Thomson Reuters-Aranzadi (2017): 145-165; Baaii, Cornelis JW. "From Conciliation to Quasi-Adjudication: Quantifying the Judicialization of OECD Dispute Resolution between Global Businesses and Local Stakeholders." available at SSRN 3662296 (2020); Cantú Rivera, Humberto. "The OECD and Human Rights: the Case of the Guidelines for Multinational Enterprises and the National Contact Points." Anuario mexicano de derecho internacional 15 (2015): 611-658.
- ¹⁷³ Some NCPs use a different name, others have in practice been using the name 'National Contact Points for Responsible Business Conduct', while other <u>suggestions</u> have been made such as 'Responsible Business Authorities'.
- ¹⁷⁴ A sample of recent NCP cases that have made a contribution to remedy, is available under '20 cases for 20 years of NCPs', http://mneguidelines.oecd.org/ncps/ncps-at-20/.
- ¹⁷⁵ To assist with decisions on structures, NCPs have issued a <u>guide</u> reviewing the pros and cons of various arrangements relative to different kinds of context.
- ¹⁷⁶ See Art. 14.4 of the Canadian NCP's rules of procedure.

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