



**GLOBAL FORUM
ON RESPONSIBLE
BUSINESS CONDUCT**

AGENDA

18-19 JUNE 2015

OECD CONFERENCE CENTRE
PARIS, FRANCE





GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

About the OECD

The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD's mission is to promote policies that improve economic and social well-being of people around the world.

About the *Global Forum on Responsible Business Conduct*

The *Global Forum on Responsible Business Conduct* (the Global Forum) was launched by the OECD in 2013 to strengthen international dialogue on responsible business conduct (RBC) and to enhance the synergies between corporate responsibility instruments on all levels, including the *OECD Guidelines for Multinational Enterprises* (the Guidelines). The Global Forum is the first multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda. Governments, businesses, trade unions and civil society come together to provide insights and exchange views on how to do well while doing no harm in an effort to contribute to sustainable development and enduring social progress.

About the *OECD Guidelines for Multinational Enterprises*

The *OECD Guidelines for Multinational Enterprises* are recommendations on responsible business conduct addressed by governments to multinational enterprises operating in or from adhering countries. They are the most comprehensive set of recommendations on responsible business conduct promoted by governments, covering all major areas of business ethics, including information disclosure, human rights, employment and industrial relations, environment, bribery and corruption, consumer interests, science and technology, competition, and taxation. The Guidelines are also the only government-backed international instrument on responsible business conduct with a unique implementation mechanism.

mneguidelines.oecd.org



GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

PROGRAMME OUTLINE

Thursday, 18 June 2015

09:30 – 10:00	Welcoming Remarks and Opening Addresses
10:00 – 12:00	Developing a Long-term Vision for Responsible Business Conduct
12:00 – 13:30	Lunch Break
13:30 – 15:00	Improving Access to Remedy
15:00 – 15:30	Coffee Break
15:30 – 17:00	China's Approach to Responsible Business
17:00 – 18:30	Responsibility in International Sporting Events
18:30 – 20:00	Cocktail Reception

Friday, 19 June 2015

09:30 – 11:00	Corporate Climate Change Reporting: What are the Real Impacts?	Competition Law and Responsible Business Conduct
11:00 – 11:30	Coffee Break	
11:30 – 13:00	Due Diligence along Agricultural Supply Chains	Better Partnerships for Responsible Garment and Textile Supply Chains
12:00 – 13:30	Lunch Break	
14:30 – 16:00	Preventing and Mitigating Adverse Impacts: Appropriate Responses from Investors	Responsible Business Conduct in the Extractive Industries in Face of Resource Constraints
16:00 – 17:00	Closing Plenary	



GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

AGENDA

Thursday, 18 June 2015

08:00 – 09:30 Registration

09:30 – 10:00 Welcoming Remarks and Opening Address

Room CC1

Angel Gurría, Secretary-General, OECD - @A_Gurria

10:00 – 12:00 Developing a Long-term Vision for Responsible Business Conduct

Room CC1

Objectives

This high-level opening plenary will lay the ground for defining a long-term vision for responsible business conduct to be launched on the occasion of the 40th anniversary of the OECD Guidelines for Multinational Enterprises in 2016. The panellists will discuss how RBC can contribute to achieving major universal goals, such as those to be agreed under the post- 2015 development and climate change agendas.

Moderator

- **Roel Nieuwenkamp**, Chair, OECD Working Party on Responsible Business Conduct - @nieuwenkamp_csr

Panellists

- **Charles Rivkin**, Assistant Secretary of State for Economic and Business Affairs, United States - @AmbRivkin @EconEngage
- **Thomas Silberhorn**, State Secretary to the Federal Minister for Economic Cooperation and Development, Germany
- **Richard Howitt**, European Parliament Rapporteur on Corporate Social Responsibility - @richardhowitt
- **Amina Mohammed**, Special Advisor to the UN Secretary-General on Post-2015 Development Planning and Assistant Secretary-General - @AminaJMohammed
- **Shun-ichi Murata**, Deputy Executive Secretary, UN Economic and Social Commission for Asia and the Pacific (ESCAP) - @UNESCAP
- **Peter Bakker**, President and CEO, World Business Council for Sustainable Development - @MPB_WBCSD
- **Sharan Burrow**, General Secretary, International Trade Union Confederation - @SharanBurrow
- **David Nussbaum**, Chief Executive, WWF-UK - @DavidNussbaum1



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12:00 – 13:30 Lunch Break

[Invitation only]

GRI-WBCSD-UNGC Lunch Consultation

COMPASS - a guide for business action on Sustainable Development Goals (SDGs)

GRI-WBCSD-UNGC will present and solicit feedback on the latest draft of the COMPASS guide, which will be launched in September 2015 at the UN Summit. The purpose of the guide is to enhance and facilitate business contribution to the SDGs, to set targets, choose indicators, and measure and report impact on the SDGs.

