GLOBAL FORUM
ON RESPONSIBLE
BUSINESS CONDUCT

AGENDA

29-30 JUNE 2017
OECD CONFERENCE CENTRE
PARIS, FRANCE
About the OECD
The OECD is a forum in which governments compare and exchange policy experiences, identify good practices in light of emerging challenges, and promote decisions and recommendations to produce better policies for better lives. The OECD’s mission is to promote policies that improve economic and social well-being of people around the world.

About the Global Forum on Responsible Business Conduct
The Global Forum on Responsible Business Conduct (the Global Forum) was launched by the OECD in 2013 to strengthen international dialogue on responsible business conduct (RBC) and to enhance the synergies between corporate responsibility instruments on all levels, including the OECD Guidelines for Multinational Enterprises (the Guidelines). The Global Forum is the first multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda. Governments, businesses, trade unions and civil society come together to provide insights and exchange views on how to do well while doing no harm in an effort to contribute to sustainable development and enduring social progress.

About the OECD Guidelines for Multinational Enterprises
The OECD Guidelines for Multinational Enterprises are recommendations on responsible business conduct addressed by governments to multinational enterprises operating in or from adhering countries. They are the most comprehensive set of recommendations on responsible business conduct promoted by governments, covering all major areas of business ethics, including information disclosure, human rights, employment and industrial relations, environment, bribery and corruption, consumer interests, science and technology, competition, and taxation. The Guidelines are also the only government-backed international instrument on responsible business conduct with a unique implementation mechanism.

mneguidelines.oecd.org
Follow the discussions on Twitter: @OECD_BizFin #OECDrbc
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**Friday 30 June 2017**

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Opening address

📅 29 June 2017    ⏰ 09:30 – 10:00    Room CC1

OECD Secretary-General Angel Gurría will welcome more than 900 representatives of the international community engaged promoting responsible business conduct to the 5th Global Forum on Responsible Business Conduct. The Global Forum is the premier multi-stakeholder platform for integrating corporate responsibility questions into the global economic agenda.

Angel Gurría
Secretary-General, OECD
SESSION 1.
Responsible global supply chains through due diligence

📅 29 June 2017  🕒 10:00 – 12:30  🔄 Room CC1

The process of producing goods, from raw materials to finished products, is increasingly fragmented and carried out wherever the necessary skills and materials are available at a competitive cost and quality. While companies generate growth, employment and contribute to skills development through their own operations and their supply chains, human rights and labour abuses and environmental degradation remain real challenges in global supply chains. The OECD Guidelines for Multinational Enterprises, the UN Guiding Principles and the ILO MNE Declaration reflect the expectation that companies carry out due diligence in order to act responsibly through their entire supply chains. Through multi-stakeholder engagement, the OECD has developed sector guidance to support common and practical understandings of due diligence across the minerals, agriculture, financial and garment and footwear sectors.

This session will explore how companies across sectors and geographies are carrying out due diligence and where gaps remain. It will examine the role of the international community, including national governments and intergovernmental bodies in creating an enabling environment for responsible supply chains, and the most effective policy tools to do so. This session will also provide an opportunity to hear from those affected by the impacts of supply chain activities globally and those working on their behalf.

_session note_

Moderator

Gabriela Ramos
OECD Chief of Staff and Sherpa to the G20

Susanne Hoffmann
Director, General Federal Ministry of Labour and Social Affairs, Germany

Roel Nieuwenkamp
Chair, OECD Working Party on RBC

Rob Lederer
Executive Director, Electronic Industry Citizenship Coalition

Arvind Ganensan
Director, Business and Human Rights, Human Rights Watch

Patrick Poirrier
CEO, Groupe CEMOI

Jenny Holdcroft
Assistant General Secretary, IndustriALL Global Union

Maryann Njau-Kimani
Secretary, Office of the Attorney General and Dpt of Justice, Kenya
SESSION 2.
Driving responsible institutional investment: operational and regulatory approaches

📅 29 June 2017  🕒 12:45 – 14:15  💌 Room CC1

This session will present a recent OECD paper explaining the application of the OECD Guidelines for Multinational Enterprises in the context of institutional investors. This paper represents a unique resource to investors seeking to comply with the Guidelines and apply RBC-driven due diligence approaches. It will also discuss a recently published OECD paper examining how environmental, social and governance (ESG) analysis is being reconciled with risk-based regulations in the context of institutional investment. It will discuss how increased integration of ESG issues in both regulatory frameworks and in operations of institutional investors can help drive RBC globally.