Moderator

- **Teresa Fogelberg**, Deputy Executive Director, Global Reporting Initiative - @TeresaFogelberg

Panellists

- **Carina Larsfalten**, Managing Director, Global Policy Affairs, World Business Council on Sustainable Development - @wbczd
- **Charlotte Frérot**, Programme Manager, UN Global Compact France - @CharlotteFrerot
- **Pietro Bertazzi**, Senior Manager, Public Policy and Government Affairs, Global Reporting Initiative - @PietroBertazzi
- **Jonathan Greenhill**, Policy Director, Business and Industry Advisory Committee to the OECD

13:30 – 15:00 Improving Access to Remedy

Room CC1

Objectives

This session will discuss progress made in improving access to remedy for victims of adverse impacts from business conduct. It will also discuss the contribution of National Contact Points for the OECD Guidelines in providing access to remedy and promoting RBC worldwide, as well as recent measures to strengthen NCP functioning and the challenges NCPs face in engaging stakeholders.

Moderator

- **Hans Petter Graver**, Dean, Faculty of Law, University of Oslo

Panellists

- **Lene Wendland**, Head, Business & Human Rights Team, Office of the UN High Commissioner for Human Rights - @UNrightswire
- **Jean-Marie Paugam**, President, National Contact Point, France
- **Herve Deguine**, Director, Civil Society and NGOs, Michelin Group
- **Dwight Justice**, Policy Advisor, Economic and Social Policy, International Trade Union Confederation - @ituc
- **Ingrid Gubbay**, Head, Human Rights and Environmental Law, Europe, Hausfeld
- **Kris Genovese**, Senior Researcher, SOMO and Coordinator, OECD Watch, Netherlands

15:00 – 15:30 Coffee Break



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15:30 – 17:00 China's Approach to Responsible Business

Room CC1

Objectives

This session will focus on recent developments in China to promote responsible business conduct, both in China and among Chinese investors abroad.

Moderator

- **Malin Oud**, Managing Director, Tracktwo and Senior Advisor, Institute for Human Rights and Business - @MalinOud

Panellists

- **Laurent Chevalier**, President, Gas and Power Ventures China, Total (China) Investment Co. Ltd. and Vice-Chair, China Taskforce, Business and Industry Advisory Committee to the OECD
- **Xiaohui LIANG**, Chief R&D Officer, Office for Social Responsibility, China National Textile and Apparel Council
- **Lihui SUN**, Director of Liaison Department, China Chamber of Commerce of Metals, Minerals and Chemicals Importers and Exporters
- **Felipe Palacios Sureda**, Investment Affairs Manager and Negotiator, European Commission
- **Aung Tun Thet**, President's Economic Advisor and Focal Point on Responsible Business Conduct, Myanmar
- **Emmanuel Freudenthal**, Lead, Due Diligence, Global Witness

17:00 – 18:30 Responsibility in International Sporting Events

Room CC1

Objectives

International sporting events involve an intensely competitive bidding process for the host country and large corporate sponsorship amounts. In light of the upcoming Brazil (2016), PyeongChang (2018), Tokyo (2020) Olympics and FIFA World Cups in Russia (2018) and Qatar (2022), this session will be an opportunity to reflect on the role and responsibilities of governments, international bodies and enterprises (such as IOC, FIFA and Formula One) in ensuring that RBC standards are observed throughout the organisation of such events.