Responsible business conduct for institutional investors
Investment governance and the integration of environmental, social and governance factors

Moderator

Tyler Gillard
Head of Sector Projects, Responsible Business Conduct Unit, OECD

Kris Douma
Director of Investment Practices and ESG Engagement

Michelle Edkins
Managing Director and Global Head of Investment Stewardship, BlackRock

Ray Dhirani
Head, Sustainable Finance and Extractives, Corporate Stewardship, World Wildlife Fund

Emmy Labovitch
Principal Administrator, Directorate for Financial and Enterprise Affairs, OECD
SESSON 3.
National Contact Points: how are NCP cases impacting responsible business conduct?

📅 29 June 2017 ☑️ 14:30 – 16:00 ⚖ 🎨 Room CC1

National Contact Points (NCPs) play an important role in explaining the Guidelines in the context of increasingly complex business operations and changing economic landscapes. Several recent cases required NCPs to consider important conceptual issues. For instance, do the recommendations of the Guidelines apply to non-profit organisations, public agencies and sports organisations; what does supply chain responsibility mean in practice; how is due diligence helping companies meet their responsibilities? This session will discuss some of the landmark cases of NCPs, lessons learned from them, and how NCPs are contributing to defining the global landscape of RBC.

Session note

Moderator

Roel Nieuwenkamp
Chair, OECD Working Party on RBC

Kathryn Dovey
Manager, NCP Coordination, OECD

Alex Kunze
NCP Secretariat and CSR Senior Advisor, Switzerland

Sylvia Tuin
NCP Secretariat and Senior Policy Officer, Netherlands

Winand Quaedvlieg
Chair, Committee for International Investment & RBC, BIAC

Peter Rossman
Director of International Campaigns and Communications, IUF

Dwight Justice
Policy Adviser, OECD Watch
SESSION 4. Parallel session
Lessons from the climate agenda

📅 29 June 2017  🕒 16:30 – 18:00  🚁 Room CC1

The transition to a low carbon economy is leading to the development of new policies and business tools, such as enhanced disclosure of climate-related risks; impact measurement; incentives for board members linked to GHG emission reductions, and targeted engagement with suppliers. This session will discuss how the experience gained in the development and implementation of these policies and tools can help address issues in other areas of corporate responsibility, such as human rights issues.

Session note

Moderator

Cristina Tébar Less
Head, Responsible Business Conduct Unit, OECD

Michael Beutler
Director, Sustainability Operations, Kering

Steve Waygood
Chief Responsible Investment Officer, Aviva Investors

Anne Molyneux
Director, CS International

Teresa Fogelberg
Deputy Chief Executive, Global Reporting Initiative

Dexter Galvin
Head of Supply Chain, CDP
SESSION 5. Parallel session
RBC and state-owned enterprises

📅 29 June 2017  ⏰ 16:30 – 18:00  🎈 Room CC5

Co-organised with UN Working Group on Business and Human Rights

This session will focus on RBC in the context of the government as an economic actor, with a focus on state-owned enterprises. Organised together with the UN Working Group on Business and Human Rights, the session will present latest research and conclusions by the UN Human Rights Council on the implementation of Pillar 1 of the UN Guiding Principles and will discuss the links with the OECD Guidelines for Multinational Enterprises and the OECD Guidelines for Corporate Governance of SOE.

Session note

Moderator

Margaret Wachenfeld  
Managing Director, Themis Research

Lars-Erik Fredriksson  
Chair, OECD Working Party on State Ownership and Privatisation Practices, Ministry of Enterprise and Innovation, Sweden

Dante Pesce  
Member, UN Working Group on Business and Human Rights

Elvira Konakhabayeva  
Director, Corporate Governance and Sustainability, Samruk-Kazyna JSC, Kazakhstan

Niels Vestergaard Knudsen  
Team leader, South-South & Global Development Cooperation, UNDP China
SESSION 6. Parallel session
Mainstreaming RBC in companies

📅 30 June 2017  ⌚ 09:30 – 11:00  🛫 Room CC1

In order for responsible business conduct to be meaningful and impactful, it should be a core aspect of business operations. This session will discuss how businesses are mainstreaming RBC within their companies, for example, by reflecting RBC objectives in incentive structures, recruitment criteria, business models, and corporate governance structures.