Moderator

- **Christine Kaufmann**, Co-Chair, Advisory Board, Swiss National Contact Point and Professor, Faculty of Law, University of Zurich

Panellists

- **John Morrison**, Executive Director, Institute for Human Rights and Business - @ihrb
- **Jörg Vollmüller**, Head of Commercial, Legal Division, FIFA
- **Simon Kuper**, Journalist, Financial Times - @KuperSimon
- **David Adam**, Founding Director, Global Cities - @global_cities
- **Sandro Mesquita**, Director, Corporate Citizenship and Special Assignments, DIRECTV Latin America
- **Jin Sook Lee**, Migration, Gender & Campaign Director, Building and Wood Worker's International

18:30 – 20:00 Cocktail Reception

Château



GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

Friday, 19 June 2015

08:00 – 09:30 Registration

09:30 – 11:00

Corporate Climate Change Reporting: What are the Real Impacts?

Room CC1

Objectives

Governments and investors are increasingly requiring companies to report on their greenhouse gas emissions and climate change-related risks. This session will explore the impacts of current reporting schemes in triggering (or not) company action in reducing emissions and addressing climate change risks through their supply chains.

Moderator

- **Lois Guthrie**, Executive Director, Climate Disclosure Standards Board - @CDSBGlobal

Panellists

- **Thomas Gourdon**, Program Manager, GHG, Environmental and Energy Management Agency (ADEME), France
- **Teresa Fogelberg**, Deputy Chief Executive, Global Reporting Initiative - @TeresaFogelberg
- **Sanjib Bezbaroa**, Vice-President, Corporate Environment, Health & Safety, ITC India
- **Jane Thostrup Jagd**, Director, Lead Compliance Officer, A.P. Moller - Maersk Group
- **Severin Fischer**, Head of Environment, BNP Paribas

09:30 – 11:00

Competition Law and Responsible Business Conduct

Room CC7

Objectives

Both the UN Guiding Principles and the OECD Guidelines recommend the use and increase of leverage as a strategy to pressure other enterprises to be more responsible, for example, by co-operation with other enterprises or by participation in multi-stakeholder initiatives. However, competition law may pose a challenge to this approach by discouraging collaboration for fear that it may lead to collusion. This session will discuss potential issues related to RBC and competition law, as well as recommendations for managing them.

Moderator

- **Antonio Capobianco**, Senior Competition Expert, OECD

Panellists

- **Jill Walker**, Commissioner, Australian Competition and Consumer Commission
- **Anna Gerbrandy**, Professor, Competition Law, Utrecht University, Netherlands
- **Anne Riley**, Associate General Counsel, Antitrust, Shell International
- **Robert M. Langer**, Partner, Wiggin and Dana LLP

11:00 – 11:30 Coffee Break



GLOBAL FORUM ON RESPONSIBLE BUSINESS CONDUCT

11:30 – 13:00

Due Diligence along Agricultural Supply Chains

Room CC1

Objectives

The nature and extent of due diligence is affected by factors such as the size of the enterprise, the context of its operations, the nature of its products or services, and the severity of adverse impacts. This session will explore the responsibilities of various types of investors and enterprises operating along agricultural supply chains and how they can collaborate with various stakeholders to carry out due diligence. The discussion will draw from the FAO-OECD guidance for responsible agricultural supply chains and feed into possible practical tools to help implement the guidance.

Moderator

- **Mella Frewen**, Director General, FoodDrinkEurope - @FrewenMella

Panellists

- **David Imbert**, Sustainability Analyst and Controller, Barry Callebaut
- **David Brussa**, Quality Director, Illy
- **Bernd Schanzenbaecher**, Managing Partner, EBG Capital
- **Olaf Brugman**, President, Round Table on Responsible Soy - @olafbrugman
- **Irit Tamir**, Special Advisor, Private Sector, Oxfam America - @itamir77

13:00 – 14:30 Lunch Break

[Room CC10]

Corporate Human Rights Benchmark (CHRB) & Danish Institute for Human Rights (DIHR) Presentation

Improving corporate accountability through the use of reporting frameworks and public benchmarks

This lunchtime session will be an opportunity to learn about the CHRB and the platform for Human Rights Indicators for Business (HRIB). An update will be provided on the two initiatives, their synergies and how they help improve corporate accountability on human rights.

Moderator

- **John Morrison**, Executive Director, Institute for Human Rights and Business - @ihrb

11:30 – 13:00

Better Partnerships for Responsible Garment and Textile Supply Chains

Room CC7

Objectives

This session will focus on re-defining partnerships with suppliers, government, workers and non-traditional business partners for transformational change in the textile and garment sector supply chain. It will analyse the feasibility of these partnerships in light of traditional business models, the core criteria for success, and how each of these partnerships may interact and complement each other to promote scalable change in the sector.

Moderator

- **Per N. Bondevik**, Managing Director, Norwegian Ethical Trading Initiative (IEH) - @per_ieh

Panellists

- **Laura Chapman Rubbo**, Director, International Labor Standards, The Walt Disney Company
- **Miriam Neale**, Head of Brand Outreach, Accord on Fire and Building Safety in Bangladesh - @banglaccord
- **Patrick Laine**, CEO, Better Cotton Initiative - @bettercottonorg
- **Christian Hagemann**, Desk Officer, Sustainability Standards, Ministry for Economic Cooperation and Development, Germany
- **Olaf Schmidt**, Global Sector Head, Retail, Real Estate & Hotel Investments, International Finance Corporation - @IFCEurope

[Invitation only]

Presentation of the OECD Trust and Business Project

This lunchtime session will present a new OECD initiative, the Trust and Business Project, which aims to build trust in governments and markets by bridging the implementation gap in the application of international principles and standards for business conduct, including the OECD Guidelines for Multinational Enterprises, by both companies and governments.



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Panellists

- **Allan Lerberg Jørgensen**, Department Director, Human Rights and Development, DIHR
- **Margaret Wachenfeld**, Steering Committee Member, CHRB

14:30 – 16:00

Preventing and Mitigating Adverse Impacts: Appropriate Responses from Investors

Room CC1

Objectives

The session will explore how investors can respond when their due diligence processes reveal a direct link to real or potential adverse impacts in the context of their investments (e.g. through individual engagement with investee entities, collective action to mitigate adverse impacts, or divestment). Panellists will share experiences with successful response strategies and will discuss challenges and limitations to response options.

Moderator

- **Fabrizio Ferraro**, Professor of Strategic Management, IESE Business School, University of Navarra - [@f_ferraro](#)

Panellists

- **Leon Kamhi**, Head of Responsibility, Hermes Investment Management
- **Olivia Watson**, Head of Investor Engagement, Principles for Responsible Investment
- **Ana Pot**, Senior Sustainability Specialist, APG
- **Pierre Habbard**, Senior Policy Advisor, Trade Union Advisory Committee to the OECD - [@habbard](#)
- **Raymond Dhirani**, Manager, Sustainable Finance, WWF-UK - [@R_DHIRANI](#)

14:30 – 16:00

Responsible Business Conduct in the Extractive Industries in Face of Resource Constraints

Room CC7

Objectives

Recent research has revealed that even in the face of plunging commodity prices, extractive industries continue to prioritise budgeting for RBC-related activities. This demonstrates these are increasingly viewed as core business functions. This session will focus on the challenges extractive companies face and strategies they employ to ensure provision of adequate resources for RBC.

Moderator

- **Lisa Sachs**, Director, Columbia Center on Sustainable Investment - [@CCSI_Columbia](#)

Panellists

- **Ben Chalmers**, Vice President, Sustainable Development, Mining Association of Canada
- **Stephen Burega**, CEO and Founder, Rakai Resources Ltd. - [@BUREGA](#)
- **Joan Carling**, Secretary-General, Asia Indigenous Peoples Pact - [@aippnet](#)
- **Tabé van Hoolwerff**, Legal Counsel, Shell

16:00 – 17:00

Closing Plenary

Room CC1

This closing plenary will sum up the Global Forum discussions, with a focus on salient key messages that could be useful for the elaboration of a long-term vision on RBC discussed during the opening plenary. Panellists will provide their key observations on areas for future work and emerging issues.

- **Roel Nieuwenkamp**, Chair, OECD Working Party on Responsible Business Conduct - [@nieuwenkamp_csr](#)
- **John Morrison**, Executive Director, Institute for Human Rights and Business - [@ihrb](#)
- **Lisa Sachs**, Director, Columbia Center on Sustainable Investment - [@CCSI_Columbia](#)
- **Malin Oud**, Managing Director, Tracktwo and Senior Advisor, Institute for Human Rights and Business - [@MalinOud](#)



The OECD is committed to reducing and measuring its environmental impacts. This Forum is a sustainable event, organised in line with the OECD's environmental policies. Only copies of the agenda are available.