Session note

Moderator

Marco Formentini
Lecturer, School of Management, University of Bath

Filip Gregor
Head of the Responsible Companies Section, Frank Bold

Miwa Yamada
Director, Law and Institute Studies Group, Institute of Developing Economies, IDE-JETRO

Adebola Ogunlade
Legal Counsel, Total

Yan Wyss
Senior Manager, Social & Environmental Impact, Nestlé S.A
SESSION 7. Parallel session
Responsible employment of migrant workers

📅 30 June 2017 🕒 09:30 – 11:00 🔄 Room CC5

Co-organised with BSR

Migrant workers are an intrinsic part of the workforce in many global supply chains and are often vulnerable to exploitation. This session will discuss the application of due diligence for the responsible employment of migrant workers with a case study in the building and construction sector.

Session note

Moderator

Mathieu Luciano
Assistance to Vulnerable Migrants Unit, International Organization for Migration (IOM)

Neill Wilkins
Migrant Workers and Work with Dignity, IHRB

Franck Mougin
Directeur des ressources humaines et du développement durable, VINCI

Jin Sook Lee
Migration, Gender & Campaign Director, Building and Wood Workers’ International

Rob Lederer
Executive Director, Electronic Industry Citizenship Coalition (EICC)

Seree Nonthasoot
Representative of Thailand to the ASEAN Intergovernmental Commission on Human Rights
SESSION 8. Parallel session
Comparing anti-corruption & human rights due diligence approaches

📅 30 June 2017  ⏰ 11:30 – 13:00  ⛔️ Room CC1

Businesses address supply chain due diligence and anti-corruption differently, but may not realise the strong potential of linking the two for a more cohesive, all-encompassing risk approach. The session will explore best practices that can be transposed between the two and will help companies develop more robust internal and collective ways of addressing risks.

Session note

Moderator

Christine Uriarte
Senior Legal Analyst, Anti-Corruption Division, OECD

Gérald Pachoud
Managing Partner, Pluto & Associates

Marco Reggiani
General Counsel, SNAM

Beatrice Parance
Professor, Université Paris 8 Vincennes-Saint-Denis

Sophia Aspesi Areias
Business Integrity Programme Manager, Transparency International Cambodia
SESSION 9. Parallel session
Contributing to the SDGs through RBC

📅 30 June 2017  🕒 11:30 – 13:00  🎈 Room CC5

The discourse on the private sector contribution to the SDGs has been quite broad, ranging from discussion about old paradigms like CSR/philanthropy to the creation of new sustainability and investment frameworks or social models. There is an inherent risk in this discourse that the clarity and multi-stakeholder agreement brought around the international RBC principles and standards be diluted. This session will situate RBC within the landscape of SDGs and will discuss why RBC is a baseline for the SDGs.

Moderator

Caroline Rees
President and Co-Founder, Shift

Maryann Njau-Kimani
Secretary, Office of the Attorney General and Department of Justice, Kenya

Jean-Christophe Favre
Senior Policy Advisor, Institutional Partnerships with the Private Sector, Swiss Agency for Development and Co-operation

Yann Wyss
Senior Manager, Social & Environmental Impact, Nestlé S.A

Anita Ramasastry
Member, UN Working Group on Business and Human Rights
SESSION 10.
Developing responsible leadership: the role of business schools

📅 30 June 2017 🕒 13:10 – 14:20 🔄 Room CC1

Co-organised with UN Principles for Responsible Management Education initiative

There is a clear demand for responsible leaders and an increasing recognition that business schools have a role to play in developing responsible leadership. Organised together with the UN Principles for Responsible Management Education initiative, this session will look at the expectations from society and future employers for business schools in shaping responsible leaders. It will also discuss some of the existing international initiatives to integrate RBC in business curricula and aims at giving guidance to business schools on how to do so. Learnings from this session will also be applicable to relevant non-business higher education programmes.

Session note

Moderator

Roel Nieuwenkamp
Chair, OECD Working Party on Responsible Business Conduct

Jean-Christophe Carteron
Director of Corporate Social Responsibility, Kedge Business School and co-founder of the UN PRME Chapter France

Alice Steenland
Chief Corporate Responsibility and Sustainability Officer, AXA

Nicole de Fontaines
Secretary General, CEMS Global Alliance in Management Education

Ola Mestad
Head, National Contact Point for the OECD Guidelines, Norway
SESSION 11. Parallel session
Responsible disengagement

📅 30 June 2017  🕝 14:30 – 16:00  📅 Room CC1

Weighing the RBC risks of disengaging from a business relationship can be complex. This session will discuss questions such as: when is disengagement appropriate and how can businesses draw the line, how can businesses mitigate the potential adverse impacts of disengagement, also in the context of risk avoidance and changes to business operations that may result from automation and scale-downs?

Moderator

Jennifer Schappert
Policy Advisor, Responsible Business Conduct Unit, OECD

Mariëtte van Huijstee
Senior Researcher, SOMO

Sasja Beslik
Head of Sustainable Finance, Nordea

Sakhila Mirza
Executive Director, London Bullion Market Association (LBMA)

Joris Oldenziel
Head of Public Affairs and Stakeholder Engagement, Accord

Claudia Busch
Head of Development, Better Cotton Initiative
SESSION 12. Parallel session
Innovative tools for responsible finance

📅 30 June 2017  🕒 14:30 – 16:00  ⬈ Room CC5

This session will discuss innovative approaches in promoting responsible business conduct through financial products and services such as creating sustainability incentives in financing structures, sustainable credit products and green bonds, and integration of ESG criteria into management and decision making in the context of banks. It will also discuss the challenges and limits of these approaches and potential ways for scaling up responsible financing. One of the objectives of the session will be to get inputs for the next phase of the OECD project on RBC in the Financial Sector which will focus on corporate finance transactions.

.session note

Moderator

Simon Buckle
Climate, Biodiversity and Water Division, OECD

Ambika Jindal
Vice President, Sustainable Finance, ING

Sabina Timco Iacazzi
Social Issues and Human Rights Lead, UNEP Finance Initiative

Helena Vines-Fiestas
Head of Sustainability Research, BNP Paribas

Kaori Shigiya
Private Sector Policy Adviser, Financial Sector, Oxfam

Larissa Luy
Sector Lead, Environmental & Social Department, International Finance Corporation
SESSION 13. Parallel session
Using technology for due diligence

📅 30 June 2017 🕒 16:30 – 17:45 ☀️ Room CC1

This session will explore how technology can be used to obtain and assess information on risks and will look at tools such as block chain, data use and management and innovative apps for due diligence.

Moderator

Hannah Koep-Andrieu
Policy Advisor, Responsible Business Conduct Unit, OECD

Gregory Sampson
Solutions Architect, International Trade Centre

Sebastien Couture
Technology Evangelist, Stratumn

Sarah Zoen
Senior Advisor, Private Sector, Oxfam America

Jean-Yves Art
Senior Director for Strategic Partnerships, Microsoft Corporation

Takayuki Mizuno
Associate Professor, Japan National Institute of Informatics

Session note
SESSION 14. Parallel session
RBC and infrastructure

📅 30 June 2017 🕒 16:30 – 17:45  ⛧ Room CC5

This session will focus on key issues in RBC and infrastructure given the scale of investment needs in quality and sustainable infrastructure. The session will discuss integrating environmental, social and governance issues in infrastructure provision, drawing on relevant OECD recommendations from instruments such as OECD Principles for Private Sector Participation in Infrastructure, Policy Framework for Investment and the OECD Guidelines for Multinational Enterprises. The session will also consider responsible investment in infrastructure.

Moderator

Ana Novik
Head of Investment Division, Directorate for Financial and Enterprise Affairs, OECD

Tomi Nummela
Associate Director, Investment Practices, Principles for Responsible Investment (PRI)

Jérôme Delmas
Managing Director and Co-Founder, SWEN Capital Partners, France

Juan Pablo Schaeffer Fabres
Vice President of Sustainable Development, Colbun, Chile

Andrea Saldarriaga
Director, Iran Business Responsibility project and Visiting Fellow, London School of Economics

Session note
Closing Remarks

📅 30 June 2017  🕒 17:45 – 18:15  🇦🇺 Room CC1

Pierre Poret  
Director, Directorate for Financial and Enterprise Affairs, OECD

Anita Ramasastry  
Member, UN Working Group on Business and Human Rights

John Evans  
General Secretary, Trade Union Advisory Committee to the OECD